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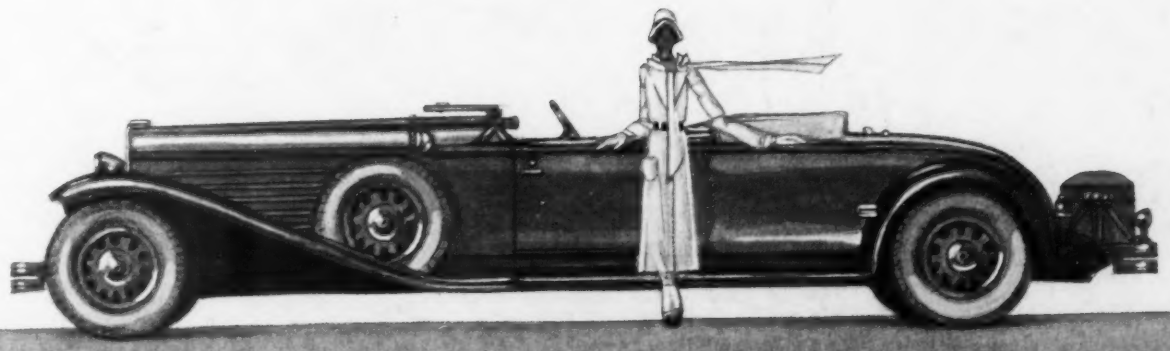

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Smart simplicity is a distinguishing characteristic of Jantzen swimming suits—svelte, lithe lines that bespeak artistry of design. Styles a pace ahead—authentic interpretations always of the latest trend in correct beach and swimming apparel. ¶ Colors of loveliness! Vivid and gay against white sands and in bright sunlight—rich, lustrous shades from softest rose to brilliant cardinal, from delicate blue to deep marine. Alluring tones of green, vibrant orange, subtle lavender tints...colors of today and tomorrow—colorfast! The fit of a Jantzen is perfect, and permanent. There's never a wrinkle, wet or dry. The remarkable elasticity of the famous Jantzen-stitch gives you complete swimming freedom.

Jantzen

The suit that changed bathing to swimming

A suit as delightfully comfortable in the water as it is smartly individual upon the beach. You'll find Jantzens at your favorite shop or store. Look for the famous Red Diving Girl emblem on every diving suit. Your weight is your size. Jantzen Knitting Mills, Portland, Ore.; Vancouver, Canada; Sydney, Australia.

The new "Jantzen Color Key to Smart Sun and Sea Togs" charts the latest Jantzen colors most becoming to auburn, blonde, brunette—to the fair, the medium and the deeply tanned, in a most complete way. It assures the correct choice of colors. Send coupon.

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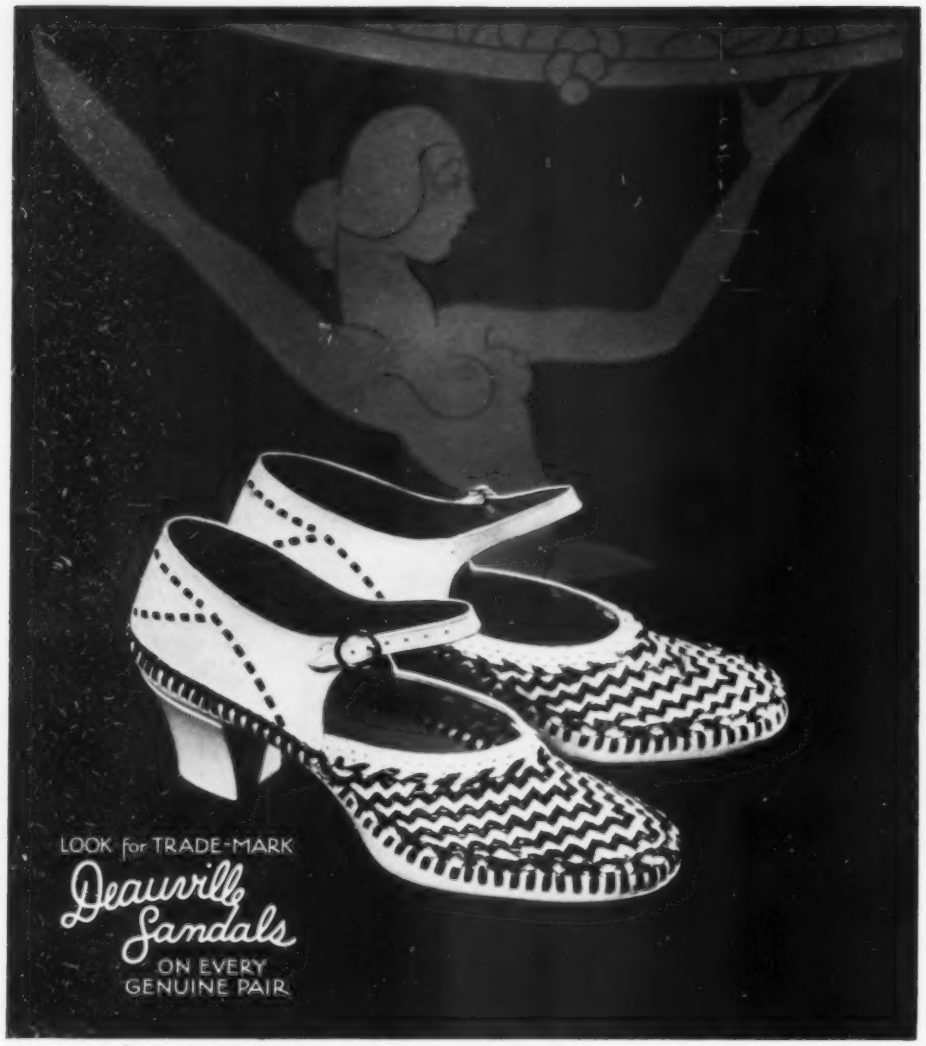

Now's the very moment to step out in smart, lightweight Deauville Sandals

Step into the mode with the new imported woven Deauvilles! Carefree and cool—gay little sandals in new summer shades that travel smart places with perfect assurance of being correct.

Deauvilles come from Europe, hand-woven in stunning new patterns. Colorful, soft leathers... supporting arches... narrow-fitting heels... widths AAA to C. Details that mean so much to comfort and stylish wear.

The original and genuine Deauville Sandals are stamped on the soles with this trade mark "Deauville Sandals". Look for them at the better shops and department stores. For Deauville dealers in your neighborhood, write GOLO SLIPPER CO., 129 Duane Street, New York.

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VOGUE
June 21st

Vogue is published fortnightly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Conn. Executive and Publishing offices, Greenwich, Conn. Entered as second class matter at the Post Office at Greenwich, Conn., under the Act of March 3rd, 1879. Editorial offices, Graybar Bldg., Lexington at 43rd, New York, N. Y. Subscriptions for the United States, Canada, Porto Rico and the Philippines, $6.00 a year in advance.

Vol. 75, No. 13
Whole No. 1390

The smartest—and wisest—
young sportswomen wear

SUDANETTE

that marvelous American cotton of broadcloth weave so fine that it looks like silk and gets more lustrous with every washing!

SUN FAST **SUDS FAST**

NON-SHRINKABLE

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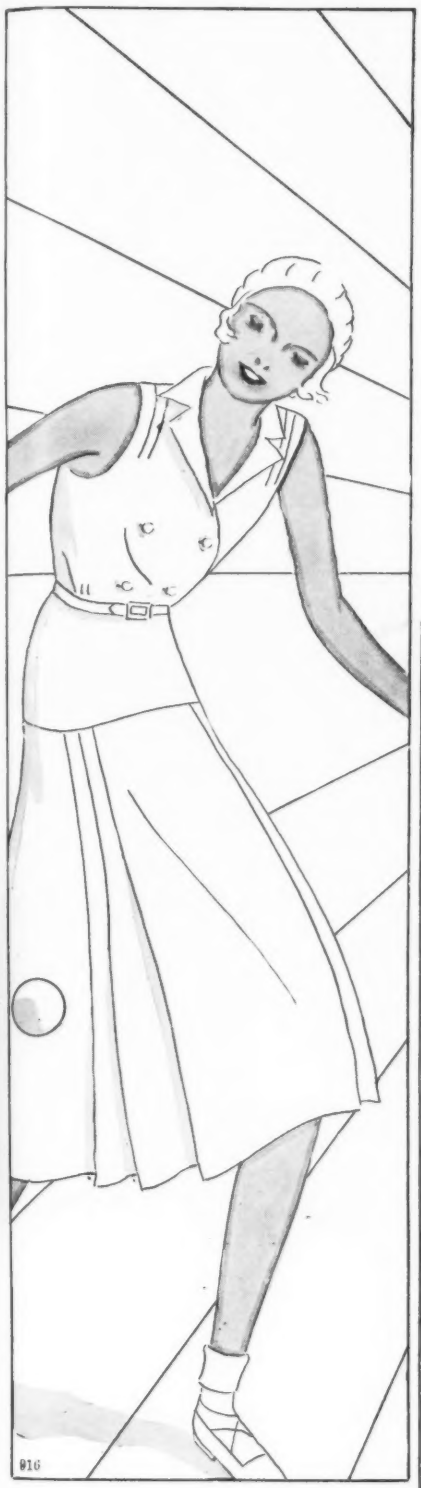

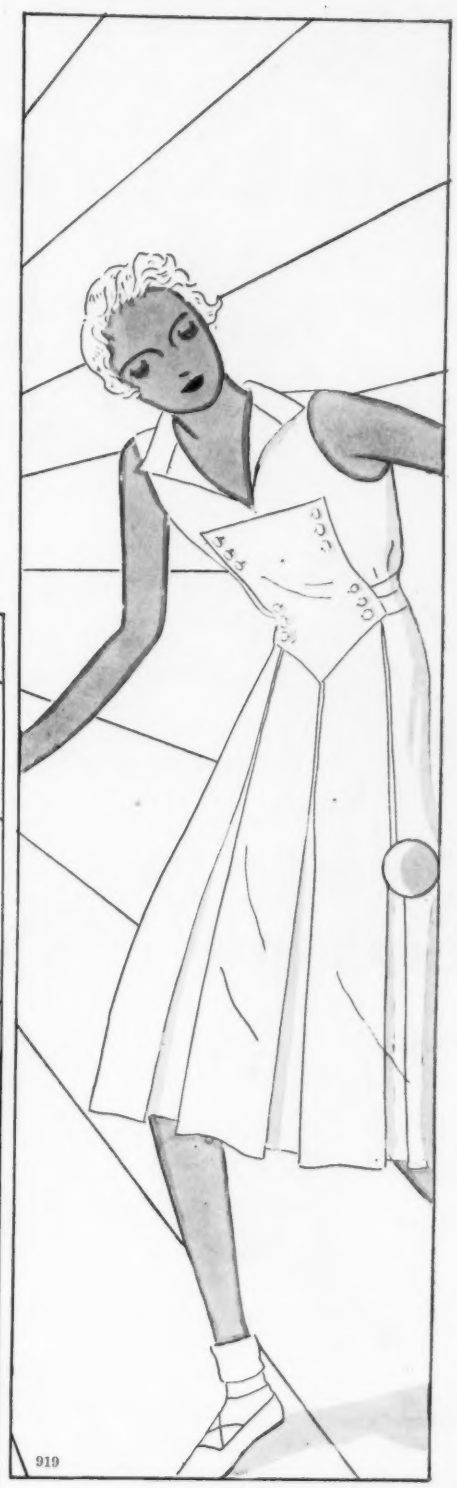

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and on the JERSEY COAST.

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The wildest *and woolliest of cowboys will turn positively green with envy when you appear on a dude ranch with navy blue jeans, comme ça, and a cotton broadcloth shirt of vivid hue. The kerchief of printed cotton is the final little touch to overwhelm him completely!* BEST & COMPANY.

FOR SPORT FOR COTTON

AND FOR STYLE!

There's more *to tennis than your serve—the outfit you wear is a controlling factor. Try out this tennis frock of pique and cotton mesh inspired by Schiaparelli. It's guaranteed to make your partner, particularly the masculine variety, forgive any number of missed balls.* LORD & TAYLOR.

Down *to the sea in pique, particularly printed pique, is the order of the day in the smart young set. 'Twould be simple to dive—crawl—and impress the admiring audience in this pique suit printed in the oranges.* BONWIT, TELLER & COMPANY.

Yo—ho—ho—*and you'll sail the deep blue sea dressed for the part if you wear this sea-going suit of fine white cotton sail-cloth decked with navy chevrons for sheer swank. To top it all is as jaunty a blue cotton broadcloth beret as ever helped hoist a jib.* SAKS—FIFTH AVENUE.

Grent styles *from lowly garments grow! In a previous incarnation these devastating beach pajamas of blue cotton gabardine were humble mechanics' coveralls. The hat to match? Most certainly.* MACY'S LITTLE SHOP.

Lena Rue

ADVERTISEMENT PUBLISHED IN THE INTEREST OF THE COTTON TEXTILE INDUSTRY BY THE COTTON TEXTILE INSTITUTE, INC., 320 BROADWAY, NEW YORK CITY

Great Out-of-Doors calls your boys and girls

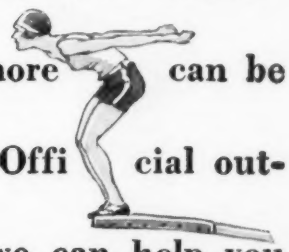
TOPS of lofty pines beckon in the breeze . . . cool water murmurs an invitation . . . sunshine smiles in welcome. ◇ ◇ ◇ "Come," they are saying to your sons and daughters, "come to the great out-of-doors and play and swim and hike and roll up in ponchos under the stars; come

to camp where, nut-brown and sturdy, you will store

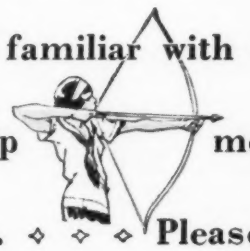
up health and laughter, self-reliance and good comradeship for the rest of your lives." ◇ ◇ ◇ Surely you will let them go this summer. ◇ ◇ ◇ It is only a question of choosing the right camp, of

being very certain that it is well-regulated and best suited to the age of your children. ◇ ◇ ◇ Careful parents,

hundreds of them every year, find the answer at our Camp Bureau, an authorized, yet strictly unprejudiced source of information, where more



can be learned about the better camps than catalogues can possibly tell. ◇ ◇ ◇ Official outfitters for many camps, and familiar with the requirements of all, we can help you assemble exactly the right equip



ment, middy blouses to tennis rackets, hiking boots to swimming suits. ◇ ◇ ◇ Please do not, however, infer that the slightest

obligation is implied. ◇ ◇ ◇ Whether or not you decide to outfit your prospective young campers here, you are most cordially invited to visit or write us.

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Italian country shoe.
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We did it by creating Gordon Individually-Proportioned* Stockings—which fit the *leg*—as well as the foot. And be you tall or short, slender or not — a new stocking day has dawned for you.

Voilà!

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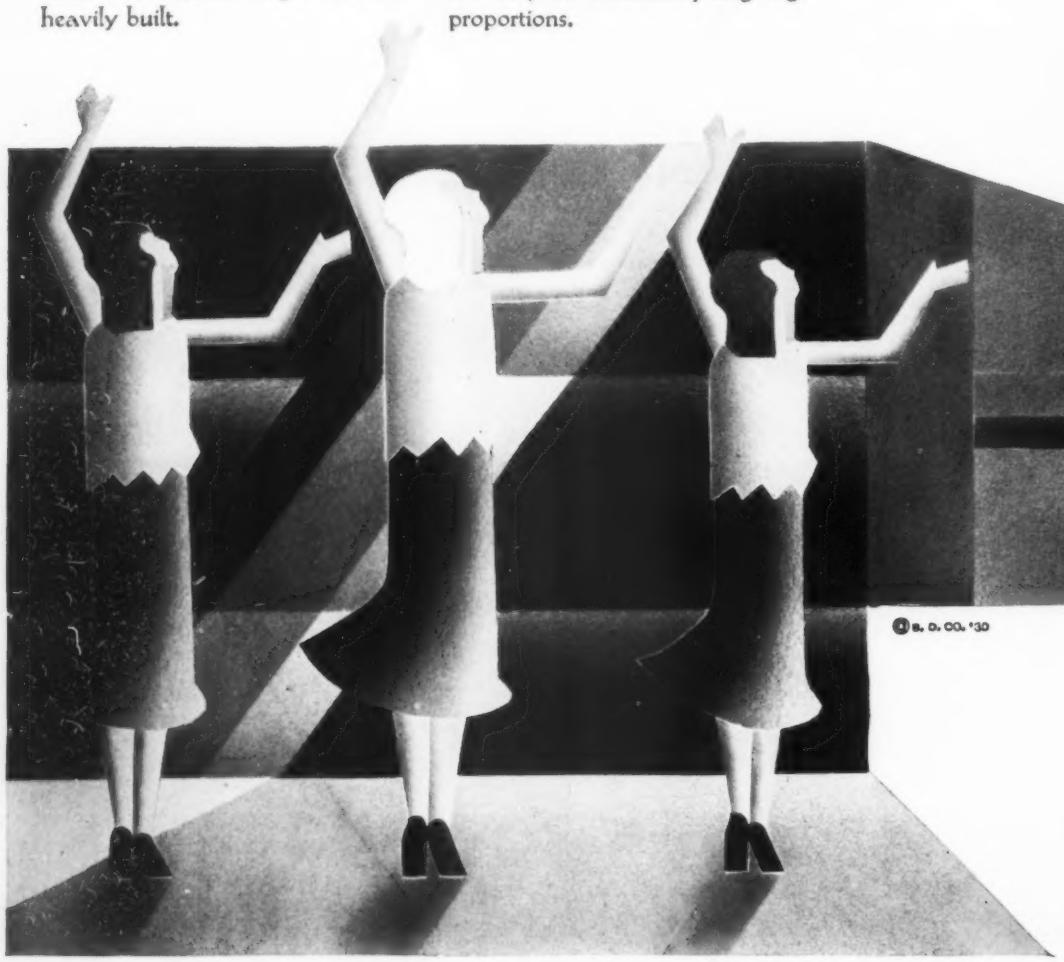
*The Gordon Regal** — for tall women of average leg-dimensions, or those of medium height who are heavily built.

*The Gordon Princess** — for average height and legs; for short women with plump legs, or brief-skirted young girls.

*The Gordon Splendide** — for the thousands of women who, tall or short, are of definitely large leg-proportions.



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1 2 3 4

Sunny Summer Sands.

All the fun-enjoying sea-sand and sun lovers will soon be out again—taking the air—the sun and the water. Suitable clothes and equipment—you should have—and may—if you would come here for them.

SEND FOR "WOMEN'S SUMMER BOOKLET" AND "PLAY HOURS"

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2 ***Two-piece suit of Celanese Tricot***—shirt and shorts, in brown with yellow, Patou green with lime, black with white and blue with gold. **$16.50**

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R. B. Griffith Co.

OHIO
AKRON
The A. Polsky Co.,
The M. O'Neil Company
ALLIANCE
Spring-Holzwarth
CINCINNATI
H. & S. Pogue Company,
The John Shillito Co.,
The Rollman & Sons Co.
CLEVELAND
The Halle Bros. Co.,
The Higbee Company,
The Wm. Taylor Son & Co.
COLUMBUS
The F. & R. Lazarus & Co.,
The Dunn Taft Co.,
The John M. Caren Co.
DAYTON
The Rike-Kumler Company
LANCASTER
Chas. P. Wiseman & Co.
LIMA
R. T. Gregg & Co.
NEWARK
John J. Carroll
PORTSMOUTH
The Marting Bros. Co.
TOLEDO
The Lasalle & Koch Co.,
The Lamson Brothers Co.
YOUNGSTOWN
The G. M. McKelvey Co.,
The Strouss-Hirshberg Co.

OKLAHOMA
OKLAHOMA CITY
The Kerr Dry Goods Co.
OKMULGEE
Ramsay Fulford Dry Goods Co.
TULSA
The Brown-Dunkin Dry Goods Co.,
The Vandever Dry Goods Co., Inc.

OREGON
EUGENE
McMorran & Washburne,
Meier & Frank Co.
PORTLAND
Olds, Wortman & King
SALEM
The Miller Mercantile Co.

PENNSYLVANIA
ALTOONA
The Wm. F. Gable Co.
ALLENTOWN
Hess Brothers
BETHLEHEM
The Bush & Bull Corp.
BUTLER
A. Troutman's Sons Co., Inc.
ERIE
Trask, Prescott & Richardson Co.
HARRISBURG
Pomeroy's, Inc.
LANCASTER
Hager & Bro.
NEW CASTLE
The Strouss-Hirshberg Co.
PHILADELPHIA
John Wanamaker,
Strawbridge & Clothier,
Gimbel Brothers
PITTSBURGH
Joseph Horne Co.,
Kaufmann's,
Boggs & Buhl,
Gimbel Brothers
READING
Pomeroy's, Inc.
SCRANTON
Scranton Dry Goods Co.
SHARON
The Sharon Store
STROUDSBURG
A. B. Wyckoff
WILKES-BARRE
The Isaac Long Store
WILLIAMSPORT
L. L. Stearns & Sons
YORK
Charles H. Bear & Company

RHODE ISLAND
PROVIDENCE
Gladding's, Inc.,
The Shepard Stores

SOUTH CAROLINA
CHARLESTON
The Kerrison Dry Goods Co.
COLUMBIA
J. L. Mimnaugh & Co.
FLORENCE
L. E. Waters
GREENVILLE
Meyers-Arnold Co.

SOUTH DAKOTA
ABERDEEN
Olwin-Angell

TENNESSEE
BRISTOL
King-Cochrane Company
CHATTANOOGA
Miller Bros. Co.
KNOXVILLE
S. H. George & Sons
MEMPHIS
The John Gerber Co.
NASHVILLE
Cain-Sloan Co.,
Lebeck Bros., 514 Church St.,
Loveman, Berger & Teitlebaum

TEXAS
AMARILLO
White & Kirk, Inc.
AUSTIN
T. H. Williams & Co.
BEAUMONT
The Rosenthal Dry Goods Co.
DALLAS
Titche-Goettinger Co.,
A. Harris & Company
EL PASO
Popular Dry Goods Co.
FORT WORTH
Sanger Bros.,
Monnig's
HOUSTON
Foley Brothers Dry Goods Co.,
Levy Bros. Dry Goods Co.
PORT ARTHUR
Deutser D. G. Co.
SAN ANTONIO
The Wolff & Marx Company.
Joske Bros. Co.
WACO
The Goldstein-Migel Co.

UTAH
SALT LAKE CITY
Walker's

VERMONT
BURLINGTON
F. D. Abernethy, Inc.

VIRGINIA
DANVILLE
L. Herman
LYNCHBURG
D. Moses & Co., Inc.,
Guggenheimer's Inc.
NEWPORT NEWS
Sol Nachman's Department Store
NORFOLK
Smith & Welton, Inc.
PETERSBURG
Rucker Rosenstock Inc.
RICHMOND
Thalhimer Bros., Inc.
Miller & Rhoads, Inc.
ROANOKE
S. H. Heironimus Co., Inc.

WASHINGTON
BELLINGHAM
J. B. Wahl Store
SEATTLE
The MacDougall & Southwick Co.,
Frederick & Nelson
SPOKANE
Whitehouse Co.
The Crescent
TACOMA
Rhodes Brothers
WALLA-WALLA
A. M. Jensen Co.

WEST VIRGINIA
CHARLESTON
Coyle & Richardson
HUNTINGTON
Anderson-Newcomb Co.
PARKERSBURG
The Surprise Store
WHEELING
Stone & Thomas

WISCONSIN
APPLETON
The Pettibone-Peabody Co.
JANESVILLE
J. M. Bostwick & Sons
KENOSHA
The Barden Store Co.
MADISON
Harry S. Manchester, Inc.
MILWAUKEE
T. A. Chapman Co.
RACINE
Zahn Dry Goods Co.

WYOMING
CASPER
Kassis Dry Goods Company
SHERIDAN
Stevens, Fryberger & Co.

PHILIPPINE ISLANDS
MANILA
Evans Applied Art Store
Box 1386

PORTO RICO
SAN JUAN
P. Guisti & Co., Inc.,
Calle Allen 27

CUBA
Victor Campa Y Ca., S en C

CANADA

ALBERTA
CALGARY
Hudson's Bay Company
EDMONTON
Hudson's Bay Company

BRITISH COLUMBIA
VANCOUVER
Hudson's Bay Company
VICTORIA
Hudson's Bay Company

MANITOBA
WINNIPEG
Hudson's Bay Company,
The T. Eaton Co., Limited

NEW BRUNSWICK
ST. JOHN
Manchester Robertson Allison Limited, 27 King St.

NOVA SCOTIA
HALIFAX
The Wood Brothers Co. Ltd.

ONTARIO
HAMILTON
Finch Brothers, Limited, 29 King Street, West
The T. Eaton Co., Limited
LONDON
Smallman & Ingram, Limited, 149-157 Dundas Street

VOGUE PATTERN BOOK

SPRING ISSUE	Dec. 24
EARLY SUMMER ISSUE	Feb. 25
SUMMER ISSUE	April 25
EARLY AUTUMN ISSUE	June 25
AUTUMN ISSUE	Aug. 25
WINTER ISSUE	Oct. 25

At all stores and news-stands 35c
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CANADA

ONTARIO (Cont.)
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Murphy-Gamble, Limited, Sparks Street

ST. CATHARINES
Canadian Department Stores Limited, 17 St. Paul St.

TORONTO
The Robert Simpson Company, Limited,
The T. Eaton Co., Limited

QUEBEC
MONTREAL
Henry Morgan & Company, Limited,
The Robert Simpson Montreal Limited.
The T. Eaton Co., Limited
QUEBEC
Myrand & Pouliot, Limitée, 205-215 St. Joseph Street

SASKATCHEWAN
SASKATOON
Hudson's Bay Company

Why 85% of America's leading hospitals use Kotex absorbent

Because of its greater comfort . . . its hygienic value . . . Kotex absorbent is used today by 85% of our great hospitals . . . not for one or two purposes alone, but for important surgical work

These Famous Hospitals are only a few of the hundreds that use Kotex Pads:

CHICAGO MEMORIAL HOSPITAL *of Chicago*
PENNSYLVANIA HOSPITAL *of Philadelphia*
LENOX HILL HOSPITAL *of New York City*
UNIVERSITY HOSPITAL *of Baltimore*
ENGLEWOOD HOSPITAL *of Chicago*
MT. SINAI HOSPITAL *of Milwaukee*
PRESBYTERIAN HOSPITAL *of Philadelphia*
THE SWEDISH HOSPITAL IN BROOKLYN, *Brooklyn, N. Y.*
PASSAVANT MEMORIAL HOSPITAL *of Chicago*
BAPTIST HOSPITAL *of Houston, Texas*

PLEASE LOOK at this imposing list of hospitals at the right. Then consider that this list could be extended to cover the entire page! Indeed, Kotex absorbent is used today in 85% of the leading hospitals of America.

And these famous hospitals do not use Kotex absorbent for just one or two purposes. Many of them use it for important operations . . . for obstetrical work . . . wherever the very greatest care must be taken. Medical science has produced no finer, more hygienic absorbent!

The Kotex absorbent is Cellucotton (not cotton) absorbent wadding. Remember, Cellucotton is *not* cotton, but a cellulose substance which performs the same sanitary function as the softest cotton — but with five times the absorbency.

Kotex is made up of layer on layer of thin, soft absorbent tissues.

THESE AIR-COOLED LAYERS make Kotex lighter and cooler. And they absorb moisture *away from the surface,* distributing it throughout the entire pad. This leaves the surface soft, delicate and clean . . . which is far more hygienic . . . and prevents packing, chafing and any possibility of irritation.

Hospitals say that dressings made of Cellucotton are more comfortable for the patient . . . are more practical, because they absorb more and last longer . . . and are more hygienic. You can readily see how these distinctive qualities of Cellucotton make Kotex superior for your own personal use.

SURELY, no woman can overlook the overwhelming medical preference for Kotex absorbent. For the right kind of sanitary protection is not just a matter of convenience and comfort. It is a matter of actual *health* protection.

Today, authorities stress particularly the importance of protection from mental and nervous strain during the use of sanitary protectives. Nervous vitality is low; and unless precautions are observed, the nervous system may be permanently injured.

Kotex removes every possible cause of nervous strain or mental discomfort at this time.

Kotex deodorizes, for instance. And its rounded, tapered corners make Kotex inconspicuous. There is no bulk, no awkward, bulging corners.

AND Kotex is comfortable. So wonderfully comfortable that you are never conscious of the use of a sanitary protective. Think what that means in promoting perfect poise and relieving nervous strain. Remember, too, that the comfort *lasts.* Even after several hours of wear the surface remains soft and delicate.

KOTEX IS SOFT . . .

1 Not a deceptive softness, that soon packs into chafing hardness. But a delicate, fleecy softness that lasts for hours.

2 *Safe, secure* . . . Keeps your mind at ease.

3 *Rounded and tapered corners* – for inconspicuous protection.

4 *Deodorizes.* safely, thoroughly, by a special process.

5 *Disposable,* completely, instantly.

Regular Kotex–45c for 12
Kotex Super-Size–65c for 12
Or singly in vending cabinets through West Disinfecting Co,

Ask to see the KOTEX BELT and KOTEX SANITARY APRON at any drug, dry goods or department store.

Then you know the great advantage of Kotex that first brought so many millions of women to its use . . . it is quickly and completely disposable.

IT IS SIGNIFICANT that nine out of ten well-dressed women select Kotex for their sanitary protection. They find it permits a freedom and poise hard to maintain with substitutes.

The regular size Kotex package never costs more than 45 cents. Every drug store, every department store has it. Ask for Kotex anywhere, without explanation or embarrassment. Kotex Company, Chicago, Illinois.

KOTEX

The New Sanitary Pad which deodorizes

SUMMER SPORTS ISSUE OF VOGUE

ONE OF THE CONDÉ NAST PUBLICATIONS

● Are You Active Or Non-Combatant? Is It Ho! For The Great Open Spaces Or Ho Hum! For The Quiet Of The Veranda?

● Are yours the sports clothes so nonchalantly right, or do you sometimes choose things you later realize are somehow wrong? Are your yachting modes correct for sea-going? Is your tennis frock as smart as your game? Or if you are one who prefers to stand and watch, do you stand in charming costumes? Whatever your game, Vogue tells you what to wear!

● The SPORTS ISSUE of VOGUE shows beach costumes for the older woman . . . shows white linen suits that go to sea on shining yachts . . . wide linen trousers for sailing . . . tells the business woman how to be chic the whole year round . . . shows how cottons come to town . . . how shoes step gaily out from Paris. You'll want this issue, dated July 5th, on sale July 3rd. Best reserve it at your newsdealer's today!

35c a copy · $6 a year · 26 issues

Dated July 5th On Sale July 3rd

HAVAS

Source des Celestins
Source Chomel
Source du Parc
Source Mesdames
GRANDE GRILLE
Source Lucas
Source de l'HÔPITAL

VICHY

To nurse oneself in a smiling atmosphere, that is the happy formula of modern treatments. For centuries past this formula has made Vichy one of the most renowned Watering-places.

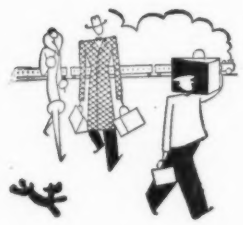
Madame de Sevigné wrote, on 28th May 1676 :

" To take a cure at Vichy is as if one took a fresh lease of life and health "

MEETING PLACE OF INTERNATIONAL ELEGANCE

INFORMATION : SYNDICAT D'INITIATIVE -:- VICHY *(FRANCE)*

THE CONDÉ NAST TRAVEL SERVICE



CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. California's exclusive mountain resort. Mineral springs, baths, golf, swimming, tennis, riding. Bungalows. Booklet on request.

Hollywood

Hollywood Plaza. The most convenient hotel in Hollywood. Attractive, modest and homelike, with excellent cuisine. Reasonable rates. Write for booklet.

Long Beach

Hotel Virginia. One of California's finest hotels. Spacious lawns. Overlooking Pacific Ocean. All recreations. American Plan. Unexcelled Cuisine. Golf.

Pasadena

Constance Hotel & Apartments. A new fireproof European Plan Hotel of distinction. Conveniently located. Reasonable rates.

Santa Barbara

Biltmore Hotel. Finest and largest. Suburban. In grove of grand old trees and ocean beach with mountains at back. All outdoor sports. American Plan.

El Encanto Hotel. California's most delightful hotel and bungalows. On the Riviera overlooking sea and mountains. Excellent cuisine. Golf, Riding.

Miramar Hotel and Bungalows. Situated on Pacific Ocean. Garden spot of California. Golf, Tennis, Riding, Country Clubs. Exclusive residential section.

Yosemite National Park

The Ahwahnee. Open all year. Commanding a matchless panorama. Already world-famed for distinctiveness. Riding, tennis, fishing. $10. up. American Plan.

COLORADO

Brook Forest

Brook Forest Inn. A Swiss Chalet in the Rockies, open all year, altitude 8,000 ft. Riding horses. Edwin F. Weiz, Manager.

CONNECTICUT

Old Lyme

Boxwood Manor. Summer among the birds and flowers, modern inn. Lovely gardens, marvellous food. Bathing lodge on ocean.

Sharon

The Bartram Inn & Cottages. Situated in a typical New England village green. Distinctive, attractive and essentially comfortable. Miss Beatrice M. Fay, Prop.

Waterford

Oswegatchie Inn. Select family resort near New London, combining seashore and country. Water sports, tennis, golf. E. W. Manwaring, Mgr. Owner.

DISTRICT OF COLUMBIA

Washington

The Carlton. 16th at K St., N. W. The most distinctive & perfectly appointed hotel in the Nation's Capital. Rooms $4-$10; suites $15 up.

The Dodge Hotel. (Formerly Grace Dodge Hotel.) Continuing same ownership, management, policies of administration and high standards of service.

Wardman Park Hotel. Coolest spot in Washington. 1800 outside rooms. Swimming, tennis, riding, golf. Summer rates, European or American plan.

MAINE

Bar Harbor

Malvern Hotel. A distinctive home, catering to a refined clientele. Thoroughly modern. Excellent cuisine. Ideal location with all resort sports.

Bay View

Bay View House. Wonderful environment of woods, country & seashore. Golf, tennis, bathing, riding, dancing. Orchestra. Gentile clientele. Fine cuisine. Bklt.

Bethel

Bethel Inn. Noted for its individuality and perfect appointments. The rates are reasonable. Nine-hole golf course on our own grounds. Booklet.

Camden

Whitehall Inn. Old New England with attractive modern appointments. June 1 until late September. Ocean, mountains, lakes. Every outdoor sport.

Gerard

Spencer Lake Camps. The ideal vacation. Individual cabins. Meals in general dining room. Our own dairy, gardens, hennery. Excellent fishing. Bklt.

Kennebunk Beach

The Atlantis and Cottages. Modern in every respect. Superb ocean bathing beach. Excellent 18-hole golf course. Beautiful motor roads.

Loon Lake, Rangeley

York Camps. Non-housekeeping summer homes for discriminating families. Outstanding dining room supplied from farm. Rustic modernization. All sports.

Moosehead Lake

Squaw Mountain Inn. "Vacation Paradise". No hay fever. Golf, all sports. Refined, homelike. Excellent cuisine. $6. to $10. day. Phil. Sheridan, Manager.

Ogunquit

Cliff House & Cottages. At Bald Head Cliff. Beautiful seashore and country. All shore sports. Quiet & Homelike. Low rates for June & Sept.

Poland Spring

Poland Spring House. Maine's foremost resort, open June to Oct. Mansion House, always open. Excellent 18-hole golf. Home of Poland Water.

MAINE (Continued)

York Harbor

Marshall House. Also the Emerson and Cottages. Fire sprinklers throughout. Superb location on ocean and river. Golf, bathing, orchestra, elevators.

MASSACHUSETTS

The Berkshires—Greenfield

The Weldon. (Fireproof.) "The Beautiful Home Hotel". Open all the year. 225 rooms, rate $2.50 up. European. Excellent cuisine. 18-hole golf course. Bklt.

The Berkshires—Lenox

Hotel Aspinwall. In the Berkshires. Beautiful setting. Appealing to a refined clientele. Golf, tennis, motion pictures, dancing, orchestra. June 15 to Oct. 15.

Curtis Hotel. And the Berkshire Hills offer every recreational facility. Average temperature 70°. No mosquitoes. Reasonable rates. Open May to Nov. Bklt.

The Berkshires—Pittsfield

Hotel Wendell. Accommodating 650 guests. The only fireproof hotel in the Berkshires. A la Carte, Table d'hote, and Cafeteria. V. A. Campbell, Mgr.

The Berkshires—Williamstown

The Greylock. In "The Village Beautiful" at Western end of Mohawk Trail. 200 rooms, 100 baths. Electric elevator. May to Nov. Golf. Tennis. Riding.

Boston

Hotel Puritan. On beautiful Commonwealth Avenue. Furnishings and comforts of a luxurious private home with hotel service of the highest type.

Boston—Brookline

Hotel Beaconsfield. Homelike atmosphere. Convenient to down-town Boston. Away from congestion & noise. Residential section. Rooms $3.50 up. Garage.

Cape Cod—Chatham

Chatham Bars Inn. And 20 non-housekeeping cottages. Overlooking the ocean. An outstanding example of the newer type of hotel on Cape Cod.

Cape Cod—Falmouth Heights

Terrace Gables and Cottages. Overlooking the ocean. Famed for its sea food and land delicacies. Golf. Warm bathing. All shore and water sports.

Cape Cod—Osterville

East Bay Lodge. In most beautiful section of Cape Cod. Every room has running water or bath. Golf, tennis, bathing, boating, fishing, good roads.

Cape Cod—Plymouth

Mayflower Hotel. On the ocean at Manomet Point. Our own golf course, bathing beach & swimming pool. The Mayflower, Hyannis, same management.

Nantucket Island

Ocean House. 30 Miles at Sea. Three 18-hole golf courses. Bathing, boating, fishing, horseback riding, tennis, dancing. Ownership management.

MINNESOTA

Minneapolis

The Curtis Hotel. Easily accessible to Minnesota's beautiful lake region. 825 rooms, each with private bath. Write for descriptive folder.

MISSOURI

St. Louis

Hotel Coronado. Smartly near the centre of things. Distinguished St. Louis visitors almost invariably choose this famous hotel. Four noted restaurants.

The New Jefferson. "Where the world meets St. Louis." An hotel of International Repute. Famous cuisine. 800 rooms with bath, from $3.00.

MONTANA

Birney

Bones Bros.' Ranch. Accommodations limited. Ideal scenery. Riding, cattle round-ups, swimming, camping. Informal. References exchanged.

NEVADA

Reno

Mayberry's. Cottages for rent. Horseback riding, fishing, hunting and excellent food. A real western ranch. Reasonable rates.

NEW HAMPSHIRE

Hanover

The Hanover Inn. At Dartmouth College. 100 rooms, 60 baths, elevator. New fireproof addition. Excels in all outdoor sports and good living.

NEW HAMPSHIRE (Continued)

Lake Sunapee

Granliden Hotel and Cottages. 1,200 feet above sea level. Own 9-hole Golf Course. Private bathing beach. Saddle horses. Tennis courts. Orchestra. Woods-trails.

Indian Cave Lodge and Cottages. Good fishing and all outdoor sports. Rooms with and without bath. Rates $5 to $7 per day, American Plan. Booklet.

Soo-Nipi Park Lodge and Cottages. A nice golf course in our own park. Always good fishing and every water sport. No hay fever. Booklet.

Rye Beach

Farragut and Stoneleigh Manor. Modern, fireproof, superb location combining country & seashore. Unsurpassed facilities for sport & recreation. Amer. Plan.

White Mountains—Bretton Woods

The Mount Washington. Open July to October. The Mount Pleasant. Open June to late September. Two golf courses. C. J. Root, Manager.

White Mountains—Dixville Notch

The Balsams. America's Switzerland. June 15—Oct. 1st. 18-hole golf course, tennis, swimming, fishing, horses, burros. Hay fever unknown. Fireproof.

White Mountains—Jackson

Gray's Inn. One of the best family hotels in the White Mountains with select clientele. No hay fever. Open June to October 14. All sports.

White Mountains—Jefferson

Waumbek Hotels. In the heart of the White Mountains. 18-hole golf course. Accommodations for 250 guests. Mark Whitman, Manager.

White Mountains—North Woodstock

Hotel Alpine. Delightfully situated in heart of White Mts. on Highway No. 3. Golf, tennis & other recreation. features on hotel grounds.

White Mountains—Sugar Hill

Sunset Hill House. Location unexcelled. All prominent White Mt. peaks visible. Fine links, golf free. Tennis, orchestra, riding. Private baths. Booklet.

White Mountains—Twin Mountain

Twin Mountain House. Open June to late September. Central location. Sporty golf course. Outdoor cement swimming pool. Tennis. Orchestra. Fine library.

White Mountains—Whitefield

Mountain View House. For three generations the summer home of families of culture and refinement. Every outdoor sport. Attractive modern appointments.

NEW JERSEY

Atlantic City

Colton Manor. Atlantic City's new unique hotel. Sea water baths. Marine sun deck. From $7 a day, American Plan; $4. European Plan. C. V. Meeks.

The President. Atlantic City's newest boardwalk hotel. Sea water swimming pool. Marine sun deck. Charles D. Boughton, Manager.

Spring Lake Beach

The Essex and Sussex. A resort hotel of distinctive superiority. Directly on the ocean. Golf, bathing, tennis, riding. New addition just completed.

The Monmouth. Directly facing the Sea. Season late June to mid-September. Bathing, Golf, Tennis, Horseback, Concerts. Joseph E. Smith, Mgr.

The Warren. Surrounded by green lawns and gardens at the edge of the Sea, in the most beautiful of Atlantic Coast Resorts. Golfing, bathing, riding.

NEW MEXICO

Santa Fé

The Bishop's Lodge. Finest mountain resort. Horses, golf, outdoor sports, cliff dwellings, Indian Pueblos. Dry healthful climate. Homelike atmosphere.

Hacienda de Los Cerros. An all-year mountain resort. Tennis court, saddle horses. Cadillac and Lincoln motors. On outskirts of historic Santa Fé.

NEW YORK

Glens Falls

The Queensbury. Attractive new modern, fireproof hotel. 207 rooms. European Plan. Halfway between New York and Montreal. An ideal place.

Long Island—Bellport

Wyandotte Hotel. On-The-Bay. Since 1880, one of Long Island's foremost and comfortable hotels, modern and homelike. Golf, outdoor and water sports.

NEW YORK (Continued)

Long Island—Southampton

Seven Ponds Inn. One mile east of Southampton. Fifty modern rooms with private baths. Golf privileges. Ocean and still water bathing.

New York City

Great Northern Hotel. 118 West 57th Street, midway between 5th Avenue & Broadway. French cuisine. Rooms $3.50 to $5.00. Suites from $6.

The Langdon. 5th Ave. & 56th St. Small exclusive hotel with intimate personal service. Attractive appointments; furnished or unfurnished. Transient.

Hotel La Salle. Thirty East 60th Street. A dignified quiet place of residence for permanent and transient guests. Centrally located.

Hotel Lincoln. 1400 rooms, modernistic decorations. Thirty stories of sunshine. Rates $3. to $3.50 per person. Eighth Avenue, 44th to 45th Streets.

The Parkside. Eighteen Gramercy Park South, a residence hotel for men and women. Overlooking Park. Moderate rates.

Hotel Webster. 40 West 45th Street, (near 5th Ave.). Especially desirable for ladies. Within a short walk to principal shops and theatres.

Old Forge

Bald Mountain House. 3rd Lake—Fulton Chain. 37th Season. Fifteen minutes from two golf courses. June to October. P. O. Old Forge, New York.

The Mohawk and Cottages. A modern Adirondack hotel offering golf, riding and a wide range of sports and amusements.

OHIO

Cleveland

The Alcazar. Conveniently located on the Heights. All rooms with bath, single or en suite. Real service. Excellent cuisine. Garage in building.

PENNSYLVANIA

Eagles Mere

The Crestmont Inn. Twenty-seven holes superb golf. Eight tennis courts. Ideal boating and bathing. Write for booklet. Wm. Woods, Proprietor.

Philadelphia

The Bellevue-Stratford. Its popularity evidenced by the patronage of the Native Philadelphians of all ages as well as visitors from all parts of the country.

The Benjamin Franklin. Philadelphia's most popular hotel. 1,200 rooms, with bath. 3 restaurants. Garage. Horace Leland Wiggins, Mgr. Dir.

TEXAS

El Paso

Paso del Norte. El Paso's largest—and decidedly El Paso's best. All-year golf and other sports. Five minutes from enchanting Juarez, Mexico.

VERMONT

Lake Morey—Fairlee

Bonnie Oaks. Cozy bungalows with fireplace and bath. Tempting food, mountains, horses, golf. June 15th—October 15th. Booklet. E. H. Page, Proprietor.

Lake Morey Club. Attractive mountain resort on Lake Morey. 18-hole golf. Tennis. Excellent riding horses. Swimming. Near Dartmouth College.

Rutland

Crestwood. Unique hotel in a lovely park. Residential section beautiful Green Mt. City. Superior cuisine. Golf at Country Club 18-hole course.

WEST VIRGINIA

White Sulphur Springs

The Greenbrier and Cottages. America's premier all-year resort for recreation and constructive rest. 3 golf courses. World-famous waters and baths.

WYOMING

Encampment

A-Bar-A Ranch. Attractive cabins with bath. Delicious food. Riding, fishing, tennis, swimming, horseback camping trips. References. Open June 15.

BERMUDA

Hamilton

Hamilton Hotel. Bermuda's largest hotel. Open winter and summer. Every outdoor sport. New swimming pool. Finest dance orchestra.

GERMANY

Wildungen

Wildungen. Europe's foremost Spa for kidney and bladder troubles. Season: May to October. 25,400 visitors in 1929.

MEXICO

Mexico City

Hotel Regis. Central location. Caters especially to Americans. Rooms with private bath $3 to $15. Special weekly and monthly rates.

SWEDEN

Northern Europe's Playground. Visit the Stockholm Exposition May-September. Write the Swedish State Railways, Dept. T.D., 551 Fifth Ave., N.Y.C.

THE HIBERNIA=1847

NEW-YORK

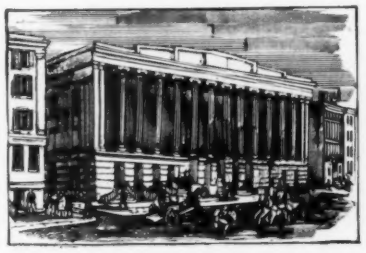
CELEBRATES THE ARRIVAL OF THE FIRST CUNARDER

"MAIL to the Hibernia"—Huzzas that fairly rent the sky in twain. New York's great day. December 29th, 1847—when an entire populace swarmed to its waterfront to cheer the coming of the First Cunarder to the harbour of New York...

What an event, what history was made this day, the New York Herald tells the story—

"This steamer will be the pioneer of the Cunard steamers to run between Liverpool and New York ... The arrival of the Hibernia ... is only the beginning of the revolution that is going on in ocean steam navigation, which will ultimately result in drawing all steamers to this port. Our geographical position, our immense commercial advantages, and the tendency of travel to this city, point to that result. Our merchants ought to welcome Capt. Ryrie to New York. Why not give him a public dinner, on Friday next?"

And what a dinner Manhattan gave to the good Captain Ryrie! "In the name of the city and of the merchants, we welcome you to the city of New York, Captain Ryrie" ... said Depeyster Ogden, Toastmaster. "The establishment of this new Cunard Line is the commencement of a new era in steam navigation. The Cunard steamships have been attended with undreamed-of success ... the skill and science displayed in their navigation is deserving of praise, and reflects the greatest credit on all concerned."



Merchants Exchange

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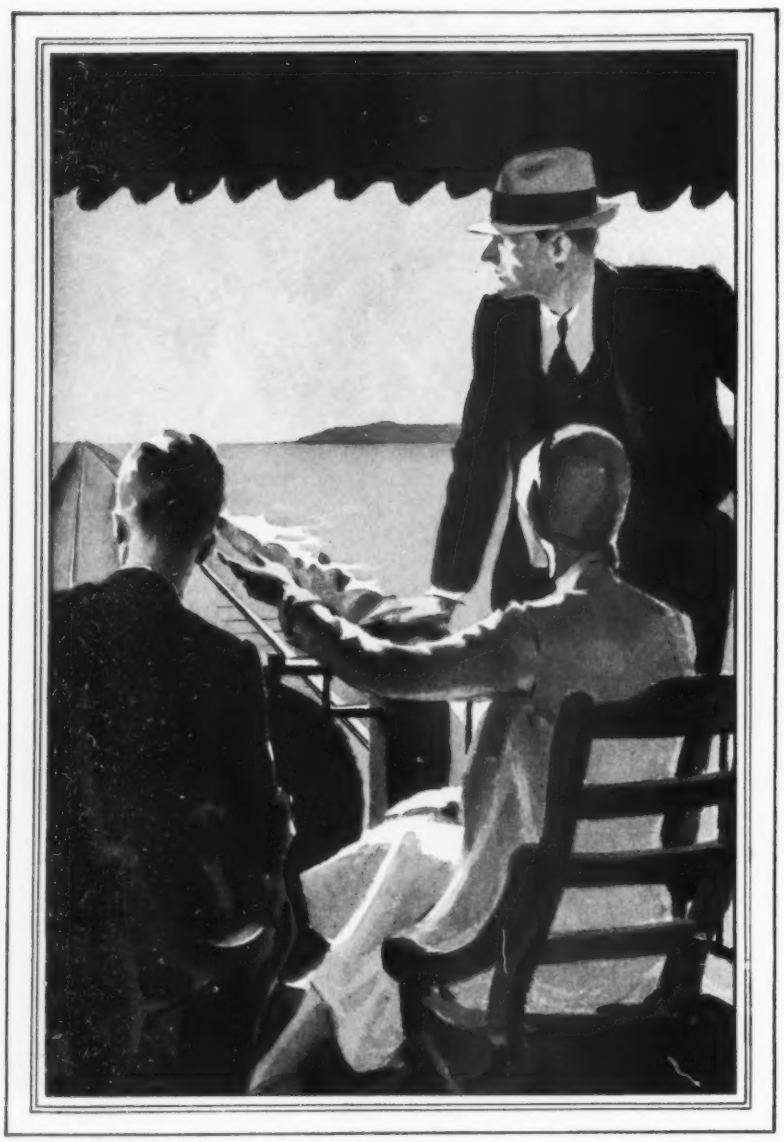
* Facsimile copy of the sermon, Ezra Gannett preached in old Federal Street Meeting House in Boston upon "The Coming of the Britannia", as originally printed in 1840, will be sent free upon request. Write for it.



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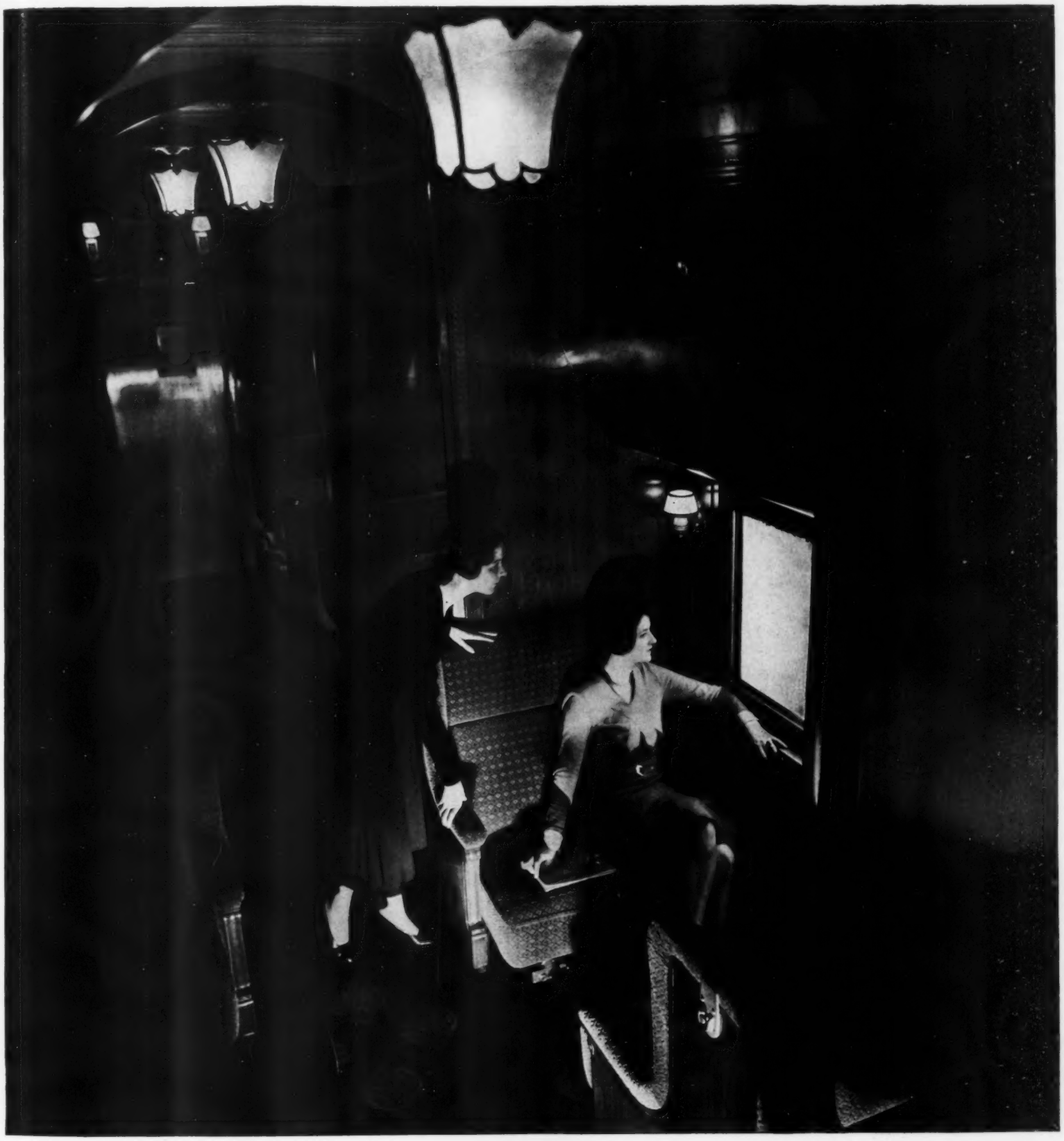

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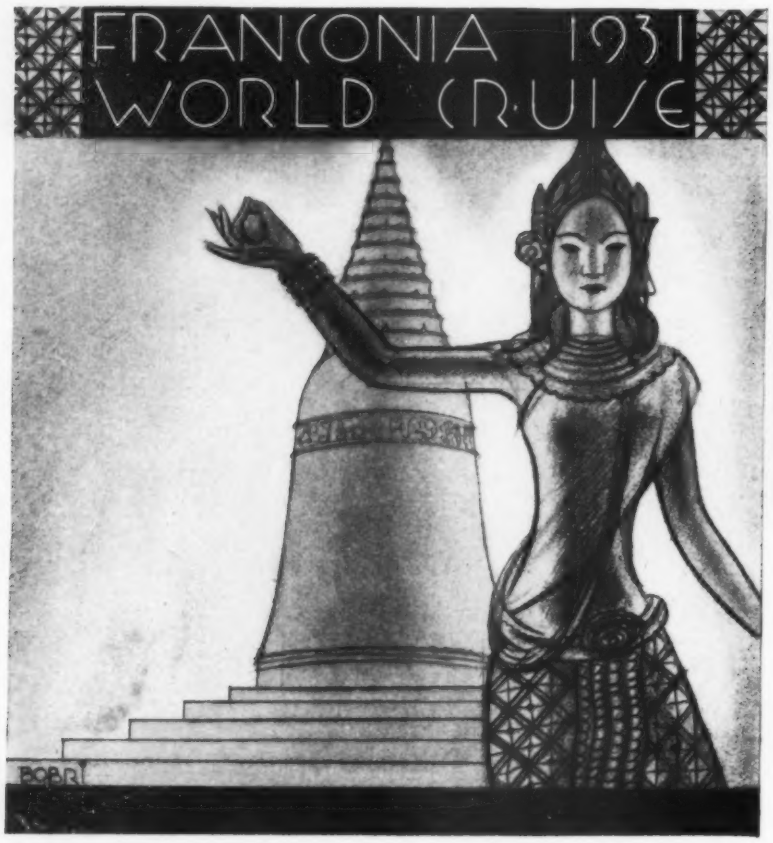

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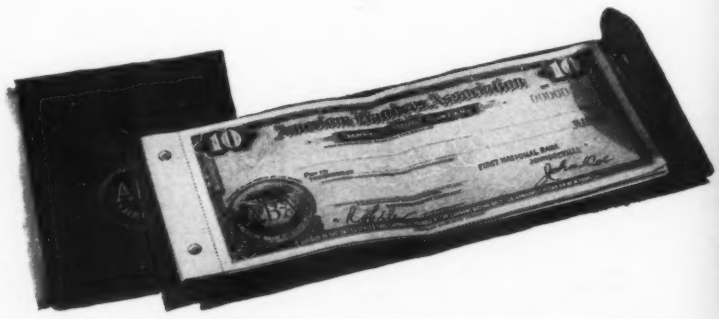

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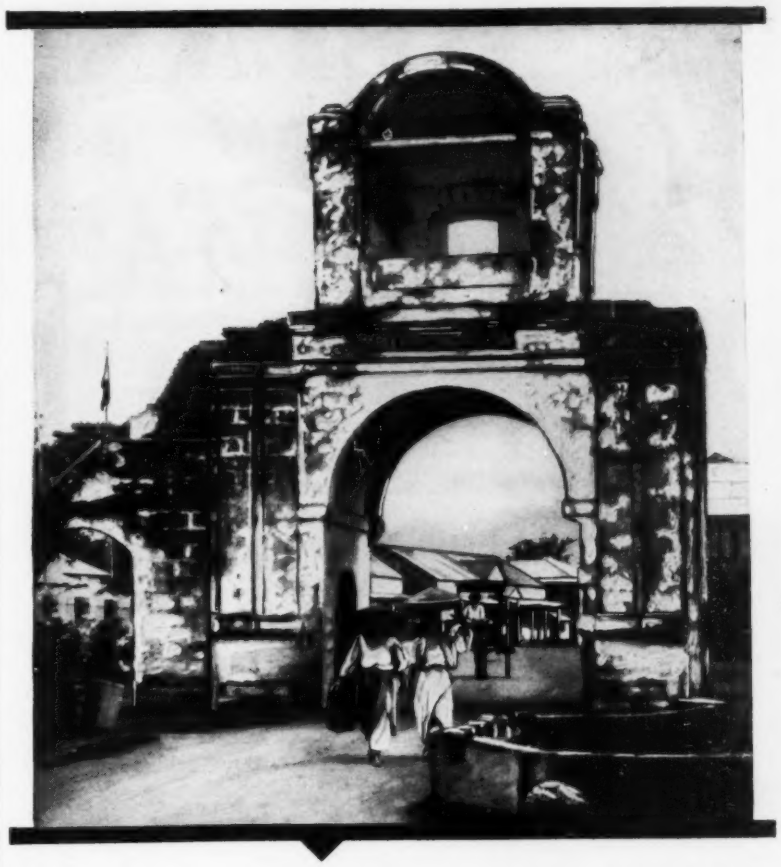

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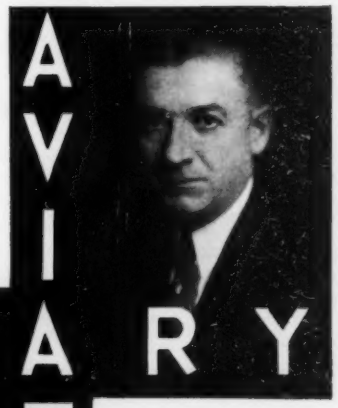

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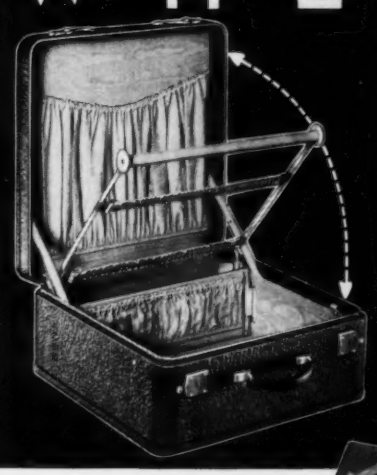

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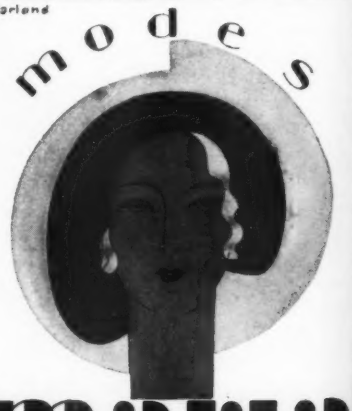

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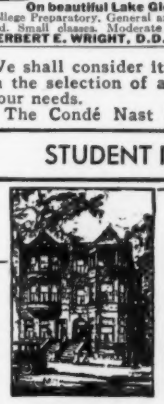

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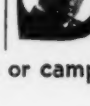

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Roosevelt—On May 15, W. Emlen Roosevelt.

Smith—On May 10, Andrew W. Smith, brother of Sidney J. Smith.

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ENGAGEMENTS—Continued

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Rumpf-Hickman—Miss Mary Jane Rumpf, daughter of Mr. and Mrs. Guy Henry Rumpf, to Mr. Arthur Reynolds Hickman, son of Mr. and Mrs. Francis M. Hickman.

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NEW YORK

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Smith-Rice—On June 14, Mr. Sidney J. Smith, son of Mrs. Tailer Carpenter, and Miss Florence Rice, daughter of Mr. and Mrs. Grantland Rice.

PHILADELPHIA

Freeman-Hume—On June 7, Doctor Norman Easton Freeman, son of Mrs. Walter J. Freeman, and Miss Charlotte Elizabeth Hume, daughter of Doctor Edward H. Hume and Mrs. Hume.

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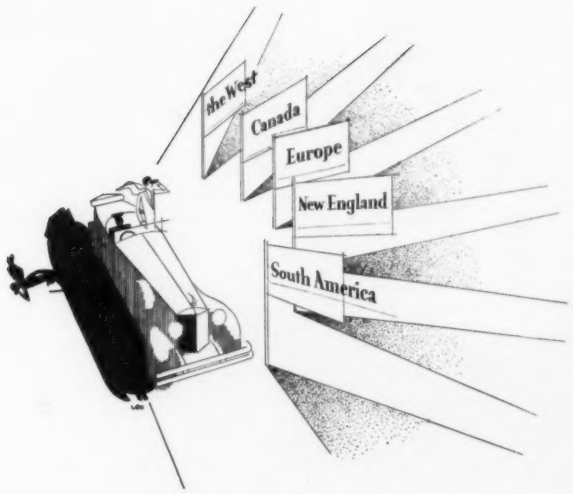

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Certainly its popularity depends upon the rare and fine ingredients and the careful workmanship we lavish on the hidden parts.

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EYE-VIEW OF THE MODE

SHE is no longer content to read travel booklets with yearning eyes. She has the courage of her curiosity. Travel is to her a world full of thrilling meanings and exciting probabilities. Nothing is impossible to her. She chooses the farthest places of the earth for her destinations. Like ancient Portuguese mariners, she rounds the Cape of Good Hope; with the eagerness of Cortez, she marches through Mexico; a charming buccaneer in French clothes, she ventures the South Seas and navigates the Horn. She is here one day and gone the next. She may spend her June in Iceland, her July in Sweden, her August in Moscow, her September in Java, and end up at Melton for the cubbing season.

She is no longer happy to sit in the same spot summer after summer in monotonous "villeggiatura." She breaks the quiet joys of loafing with escapades to Alaska and detours to Norway. Old-fashioned preparation and long-winded planning make her impatient. She would start for the Moon at a moment's notice. When the invitation to the voyage is sufficiently inviting, she never demurs that she has no clothes. Her wardrobe is ready for anything. She has clothes for the wilds and clothes for civilization; she has clothes for the boat, the train, or the airplane. She is ready for the sea or for scaling the peaks. She is always a good sport. This eternal sense of adventure is the fountain of her youth. On the threshold of the summer, she stands with outstretched arms like the Count of Monte Cristo, and, like him, she declares, "The World is Mine."

Hoyningen-Huené, Paris

MRS. WALTER E. EDGE

WIFE OF THE AMERICAN AMBASSADOR TO FRANCE

WHAT MAKES OR BREAKS A PARTY?

BY ELSA MAXWELL

HOW often have I been asked this poignant, heartrending question—by sadly disillusioned hostesses of dismal and dreary parties that have been and by aspiring, but fearful hostesses yet unborn, wriggling through the embryonic dream-shell of gallant parties-to-be—robust and rollicking parties that march to a gay finale by the sheer impetus of their own dynamic rhythm.

What a delicate analysis is necessary to dissect the different fluids or vibrations that form the component parts of a really good party! And *who* ever studies a party from that angle? One should—for the making of a successful party is like the baking of a wonderful soufflé—the ingredients and proportions must be weighed and measured by the hand of an artist—should be taken out of the oven at exactly the psychological moment—and *served hot.*

So many parties begin well, only to die, alas, but too soon, owing to the fact that the hostess has taken her own party so seriously that the guests end by taking it seriously, too—and the cloakroom is stampeded by those certain "bright young people" in a panic to depart for the haunting jungles of Harlem or the mellow marshes of Montmartre, while the plaintive, tearful voice of the hostess is heard remonstrating thus to the unheeding waves of fleeing guests drowning her in their efforts to escape: "Oh, you're *not* going? Just when Olga Petslopsky is about to sing those darling Russian boat songs from the steppes."—"Oh, you can't go before supper. *Won't* you have just one little egg, please."

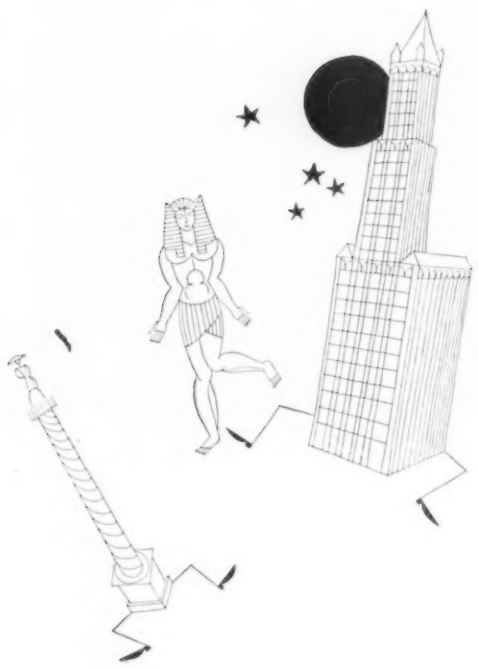
But the brutal, callous guests of the overserious hostess push her aside, still expostulating, and, with grim determination, leave her *Pommery and Greno* frappéd 1915 champagne—to relax happily in the stuffy, unbelievable atmosphere of a Montmartre night-club, where a blasé octoroon raucously warbles a hackneyed song, one that has been heard interminably for the last five years, and where the band is bad, the drink undrinkable, the people unthinkable, and everybody completely happy.

"What is the use of entertaining?" sobs the unhappy hostess of a most lamentable soirée. "I sent out invitations a month ago. I have spent weeks in preparation and thousands of that which Daddy makes on margin—and not a cat stayed after twelve." This is the epitaph of most parties, carefully arranged and prepared long in advance—when the edge of spontaneity has been rubbed off and the delicate antennæ of anticipation has atrophied with so long an interval between desire and fulfilment.

Carefully studied effects must appear just to happen, and the joy of the hostess in her own party must be the first element encountered by a guest. I have often been moved to sudden inward

A PARTY, LIKE A SOUFFLÉ, MUST NEVER FLOP

A GOOD PARTY TAKES BRAINS



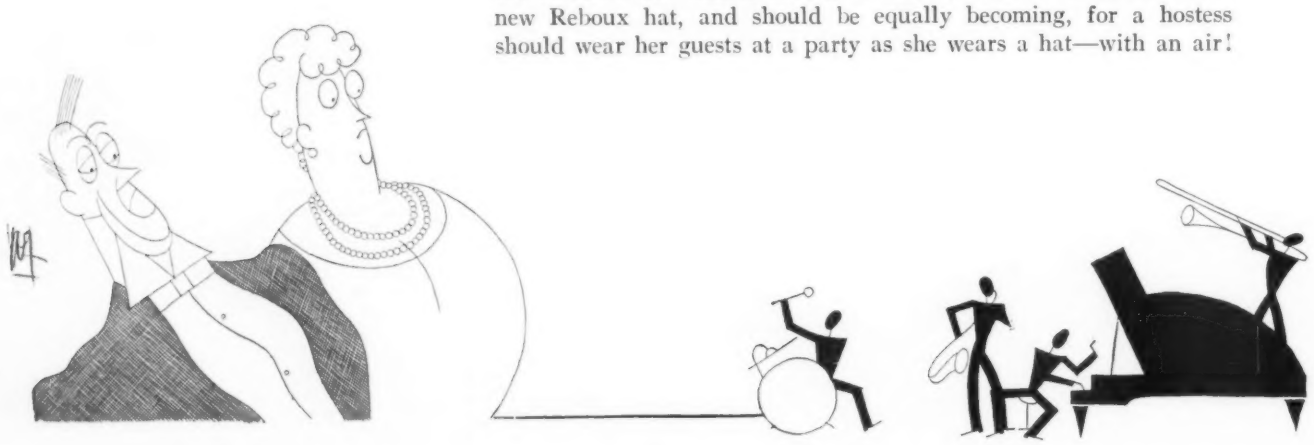
THE FAMOUS MISS MAXWELL, MIXER OF PARTIES

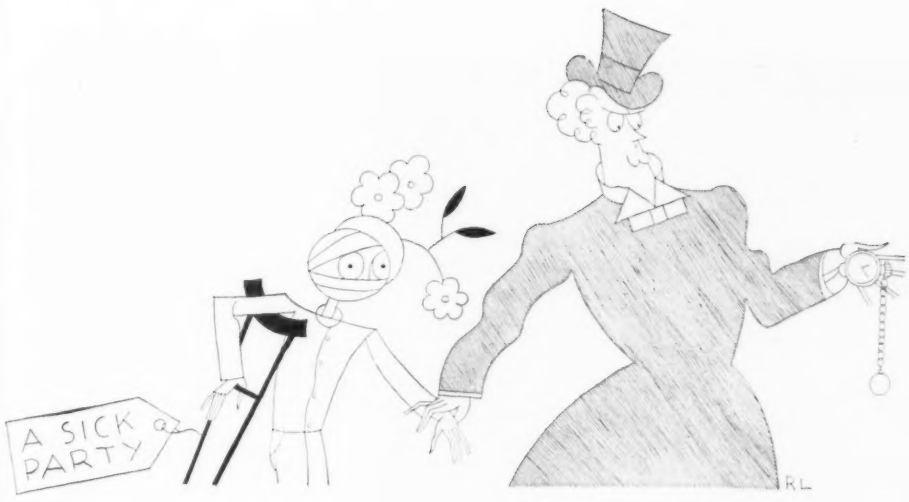
unholy laughter when, upon entering salon or ballroom, I first catch sight of the harassed and anguished face of an unhappy hostess, so obviously suffering at being trapped by her own party in the doorway, and, as the hordes of that vast vacuity known as the "Visiting List" troop in, her last hope dies, and she knows all is lost.

For the "Visiting List" sounds the death-knell of every party where it is employed. How often I have heard a charming, gay, debonair butterfly anxiously demand from her friend the loan of her visiting list when she is about to issue invitations for a party. Poor butterfly! Little does she know she is thereby placing the noose around her neck with her own hands.

One should never *have* to ask people to a party just because they are on one's list. Guests should be selected with as much care as a new Reboux hat, and should be equally becoming, for a hostess should wear her guests at a party as she wears a hat—with an air!

BORES ARE LIKE GANGSTERS—THEY HOLD UP A PARTY





MANY PARTIES DIE, ALAS, TOO SOON

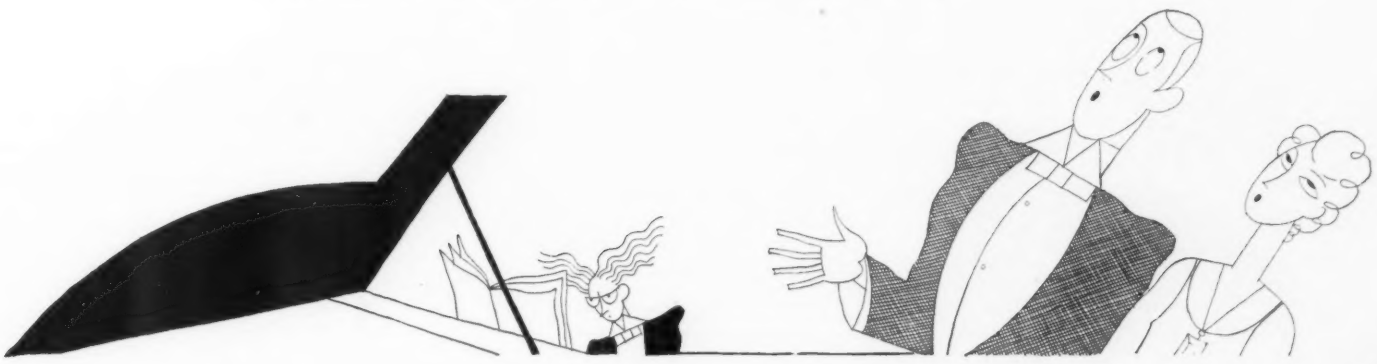
Also, people should not be invited because one dined with them last week—or because you owe them a lunch—or because your father plays backgammon with their father at the club—or because a friend asks to bring a friend—or because you feel sorry for those "poor things" next door: "Let's ask them just this once," and the "poor things" instantly become your deadliest enemies on the spot, murdering your party merely by being there. No—the gravest menace to a good party is the dangerous, emotional kindness of most hostesses in the extension of their invitations.

Ruthlessness is the first attribute towards the achievement of a perfect party. Also, one should have practically no really established "position"—by that, I mean in the world of finance—religion—or diplomacy. If you are officially associated with any one of these worthy métiers—then give up the idea forever of achieving a party, for official functions should be added to the list of Horrors of the Inquisition.

SNOBS ARE INCAPABLE OF GAIETY; SO CUT THEM OFF RUTHLESSLY

Snobs, also, are curiously incapable of gaiety, perhaps because gaiety comes from the soul, and snobs only take their soul "*à la meunière*." Also, snobs are as busy nicking notches on each rung of the social ladder as the gangster nicks each kill on his gun. I have always thought that snobs are as cruel as gangsters, anyway —certainly they hold up a party in the same way.

Wealth does not play a large rôle, either, toward the giving of a good party. Many of the great and glorious artists in that wonderful world of make-believe—without whom no party can be a success—, with that true generosity known to them alone, will step immediately into the breach, should a party lag ever so little, and with royal prodigality scatter their genius or their laughter in the face of impending ennui. The party immediately takes on a new lease of life and never ends—that is, if it is the party of a friend. Money can not buy this—it can only be given. (Continued on page 94)



Steichen

LANVIN—FROM MARY WALLS

CHIFFONS - PLAIN OR BOLDLY PRINTED

SLEEVES ARE SEEN BY NIGHT

Chiffon in pure white, cool and serene and floating, has an important niche in fashion for midsummer. Lanvin's skill in handling chiffon is seen in this white dress worn by Miss June Blossom, which is a perfect gown for a summer dance either in the country or in town. The abbreviated sleeves, which do not detract from the formality of the model, and the instep length of the very graceful skirt, breaking into soft, ruffled tiers, add to the charming feminine quality of the frock. Tiny pearl beads outline the V-shaped neck and trace a large bow-knot on the front of the simple blouse

Steichen

The large cream coloured morning-glories on a rose-red ground give character to this informal version of the chiffon evening frock, shown right. This Augusta-bernard model has a skirt reaching to the floor and tight elbow-length sleeves with long, flowing sections

The chiffon evening frock, extreme right, in black-and-yellow, is the more formal version of the two models. This Augusta-bernard dress, typical of the season, has a deep décolle-tage, a shoulder cape, and a peplum; jewels from Black, Starr and Frost-Gorham

AUGUSTABERNARD—FROM MARY WALLS • AUGUSTABERNARD—FROM VERBEN

Steichen

FROM HATTIE CARNEGIE

PINK LINEN DOTS ON BLACK MOUSSELINE

The young girl of to-day wears black, and no one can say it is too old for her, especially when it is surprisingly dotted with pink linen spots, as is this black mousseline de soie frock with an amusing fichu and peplum. It is worn by Miss June Blossom, a débutante of the season who has chosen the stage as a career and who is to make her initial theatrical appearance later in the summer

AMERICA DISCOVERS ITSELF

A GUIDE TO AN AMERICAN SUMMER

A NEW passion has swept over the country. We have begun to get an intellectual "kick" out of ourselves. All things American have become suddenly exciting. The prize novel of the year deals with a young Navajo of New Mexico. The prize play is laid at a glorified Southern fish-fry. There is a zest in the air for clambakes and canoes and corn on the cob. A cowboy is a creature to know. To dine with Mary and Doug in Hollywood is more of the moment than being presented at court. As a sight, Marion Davies has it all over the Mona Lisa. Fragile débutantes are chewing gum, this summer, with a nonchalant native grace. No one uses French phrases any more. Even elegant dowagers speak the vernacular. Fanatics collect pungent pillows marked "for thee I pine and balsam more." The cigar-store Indian and Pocahontas are coveted antiques. And so, quite naturally, we have taken more to travel in all the cooler states of the Union and are finding that there is romance and adventure in rubbernecking, American plan.

What a varied summer menu this great, sprawling country dishes up to us, with what astounding contrasts! Newport à la mode, Cape Cod on the half-shell, Maine nature, Wyoming sur glace, Hollywood cocotte, Alaska surprise.

The West is opening up newer and wilder lands for the holidays, in addition to the famous ranches in the Big Horn, Cody, and Sheridan districts of Wyoming, and Lake Tahoe and out beyond the magnificent scenery of Jasper and Banff and Lake Louise. The world is beginning to investigate dude ranches in Montana. People are buying land near the Prince of Wales in Alberta and hunting big game there in season. They are branding their own cattle in the mountains of California. Idaho, "the land nobody knows," is opening up its untrod valleys and unscaled peaks. The Idaho Rocky Mountain Club is one of the best of the new ranches. Nearly seven thousand feet high, in the wild Salmon River valley, between the Sawtooth and the White Cloud ranges, this new club offers wonderful riding, fishing, and hunting in season.

Ranch life gets into the blood. In Wyoming, the sun is strong, the nights are cold, and you drop to sleep under heavy blankets, drugged by the clear, dry air. The dressiest thing you can do is to tie a wilder scarf around your neck or wear a louder shirt with your blue jeans. The most exciting event of the summer is the pack trip in the snow across the Continental Divide. The most tearing dissipation is riding twenty miles or more across country to the one dance of the summer at a neighbouring ranch.

Stop high up at Paradise Inn for a few days of skiing and tobogganing on Mount Rainier. Then, turn south, and you will taste another, but still distinctly American flavour—the barren, beautiful country of Taos and Santa Fé. You can stay in Santa Fé at Bishops Lodge, or near-by in Alcalde at the old San Gabriel Ranch, or else you can rent or buy a picturesque adobe house of the region. Santa Fé is hot, but (Continued on page 100)

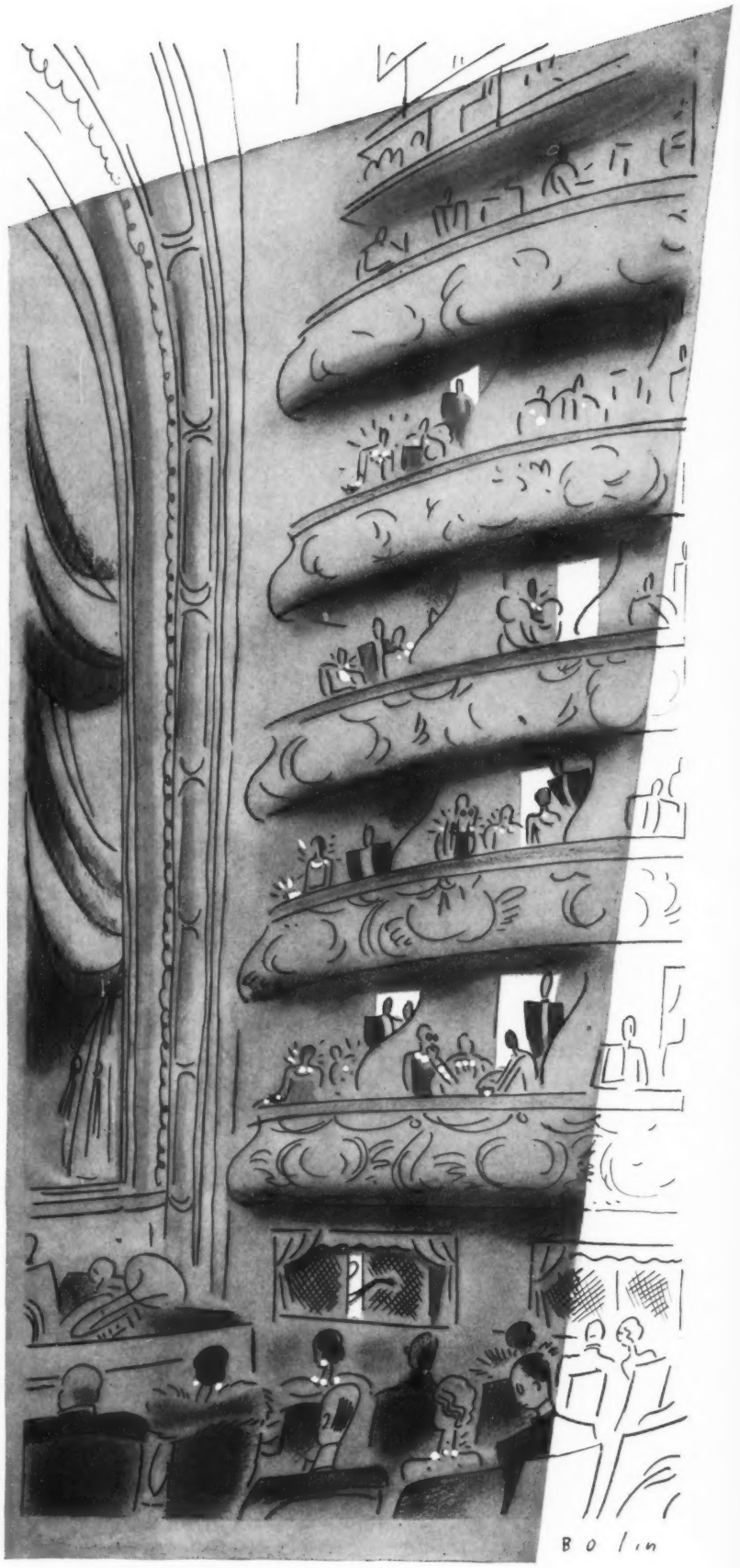
BUENOS AIRES

WHERE THE WINTER SEASON IS NOW AT ITS HEIGHT

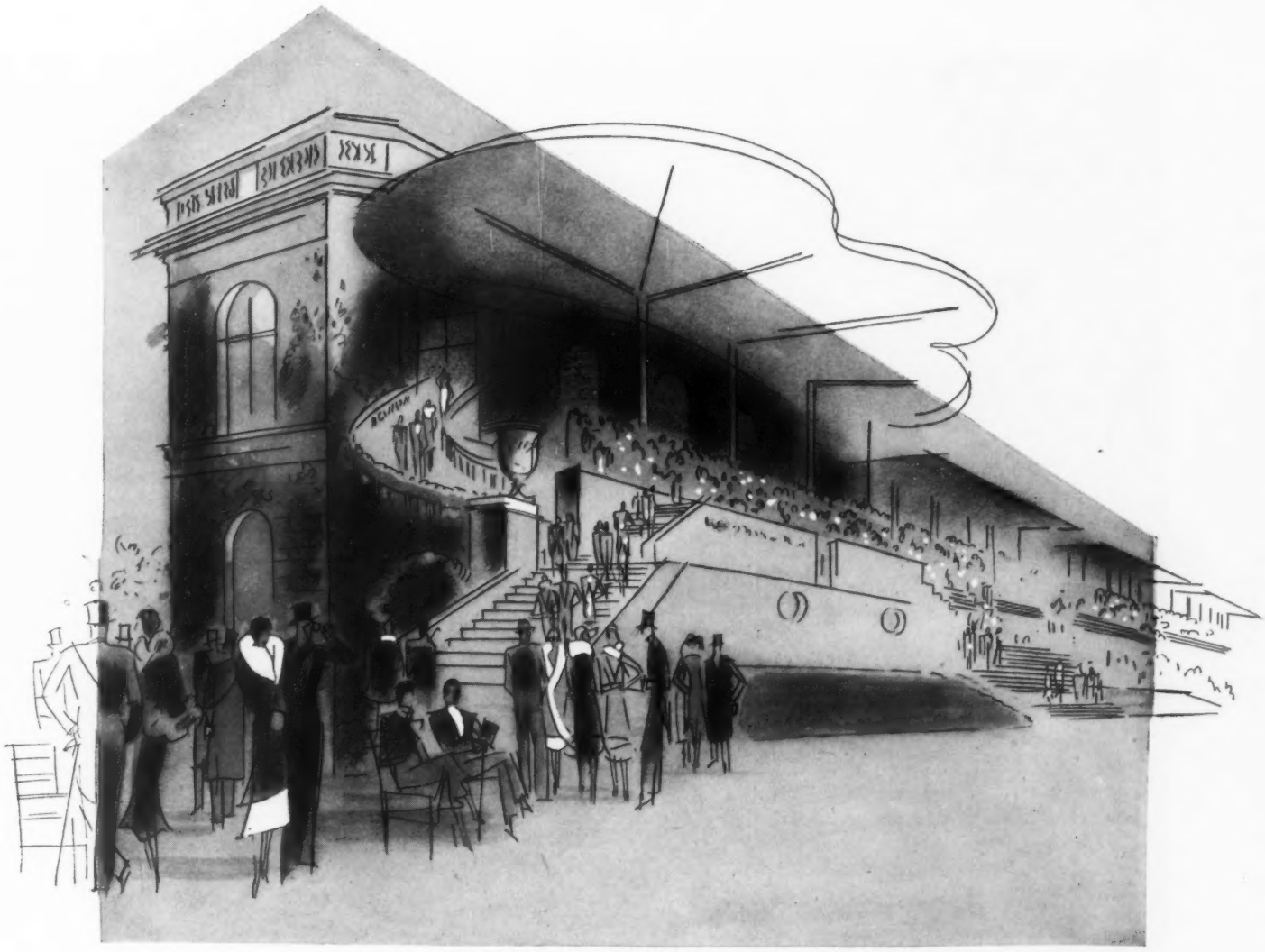
SEVEN days in the air from Miami—and we are at Buenos Aires. Seven days—the seasons are reversed—, and we step off the plane in the height of the Argentine winter social season. The ballroom of the Plaza, the leading hotel of Buenos Aires, is crowded with tables. Wednesday is gala night at this cosmopolitan hotel, the management of which is the same as that of the Ritz in Paris. In a small, cleared space in the centre of the room, a smart and distinguished group are dancing to two alternating orchestras. I might imagine myself in Paris, save that Paris is of the old world and Buenos Aires of the new, and the difference can be felt. There is a natural, even an extravagant, spirit of gaiety, enthusiasm, and progress in Buenos Aires that one doesn't find in any of the old-world capitals.

We had been three months in South America, my husband and I, and there were many things we had to learn about the fashionable world of this southern republic. For one thing, it dines late. Remembering that many of their social customs are copied from the Spaniards, we had invited our guests for nine o'clock. They appeared, however, at ten! We finished dinner at two in the morning, and danced until four, and that is an early hour in Argentina!

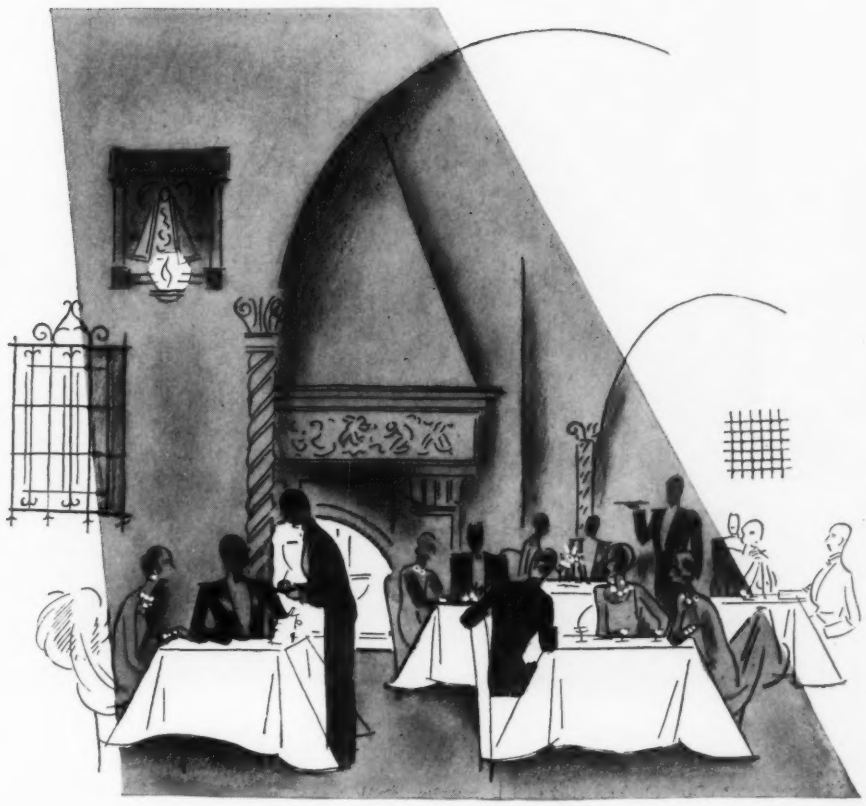
The dancing also held a surprise for us. We had seen Argentines dancing their native tangos in Biarritz and Paris, and, in their own Buenos Aires, we expected the same complicated, almost acrobatic, figures. But the tango, as still danced in the land of its birth, is very slow, simple, and graceful—languorous, it is true, but dignified, and without any of the suggestive quality (Continued on page 96)



ABONO NIGHT AT THE OPERA



On Sunday, all smart Argentina takes its way to the splendid race-track of the Jockey Club, at Palermo. Betting and excitement run high, the pavilion is crowded with luncheon parties, and, at tea-time, canopied tables are set out before the stands



No theatre party is complete without supper at El Greco, the most fashionable restaurant in Buenos Aires. Here, you see the wit, wealth, and brilliance of the English and American colonies, the well-known diplomatists, and prominent Argentines

On the opposite page is a glimpse of "abono" night at the opera—a scene as brilliant as Monday night at the Metropolitan. From the grilled boxes for families in mourning, a black-gloved hand may be seen waving to some one in the audience

Arnold Genthe

A LANDING AT THE ISLAND OF SANTORIN

CRUISING

AMONG GREEK ISLANDS

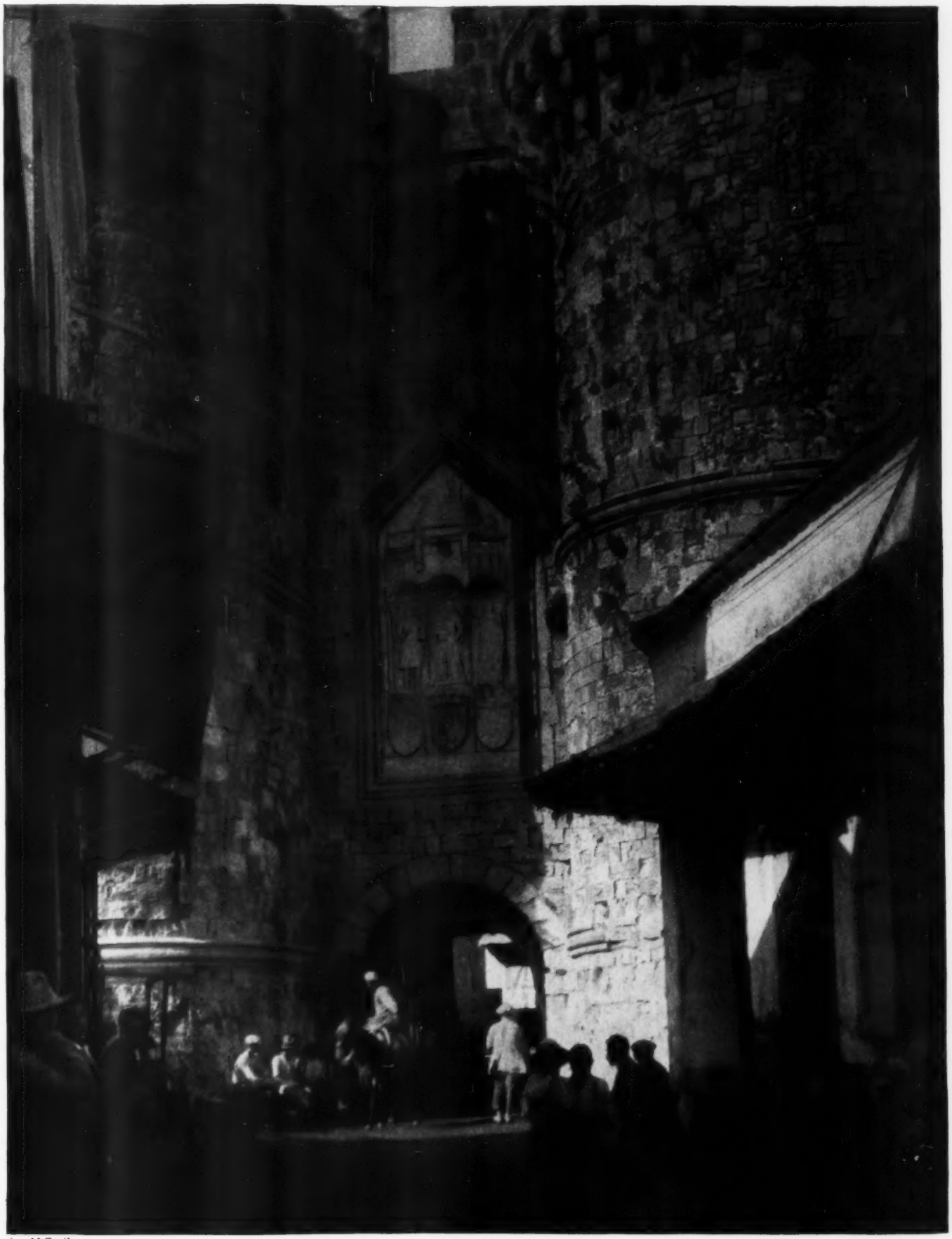
BY HELEN WOODS

"And where the suns of Hellas set,
A trail of glory lingers yet.
I could not if I would forget."

Thus the poet, but can my inadequate pen sketch for you more than a faint reflection of the beauty and delight which live in the memories of the eight fortunate wanderers who, for a month last summer, made an enchanted voyage among the isles of Greece? The gods smiled on us all the way, and gave us fair, shining summer seas and a moon only less brilliant than the sun which turned every day to gold. I thought, if it is often like this, no wonder Odysseus took a long time to reach home!

As we started from Genoa and put in to Naples, Taormina, and Malta on the way, it was several days before the yacht carried us under the dark headland of our first Greek island. Santorin is its lovely name, and one has the amazing experience there of sailing straight into the crater of an active volcano! The sea has broken in and forms a crescent-shaped and bottomless harbour in which no ships can anchor.

There is a certain point where the water is always hot and sulphurous, and, if ships are kept long enough in this one place, rumour says that the barnacles are magically removed from their keels, so that they travel on, burnished and swift. Rumour further reports that there are occasional eruptions when ships, as well as barnacles, are magically removed; so our captain, being a cautious man, took no chances,—and, when we had landed and were mounting on donkey-back higher and higher toward the white town, strung so precariously along the crest of the dark rock ledge, I saw the yacht circling ever farther away from the (Continued on page 102)



Arnold Genthe

THE MEDIAEVAL GATE OF SAINT CATHERINE AT RHODES

HATTIE CARNEGIE BERGDORF GOODMAN

An ideal suit for the woman who comes to town on a warm day is the printed shantung model at the extreme left, with soft red flowers on light brown. The skirt is box pleated, and the kerchief scarf is of red shantung in the same design

When leaving the country or the suburbs behind, a printed crêpe de Chine suit, such as this one in navy-blue and white, is cool and charming. The sleeveless blouse is of white georgette crêpe. The skirt flares slightly, and the jacket ties at the waist

SILK SUITS THAT

WILL SEE THE COMMUTER THROUGH THE DAY IN TOWN

THREE MODELS FROM HATTIE CARNEGIE

A dark colour and a cool fabric form a perfect combination for summer wear in the city. This black chiffon model, softly tailored and decidedly new, has a circular skirt, a banded jacket, and a white chiffon blouse. White flowers appear at the front

If one is to spend the day in town, this soft black-and-white checked taffeta suit will see one through the shops, to the matinée, and to tea. The box pleats of the skirt are carried out in the cape. The one-piece dress has a white yoke and cuffs

Brown chiffon is the unusual and especially smart fabric chosen for this town suit, which has its jacket finely tucked, with an intricate design on the hips and sleeves The sleeveless blouse of white chiffon has a brown tie at the becoming neck-line

Steichen

HERMAN PATRICK TAPPÉ

VICTORIAN MITTS AND A TAFFETA JACKET

A girl is not always what she appears to be, this season. That demure creature in Victorian mitts and rose coloured taffeta jacket is quite likely to be the most modern girl in town. Beneath the jacket, which has quaint short sleeves and a prim bow at the throat, this young woman wears a youthful black net dress. Both the dress and the coat are finished with ravelled edgings—another idea that is borrowed from the time of our grandmothers

Imagination in Food

A PLEA FOR MORE COURAGE IN CUISINE

THERE is a quotation from Heine that always seems to depict life in its different courses: "Life, Love, Truth, and Crab Soup."

It is all ordained, praise be!, that, toward the journey's end, there are left to the elderly pilgrim food and memories. But, unless the wand of imagination has been waved over the daily bread of earlier years, the "crab soup" time will steal in unprepared, and only a boiled potato with its little jacket on will serve to console us at the age of seventy-five.

It requires real vision to be an individualist when it comes to one's cuisine. Because Mrs. Herd, of the Common Herd, decrees chicken and pease for luncheon is the very reason Mrs. Lone Wolf must have courage to serve thin corn fritters, with finely chopped creamed mushrooms over them as a first course, followed by shaved ham sautéd in butter and brown sugar. Or, slices of bacon on French toast with a simple salad might constitute the second course, followed by an apricot or orange soufflé or a compote of hot canned figs and black cherries. Not the proverbial ice-cream of Mrs. Herd!

Mrs. Lone Wolf suggests, for a Sunday buffet luncheon in the country, light, fluffy codfish balls with bacon, the kind of fish-balls described by a Russian friend as "the good sort that have beards"; sliced creamed or curried eggs; chutney sauce; baked, creamed, curried corn with quarters of fresh tomatoes; tomatoes baked with fresh okra, small pieces of onion, minute tapioca, with squares of toasted buttered bread on top and a blessing of Parmesan cheese; thin slices of cold ham lightly spread with mustard and rolled up, and sliced tongue prepared in the same way. Instead of the usual Mrs. Herd roll, there will be corn bread, raisin bread cut very thin and buttered, or coffee cake.

When it comes to the salad, Mrs. Lone Wolf says, "beware of fruit." Instead, she suggests cold macaroni mixed with mayonnaise and surrounded by chopped red cabbage. Or she might have whole beets filled with cottage cheese and arranged on lettuce drenched with French dressing. Or the salad could be a round mould of aspic in which small pieces of asparagus are closely set, surrounded with watercress and filled with mayonnaise.

For the sweet, there may be tarts of rhubarb and strawberries cooked together or lemon tarts; dark ginger bread; fresh strawberries served with crème *brouillée*; or a compote of whole fresh pears covered with fresh pineapple, chopped very fine.

At the tea-hour—a jug of home-made wine and thou, little appetizers, beside me in this wilderness of other things! Iced tea becomes a nectar when made with thought and a sprig of mint. Tiny baking-powder biscuits are filled with chopped chutney or with bacon and pâté de foies gras. Miniature patty shells and puff wafers spread with chipped beef, cut very fine and mixed with mayonnaise and tomato ketchup; sliced sausage, tightly rolled; small pretzels; and squares of Munster cheese, with a dash of paprika and half of an English walnut on each square can all be present. A bowl of crisp potato chips must ever be included. Raw carrots, cut lengthwise in thin strips and sprinkled with salt, are refreshingly good! Sandwiches can be made of wholewheat bread filled with cream cheese and chopped lettuce, well seasoned. Others may be filled with tomatoes and cucumbers, chopped finely and mixed with mayonnaise. Open slices of Boston brown bread can be sprinkled with grated cheese and toasted. Cookies of various kinds, including the popular brownie, and small cream puffs may provide the sweet touch.

So the material side is feasted, and one is aware that it is not what one eats, but the subtlety with which one can combine the every-day ingredients that counts. "All may eat," says the old saying, "but Ladies and Gentlemen Dine."

EDITH HAINES

DARK HARBOR

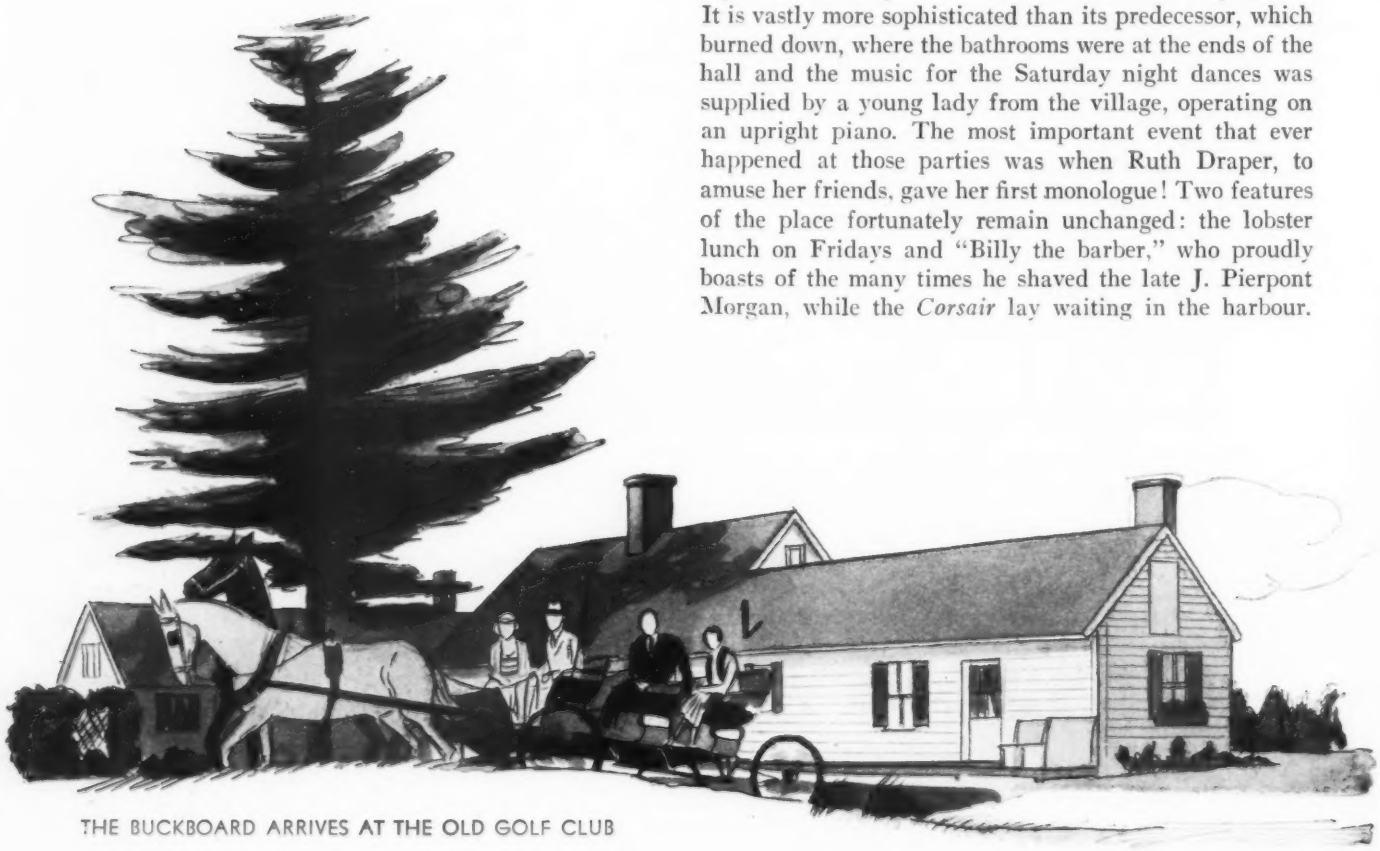
BY JOAN DICK

ONE of Islesboro's greatest charms, in the past, has been its inaccessibility, particularly from Boston. Virtually, one could not reach the island from that town without seeing the sunrise over Rockland harbour. Now you may lunch at the Ritz, in Boston, and take tea on an Islesboro piazza, having covered the distance in a flying boat, but that is for the younger generation, and they miss the charm of reaching felicity by slow degrees.

The prudent continue to board the *Camden* at Rowes Wharf, at six in the afternoon, as we did, leaving instructions to be waked at four the next morning, so as not to be carried beyond Rockland. Such a precaution is entirely unnecessary, as the unloading of the freight at that port precludes any possibility of sleep, and I dressed sketchily, bitterly regretting having ever considered travelling at such an ungodly hour. It was cold, misty on deck, and a deep silence had succeeded the clatter, broken only by the cry of some quarrelling gulls or the put-put of a fisherman's launch, disappearing around the lighthouse at the end of the breakwater. While we stood shivering in the greyness, from behind the breakwater appeared, without warning, a gigantic, round, red sun. It rose rapidly, to make up for having been a little late, and lightened everything it touched. The water became a brilliant, sparkling blue, on which a few jaunty yachts rode at their anchors; the wharf and sailmakers' loft took on a familiar and kindly aspect, and one could almost see the rocking-chairs getting dusted on the piazza of the Hotel Samoset on the point. Suddenly, we threw off our coats, which had become superfluous, and sniffing the air and feeling a tremendous appetite, we exclaimed, "This is Maine."

After an excellent breakfast of coffee, fried eggs, and doughnuts, served over a counter in the station by an engaging young female, the passengers for Dark Harbor, which is the "port" of Islesboro, boarded one of the small vessels that awaited them. I noticed the growing elation of my well-dressed fellow passengers, as we left the blue hills of the mainland and steamed across Penobscot Bay, the body of water surrounding the innumerable islands. It could not fail to quicken the least adventurous pulse, sailing so close to these islands covered with fragrant cedars to the water's edge, with sheltering coves for a skiff, and a scrap of beach. "All off for Dark Harbor" was heard when we least expected it, so engrossed were we by our surroundings. We scrambled to the wooden dock, where some sleepy horses and well-worn carriages awaited us. There are no motors on the island, and to recall the smell of horse, hack, and sea air combined causes a nostalgia for Islesboro almost too strong to be borne.

The Inn to which we were driven is like a large country house. The style of the furniture is early American, except for the many chintz-covered sofas and easy chairs. It is vastly more sophisticated than its predecessor, which burned down, where the bathrooms were at the ends of the hall and the music for the Saturday night dances was supplied by a young lady from the village, operating on an upright piano. The most important event that ever happened at those parties was when Ruth Draper, to amuse her friends, gave her first monologue! Two features of the place fortunately remain unchanged: the lobster lunch on Fridays and "Billy the barber," who proudly boasts of the many times he shaved the late J. Pierpont Morgan, while the *Corsair* lay waiting in the harbour.



THE BUCKBOARD ARRIVES AT THE OLD GOLF CLUB

YOUNG SKIPPERS SAIL INTO THE TEETH OF THE WIND

The perennial inhabitants of the island have a strong feeling of responsibility towards the Inn dwellers. The remark, "I must have so and so from the Inn to a meal," or, "You should certainly ask so and so from the Inn on your boat," has become a bromide. This is partly hospitality and island pride, for no one must come to Islesboro and remain lukewarm towards it; it is also being practical, as the householders are obliged to back the Inn financially, on account of the short season. Although the island is fourteen miles long and varies in width from a few yards to a mile, the sixty houses occupied by the summer people are all within a distance of three miles; yet, surrounded by evergreens, they achieve a surprising degree of privacy. The rest of the island, over (Continued on page 92)

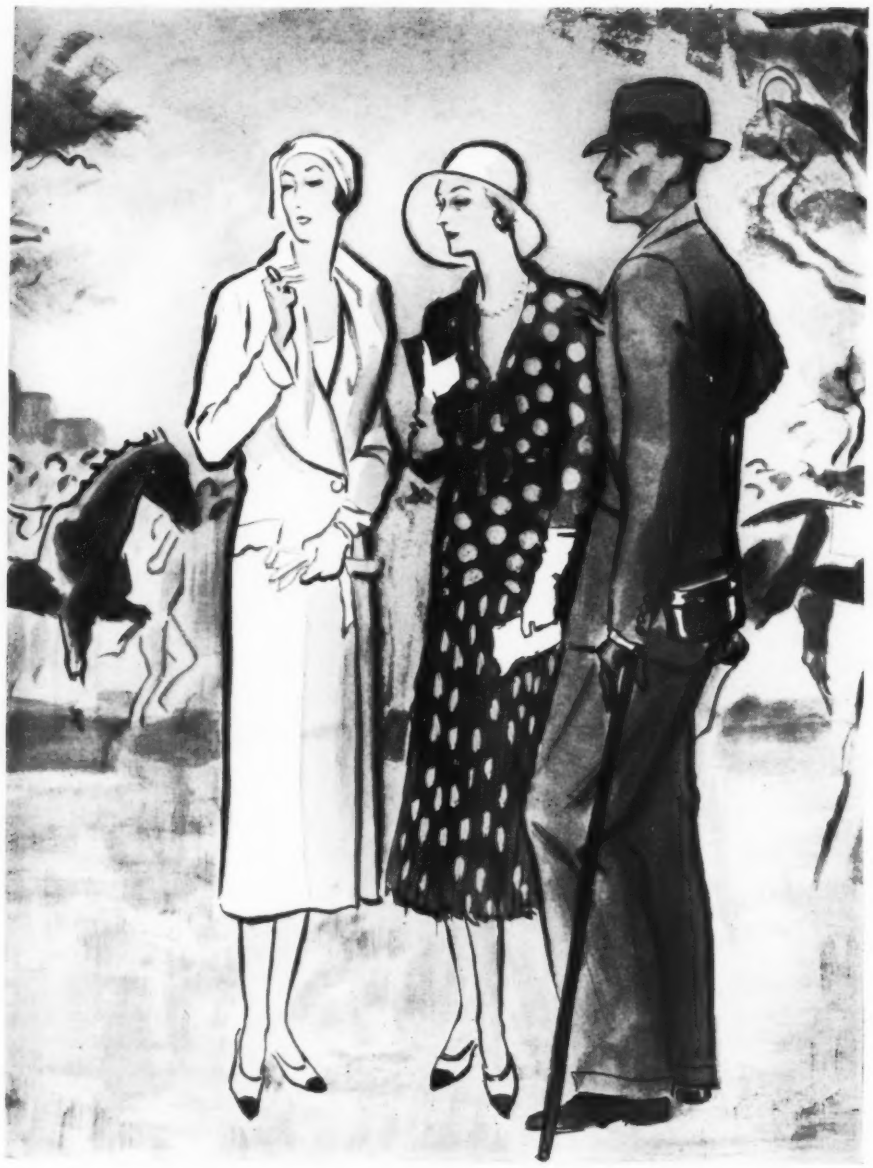
TRAVEL IN EUROPE

IS LIFE IN EUROPE

CHAMPCOMMUNAL

• For motoring and travelling, you will want this Champcommunal coat of brown-and-beige tweed, beige jersey toque, and antelope gloves

• At the Deauville races, white is correct if it is sophisticated, like this J. Suzanne Talbot coat of white silk piqué and the white tussur toque • Molyneux's black chiffon dress, printed with white polka-dots, is in harmony with the Deauville scene, as are the white bengale hat and gloves



J. SUZANNE TALBOT • MOLYNEUX

Dear Cynthia,

How can I answer all your questions? How serious you are, *chère amie.* One would think you were going on a journey into Africa or Afghanistan, so carefully are you planning where you shall go and what you shall do and what you shall wear. Travelling in Europe, my dearest, is merely living in Europe, and we slip from one little world into the other, hardly conscious of the change.

An early lunch in Paris, and you step into a high-powered Hispano. Time to light a cigarette—here is Deauville and its flowers; Le Touquet and its pine-trees. Spread you own smooth, cool sheets in a compartment of the newest and most luxurious "sleeping" and open your eyes on Venice, Biarritz, or on the blue waters of Arcachon; your ears to classic music in Salsburg or Bayreuth or to the dance tunes of Munich. Or, go off by yourself—that means with the right group of friends— wherever your spirit leads. Try salmon fishing in the cool, deep fiords of Norway, resting and bathing on the long Tyrrhenian seashore, sleeping and dreaming on a sliding white yacht. And end up with shooting on the cloud-shadowed moors of Scotland. All I can tell you is that you must be prepared for anything that comes along, as we who live this modern life must always be. (Continued on page 94)

• When you sail into the harbour of Arcachon, you will be wearing Worth's yachting costume, "Ocean," with blue woollen trousers, a double-breasted white flannel jacket, a blue-and-white striped shirt, and a blue beret

• Your friends will meet you on the quay, however, in simple sports clothes, with pleated skirts. Redfern's suit, left, is typical—it has a heavy white linen jacket and skirt and a blouse with rolled-up sleeves

• Redfern's sleeveless dress, centre, is also of heavy white linen, and, with it, the very smart young woman wears a spotted blue scarf and a blue beret. She also carries a ciré-blue silk waterproof on her arm

REDFERN • REDFERN • WORTH

MASCULINE CHIC FOR WOMEN FROM LONDON SHOPS

BUDD
Shirt, red checks on grey ground
Crêpe de Chine waistcoat made for women on man's model
LORD
yellow jersey, various collars. Bengal silk handkerchief
TURNBULL AND ASSER
Dressing-gown and slippers to match, just like a man's

"WHAT can I buy that is typically English?" asks the visitor to London. "What clothes can I get here that are better than anything of the sort anywhere else?" The truth is that, confronted with the vastness and complication of London, the visitor's ideas of what is typically English often are vague. She needs a key.

One such key is contained in the sentence: Look in the men's shops. Not for nothing is London famed as the highest authority on men's fashions, and the wise woman has learned how to buy and what to buy from certain men's shops.

This is, of course, not in the least to decry the women's shops in Mayfair. There are women's sportswear shops, tea-gown shops, shops for tailored suits, and shops for riding-kit that have unique reputations. But, as a special and very English kind of shopping, the American woman might well try some of the men's shops of Bond Street, Jermyn Street, Conduit Street, and thereabouts.

Over Mr. Izod's restrained shop-window in Conduit Street, wave three gilt feathers carved in wood, indicating the fact that it is here that the Prince of Wales has bestowed his royal patronage. Here, despite the forbidding façade, the American woman in London will find, among other treasures, the charming spotted foulards for which Izod's is famous. The Queen of Spain recently ordered from this shop several scarfs in this material, each about eighteen inches wide and one and one-half yards long, adorned with the royal monogram and finished with heavy silk fringes, one of which is shown on page 55. These are admirably suited to wear with sporting tweeds or for travelling. Polka-dot foulard stocks, to wear hacking, can be found here, as well as spotted (Continued on page 90)

IZOD
Yellow jersey with collar attached

IZOD
Queen of Spain monogram on blue-and-white silk scarf.

Stock for informal riding-clothes.

Tie to match handkerchief, with monogram.

TURNBULL AND ASSER
Pull-over pyjamas pale green silk. Various new patterns.

SULKA

Black-and-white dressing-gown
Black, white, grey bathing-suit

IZOD
Women's drawers for hunting

Bathing-suit, red trunks, knit vest, red, black, brown stripes

Cecil Beaton

MISS PHYLLIS BYRNE

Miss Byrne has studied music in Europe for several years and has won considerable recognition as a pianist in the amateur musical world. She is the daughter of Mr. and Mrs. James Byrne, of New York and Bar Harbor, Maine. She has two sisters, Mrs. Francis Taylor and Mrs. Hamilton Fish Armstrong, and a brother, Mr. James MacGregor Byrne

MANHATTAN ENTERTAINS THE JUNIOR LEAGUE

By MARY ELLIS PELTZ, PRESIDENT OF THE NEW YORK JUNIOR LEAGUE

THE party lasted four days. The hostess was the Junior League of the City of New York. The guests, like Noah's animals, came, two by two, from all over the country, nearly three hundred strong, from the hundred and fourteen cities that make up that formidable title: Association of the Junior Leagues of America.

Four days may sound like a long party, even in the spring; but some of the guests took eight days to arrive, posting eastwards from Honolulu. For Brooklyn and Newark, there was only the one wide river to cross, but, to Seattle and San Diego, Mexico City and Winnipeg, the party meant a little jaunt of transcontinental proportions.

The weather varied. If you came from Canada, you basked in a warmth that suggested late June; if you had left your garden hanging in full flower in the South, you shivered a bit. If you were a hostess, all you realized was one rain-storm when you piloted your guests to dinner. If you planned the athletics program, you decided that the temperature was hot enough to tempt a goodly crowd of swimmers into the pool.

What was the point of the party? If you must be literal minded, we can inform you that it was the Tenth Annual Conference of the aforementioned Association, meeting in New York for the first time since 1912, when an unorganized group of six Junior Leagues joined forces for purposes of mutual encouragement and inspiration. But you are not literal minded, and you want to know the point of the party. We shall try to tell you.

In spite of its oft-heralded obsequies, the leisure class is still with us, and within its ranks are women. Many of these women stand between the ages of eighteen and forty. Some are married, some are single. Most of them are possessed of economic independence, education above the average, and a tradition that the Gay Glib 'Nineties called noblesse oblige. To-day, it might be restated in a more hard-boiled phrase: It's hard to be happy and useless at the same time.

These girls, whether the chatelaines of a mining town, the grandchildren of the princes of the old plantations, or the new peerage from the gleaming courts of industry need the help that they can give one another. All of them are trained to organization. All of them work through elections and by-laws and delegates and amendments and committees and surveys. But what they really want from such a party as an annual conference is the experience that the older league can give the younger, the enthusiasm that the younger can give the older, and that sense of sparkling inspiration that comes from any traveller bringing good news from across the mountains.

From the first day, you realized that Portland, Oregon, and Portland, Maine, aren't very far apart, after all. Every one had found the flowered silk dress. Every one's forehead displayed an inch more than last year under the trim straw hat, and, after seven in the evening, no one had learned how to avoid her neighbour's flowing skirt, or even her own, going up-stairs.

What does the Junior League do? Ask each city, and it will tell you a different story, but come to such a party as the recent conference, and you will realize a certain unity. Nearly all the leagues produce plays for children. "We're not here to glorify the American girl," they put it, "but the American child." They offer wholesome, gay little dramas to their own progeny and the offspring of the tenements. Sometimes, they raise huge sums of money by such a venture, supporting their philanthropies; sometimes, they consider the work as in itself a part of their civic program.

Many of the Leagues have undertaken definite municipal responsibilities. In one of the smaller cities, all the welfare work for babies and young children has been turned over to the League; another won first place in a national competition for all the nutrition projects in the country in or out of the League. Many of them maintain and operate the one Community House, or milk-station, or Occupational Therapy Workshop, or Baby Shelter in their city.

So much for the personnel of the party, its point of view and purpose. Now we must consider its program. On a Sunday in April, the National officers made their appearance, the directors of the seven regions into which the country is divided, the Canadian representative, the girls who are at the head of the Shop Bureau, the Play Bureau, the Arts and Interests department, the Junior League Magazine. The first event was a performance of "Aladdin and the Wonderful Lamp," the last in the winter series of productions put on by the New York Junior League Players, for which (Continued on page 88)

Anton Bruehl

A HOSPITAL ROOM LIKE ONE'S ROOM AT HOME • COVERLETS AND ACCESSORIES FROM BERGDORF GOODMAN

EACH PATIENT HAS HER PRIVATE ICE-BOX

THE PSYCHOLOGICAL EFFECT OF CHARM IN ILLNESS

SMART women no longer consider it fashionable to be ill. The modern feminine mind, attuned to such latter-day words as health and beauty, the charm of vitality, and efficiency, looks with disfavour and contempt on the nerves, vapours, headaches, fainting spells and other vague disorders that kept our fashionable grandmothers fashionably abed, in the mauve decade. The women of to-day consider that hours spent in their rooms with aspirin bottles and smelling-salts are a wanton waste of time that might better be used more amusingly.

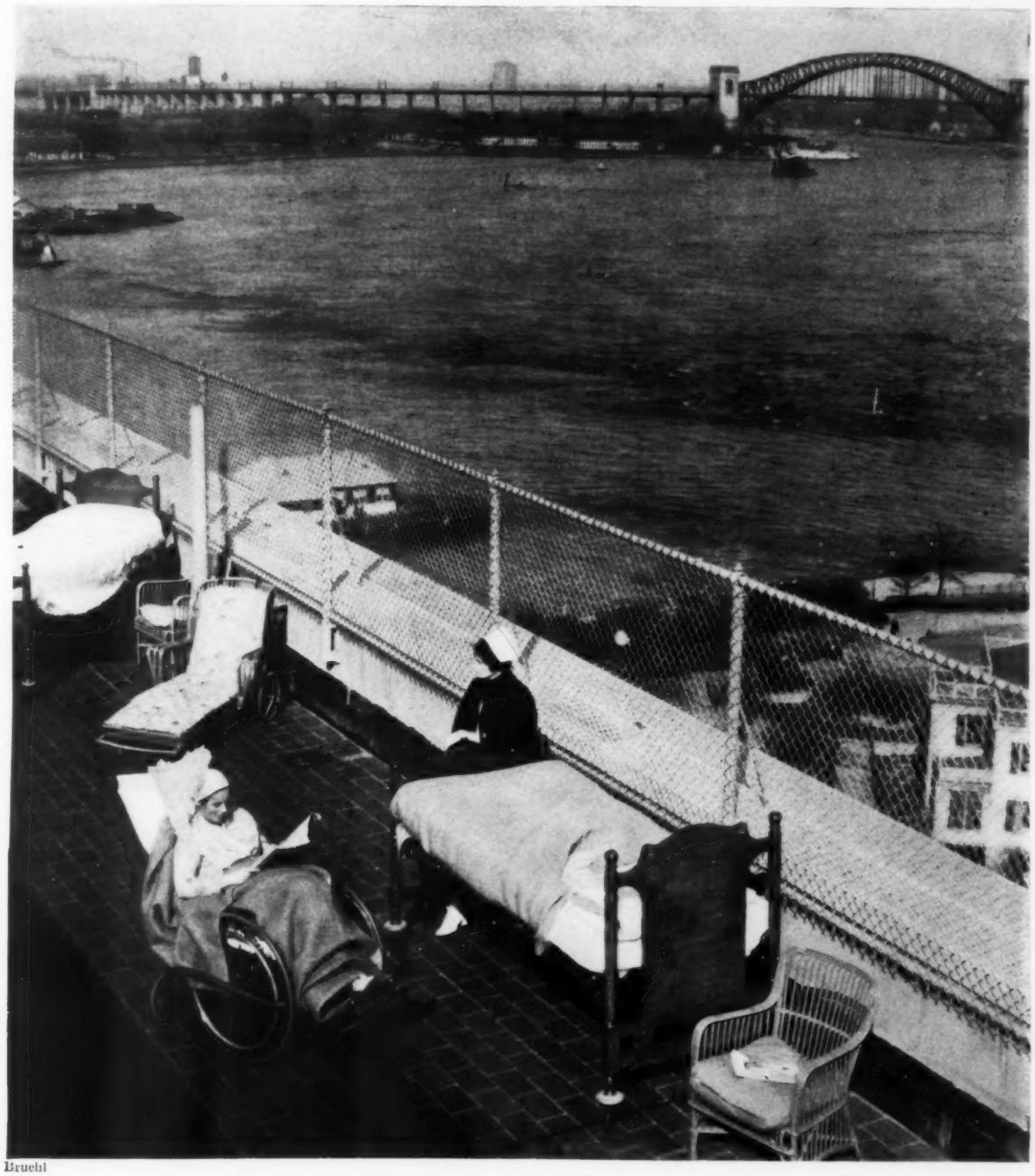
Nevertheless, and in spite of all their mental resistance to physical ailments, in spite of science, sports, and modern hygienic methods, people do get ill. Even the modern furious and efficient pace at which life is now lived often sends very vital women into sanatoriums for much-needed rest-cures; and operations and serious illnesses unfortunately befall the most energetic of us. And even the quite normal advent of babies confines the healthiest of mothers to their beds for a certain length of time.

However, when the necessity of being sick is imposed upon a modern woman, she reacts to it in a modern manner. She at once

These three photographs were taken at the new Doctors' Hospital, in New York City, one of the first exponents of the modern theory that attractive surroundings are important to a patient's recovery. Here, the woman of to-day practices chic in sickness and finds it good psychology. Decorations by Mrs. Charles H. Sabin

takes herself to a good hospital, or a sanatorium, where she resolutely sets about recuperating at the earliest possible date, but never once forgetting, in sickness as in health, that it is her duty to be chic, modern, and as lovely as possible. She demands also, that the hospital, the sanatorium, the sick-room shall express the same healthful outlook on life and living, the same tasteful, comfortable, and charming surroundings that she herself feels and supplies in her own home.

This healthy atmosphere, this psychological resistance against illness even while ill, may be found nowhere if not in the new, perfectly equipped Doctors' Hospital that has just been built at Eighty-Seventh Street and East End Avenue. Its charm (how strange to speak of the charm of a hospital!) does not lie in its perfect and complete medical and surgical facilities, (Continued on page 98)



Bruehl

CONVALESCING AT THE DOCTORS' HOSPITAL

1. NÉGLIGÉ WITH CAPE COLLAR

Lavish trimming of beige lace adds a luxurious note to this cream coloured satin négligé. It is a sleeveless model, but the graceful cape-like collar of lace falls softly to the elbows. The narrow belt is tied at the natural waist-line; from Bergdorf Goodman

2. PLEATED CRÊPE BED JACKET

A square neck-line outlined with lace, inserts of lace in motifs of increasing depth, brief sleeves that fall partly over the elbow, a pleated frill, and a softly tied bow in the front are the chic ingredients of this crêpe de Chine bed jacket; from Jay-Thorpe

3. LONG-SLEEVED BED JACKET

The long-sleeved bed jacket, warding off as it does any vagrant breeze, is both practical and chic. This one is of satin and chiffon. A bedspread and two triangular pillows of pink satin, untrimmed except for bows, form the bed ensemble; Bergdorf Goodman

4. RUFFLED CHIFFON BED JACKET

For the fragile and frilly and very feminine type of woman, this bed jacket of pale pink over white chiffon is exactly in character. The frothy double ruffles at the neck, on the sleeves, and around the edge are details that never fail to be complimentary; from Daisy Garson

A PRESCRIPTION OF FRILLS FOR A CHIC CONVALESCENCE

5

6

7

5. LONG-SLEEVED NIGHTGOWN

This nightgown, with its picturesque long sleeves that a convalescent would welcome, may also be worn as a négligé. It is of pink chiffon, finely pleated, and the yoke and lower sleeve sections are of pink lace. A girdle marks the waist-line; from Altman

6. BEDROOM ENSEMBLE

Peach coloured crêpe, charmingly combined with beige French lace, is used for the négligé that belongs to this ensemble. The long lace sleeves are fitted and flare from the elbow. It is worn over a nightgown of triple ninon, also lace trimmed; Francillon

7. NIGHTGOWN WITH SEPARATE SCARF

The square neck and the hem of this nightgown of triple ninon are outlined with a fine beige lace. The wide, three-cornered scarf, of the same fabric, that accompanies the gown is a chic and protective measure for a convalescent's shoulders; Francillon

8. PRINTED CHIFFON NÉGLIGÉ

A blue-and-rose floral printed chiffon is the subtle and colourful fabric of this négligé. Pale blue chiffon is used for the lining of the robe, as well as for the triple sleeve flounces and the amusing bow at the back of the model; from the Colony Lingerie Shop

8

RANCHING IN CALIFORNIA

BY OLGA WIBORG FISH

Colonel Lindbergh forsakes his customary mode of locomotion for a more primitive means—out where riding is hard, and rounding-up cattle is the sport of sports

CALIFORNIA! Oranges, lemons, and eucalyptus-trees, palms, and brilliant sunshine float through the mind of the New Yorker as he shoves and is shoved into his submissive spot in the subway.

His thoughts are realities, but are limited. He forgets the vastness of this state, a thousand miles of Pacific Coast, held by mountains and valleys stretching back to the Coast Range and beyond and over to other valleys and mountains bordering Nevada, New Mexico, Arizona, Oregon, and Mexico—a land of infinite variety.

Near Monterey, the Spanish, Mexican, and early American capital of California, you will not be jailed for picking, plucking, or pocketing oranges, lemons, or olives, as you nonchalantly motor down El Camino Real ("The King's Highway"), stretching the length of California, or ride your paint horse through your neighbour's orchards. This is not because the police are sleepy, nor need you pin a rose on your virtue—there are no oranges, lemons, or olives. Not to spoil illusions, there are, in some patios, a few hand-raised, carefully groomed palms and bananas, frowzled by the high winds, looking about as happy as a Mexican hairless dog, unbooted and unblanketed, on Forty-Second Street and Fifth Avenue on Washington's Birthday. Two hundred and fifty miles south of here, south of Santa Barbara, all this flora flourishes, but, even there, each orange-tree has its own individual "bed-warmer," flaring on every frosty night. The eucalyptus-tree, so typical of California, so much in prominence in photographic pictures, is all over the state, but it fills the humble position of a windbreak; as a decoration, it is not esteemed. It is not native—it is an Australian importation.

How about that sun? Well, it is here long and often. It is very good. When it is absent, there may be a gale and a flood of rain lasting a week—but your disappointment can be obviated by coming for a month, not a week. The greatest and most illusive charm of this country is its lack of monotony and its changefulness. A few miles, (Continued on page 86)

The pastime that whiles away most of one's waking hours in California is just sitting and looking at vistas such as this one from the Pescado y Palo Corona ranch

Above is a view of the front terrace of Rancho Pescado y Palo Corona, the picturesque Californian property of Mr. and Mrs. Sidney W. Fish

Much of the atmosphere of California in the pioneering days is still retained at the Pescado ranch, a patio of which is shown at the right

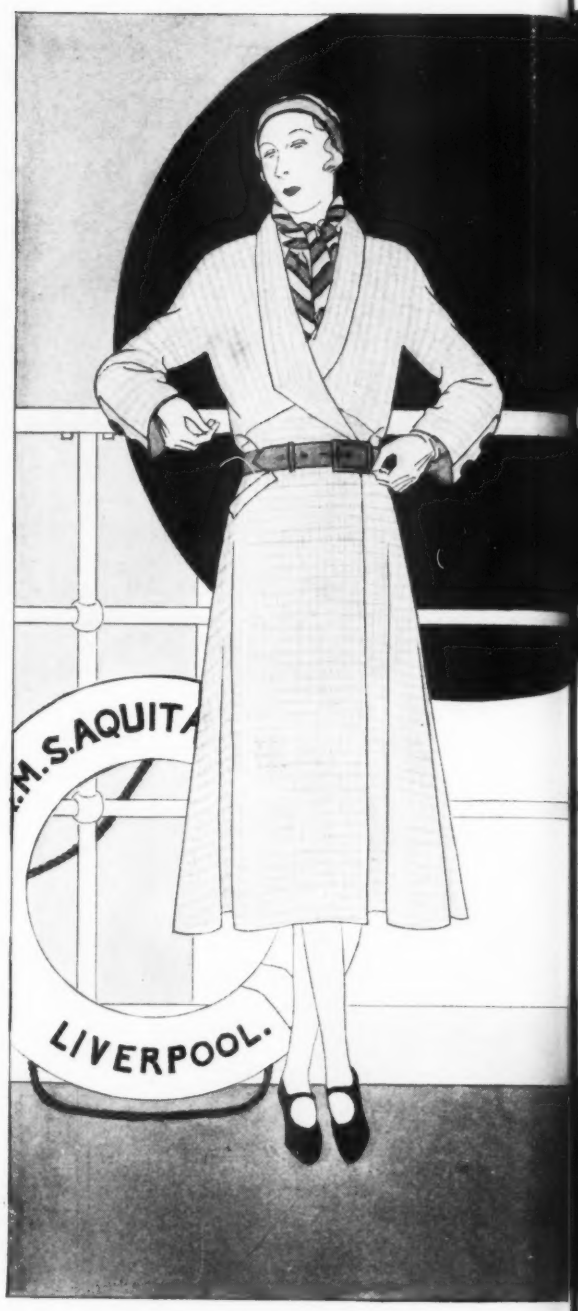
The climax of Western ranch life comes at the colourful cattle round-up, with its cracking of whips, bellowing cattle, expert roping, and sizzling irons. The scene, shown right, was taken on the Rancho del Sur, the property of Mr. Harry Hunt, one of the most attractive ranches in California

Evenings on deck, even during the summer, necessitate a light wrap, and the one below is of orange velveteen. Its draped collar and brief length are points of interest. It is smart worn open or wrapped around

Lace, as well as being a leading fabric, is very practical from the traveller's viewpoint. The brown costume below includes a frock, with a bolero in back, and a cape, in a series of flounces deeply pointed in back

The dress of pale green crêpe roma, shown right, is a trifle more formal, yet has the essential simplicity that is the best taste on shipboard. Crêpe roma is a practical fabric, since it does not crush easily

FROM BENDEL • MOLYNEUX—FROM KATHLEEN • PATOU—FROM SAKS-FIFTH AVENUE



VIONNET—FROM BERGDORF GOODMAN

A stormy, rough passage must be taken into consideration, and the three-piece suit, shown above, would meet bad weather successfully. It includes a long tan tweed coat, slightly flared, which is worn over a skirt of the same tweed. The wide belt is of brown leather

ATKINS • BERGDORF GOODMAN • KATHLEEN

A WARDROBE FOR A WEEK ON THE ATLANTIC

Deck tennis, quoits, or shuffleboard require a frock such as the one of white wide-wale piqué, above. It may be converted into a less active sports dress by the addition of a navy-blue knitted cardigan jacket with striped facings in red, white, and blue

Indispensable in every seagoing wardrobe is the three-piece sports suit of wool jersey. The one above includes a navy-blue cardigan jacket, a pink overblouse striped in blue and worn with a blue belt, and a pleated skirt in plain pink

Even if you cross in midsummer, a tweed suit must not be omitted. The suit above is of tweed in blue-and-grey checks, with a white lacy wool knitted blouse. The jacket, with rounded edges, may be worn with or without the blue belt

Hoyningen-Huené, Paris

PURE WHITE BY MOLYNEUX

Molyneux brings out the cool, misty beauty of pure white in this ensemble, "102B," of white net embroidered in white silk and showered with crystal beads that suggest the frosty glitter of icicles. The skirt is transparent at the hem—a note repeated on the edge of the short triangular cape; flower screen from Drian

NEWS FROM NEW YORK SHOPS

COLOURED GLOVES · FRENCH POTS AND PANS · BRITISH TWEEDS · HATS · SHOES · LAMPS · PICTURE PUZZLES · SPORTS CLOTHES · QUILTED THINGS · FRENCH DELICACIES · LINEN · SMART RUMMAGE · NEW ADDRESSES FOR OLD SHOPS

COLOURED gloves, in shades really chic, have been found in New York. Elizabeth Arden, in addition to her unsurpassable beauty preparations, has imported suède gloves in lovely colours, pull-on models with stitched, open seams, button-length, very soft and not too heavy. The colours include dark reds, navy-blue, green, and brownish tan, and they are amusing with printed crêpe costumes or occasionally with sports clothes.

• French pots and pans—those shiny copper utensils that are the pride and joy of the Parisian cook—are to be found on lower Sixth Avenue. The Bazar Français makes a specialty of French earthenware, the type you see all over France—with a glazed interior and a reddish brown pottery exterior. Here are oval roasters, casseroles, pot-au-feu, vegetable steamers, the correct earthenware bowls for onion soup, and delightful small egg, marmalade, and mustard containers. The egg dishes with stubby handles are amusing.

Copperware and French china baking-dishes with crusted edges, small individual drip coffee-pots of china, huge brandy glasses that are almost impossible to find here in America—all these things should delight the housewifely eye, and what is more they are amazingly inexpensive.

Games that are sure to be new to some of your week-end guests are Jeu-de-Boule or what the Italians call Bocci—eight wooden balls and a small one, a little like bowling out-of-doors,—and "Culbuto," a fascinating betting game, played on a board, where you try to put the weighted jumpers in the numbers. These are other reasons for a journey to the Bazar Français.

• British tweeds from England and Scotland may be found at Macdougalls of Inverness—a shop that makes to order the traditional type of tweed suit so hard to find on this side of the Atlantic and so essential to the wardrobe of any woman who lives in the country or is planning a trip to Scotland for the shooting season. As well as a remarkable collection of tweeds, this shop imports English sweaters and scarfs and Scotch plaids to be made into kilts for skating costumes. A few models from the leading sports shops of Paris and London are available here, too. These can be copied in any tweed and are certain to be well fitted, and they will probably last a lifetime, (Continued on page 84)

• Jane Régny's yellow-and-black checked tweed suit, "Side Car," at the right, has a collarless jacket and a yellow georgette blouse
• Cyber made the runabout dress, "Marinière," centre, of navy-blue flamengo, with a bolero-like bodice and white ottoman trimming
• Philippe et Gaston's coat-dress, "Pacifique," extreme right, is of dark blue bure, with a bolero back and a double-breasted cut in the front

• Lanvin Sport meets the needs of summer in the country with the sleeveless dress of grège wool, "618," above left, designed to be worn under a top-coat, and with a scarf encrusted in brown and green; Saks-Fifth Avenue
• Louiseboulanger brightens the country scene with a suit of heavy yellow serge, "167," above right, which has a pale yellow georgette blouse. The top-coat, striped in yellow and black, is lined with yellow crêpe de Chine
• Goupy's brown tweed suit, upper right, has a loose jacket and a tuck-in blouse of brown-and-white pin-dotted foulard. Goupy's hat is of plaid rough straw; hat and suit from Altman

• Lucile Paray's ensemble, "Pourquoi Pas?", right, is of transparent beige woollen, flecked in brown. The one-piece dress has a yellow crêpe scarf, striped in brown; from Altman
• Worth suggests, for summer week-ends in the country, the short-sleeved dress of pale blue toile de soie, extreme right, which he has amusingly given the name of "Miss Wills"

WHAT PARIS WEARS ON WEEK-ENDS

• Marcel Rochas had in mind the woman who walks in the Bois or goes to tea just outside of Paris when she designed this run-about dress of greyish green wool, with a shoulder cape and crisp lingerie trimming

• Rose Valois outwits country wind with this brown felt hat lined with green kasha and trimmed with green ribbon; Altman

• Creed's suit, below left, of beige tweed with a reddish brown plaid weave, is a wise choice when driving or when active sports are the order of the week-end. The blouse is of rose crêpe de Chine; from Altman
• Lucile Paray's one-piece dress, "Atout Cœur," of fine red woollen, with a tiny white pin dot, is shown second from the left below. The white piqué collar is interesting
• Worth's suit of beige tweed, "Pour Conduire," below right, has all the qualities of a good week-end costume. Fringe trims the skirt and the brown woollen scarf. The heavy brown gloves are of antelope

KURZMAN BEST HOLLANDER GERVAIS

THE COUNTRY SEES CHIFFON ON CERTAIN OCCASIONS

• A charming model for an afternoon wedding is the chiffon frock at the left, printed in orange, brown, and yellow. It has stitched and loose pleats, an outstandingly new note in chiffon

• Cool green chiffon is used for the distinctive frock at the left in front. It has an interesting collar and wide jabot treatment, which, with a double, ruffled peplum and long, full sleeves, give crisp movement

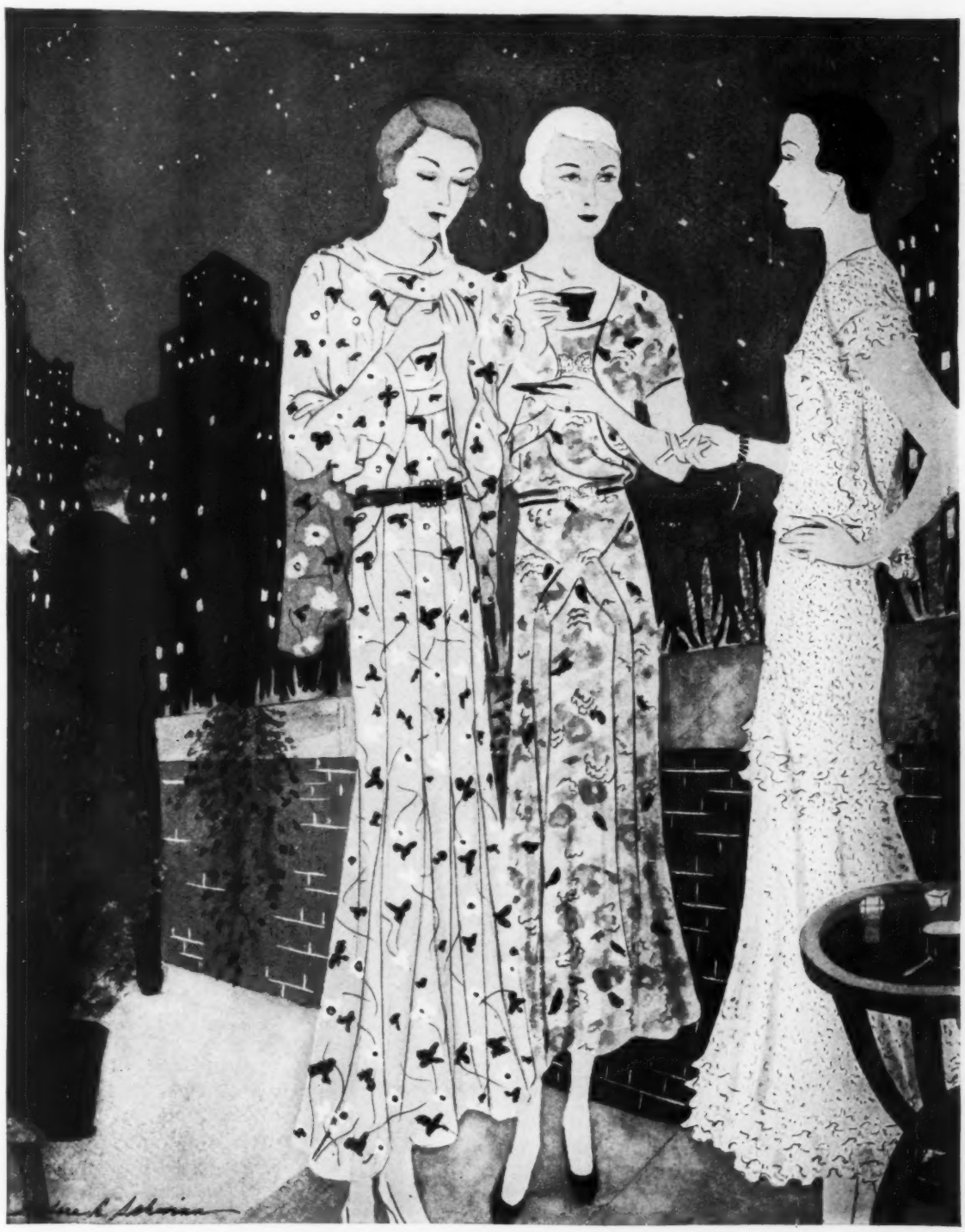
• Navy-blue chiffon is used for the cleverly designed dress in the centre. The soft, full skirt falls from a tucked yoke, and the tucks are repeated on the wide, cool cuffs of white chiffon

• Pleats appear again in the sleeveless frock and jacket of chiffon, in shades of red, at the right. The Greek bodice is pleated, as is the jacket, even to the short, pleated sleeves, which give a very new note

THE CITY BECOMES INFORMAL ON SUMMER NIGHTS

• The predominance of chiffon extends into the evening, especially for occasions of an informal nature, and the newest printed chiffons are in two colours only or in shades of one colour printed on white. The smartness of the chiffon dinner-frock at the left is doubled by the addition of its wide-sleeved bolero. The frock is in shades of blue on white. Its lines are flowing; its belt of blue ribbon

• Another version of the informal dinner-dress, in the centre, is of chiffon in blue, red, and white, with an Eton jacket • Very fresh and young is the dress at the right, of white chiffon printed with a cobweb design in red. The edge of its attached bolero—and attached boleros dispute the honours with separate ones—is accented by means of tiny ruffles, which are used also around the bell hem-line



JAY-THORPE BONWIT TELLER

Hoyningen-Huené, Paris

FEATHER-WEIGHT, SHALLOW-CROWNED SAILOR • HOLLANDER

The youthful and dashing sailor hat—after a long absence from the world of fashion—has changed its type slightly and returned. It is worn at a new angle, tilted off the face to expose a soft bandeau that binds the temples. That it looks exactly right with our new semi-tailored clothes is shown by Agnès's model, "Le Petit Marin," above. This one is of navy-blue milan straw with a bandeau and bow of navy-blue satin ribbon peering out from under the brim. Augustabernard's suit of light-weight black woollen has an amusing white bow

AGNÈS LIKES TILTED SAILOR BRIMS AND CRUSHABLE BERETS

MADAME Agnès is one whose imagination throbs in pulse with the mode. She senses the embryo desires of her clients, choosing the perfect occasion to place her first flower and gauging the exact moment when brims will be gratefully and rejoicingly seized upon. She knows how right is the audacious tilt of forgotten sailor brims with our new clothes and mitigates any hardness of line by binding the temples with soft bandeaux below them.

She never sacrifices that roll-up-and-tuck-in-your-pocket quality that we so highly prize, except in favour of the becoming half-lights and shadows, which wide brims cast on a summer day, and the mysterious charm of the half-hidden bows that lurk beneath them, so all her hats are feather-weight and lightly poised, even the wide-brimmed straws that spread beneath a flat, shallow crown. Straight brims, but at an angle, as if an angel were to say "Bother my halo!" and tip it to one side.

Adjustable shapes of soft knitted cotton, folded back over a grosgrain bandeau or held by a little (Continued on page 106)

For formal afternoon wear, Agnès proposes the large sailor hat of lightweight black milan, "Le Grand Marin," right. It is tilted over a bandeau of black satin ribbon. The Schiaparelli dress and cape are of black crêpe romain, with white tie ends

BRIM TILTED OVER SOFT BANDEAU • KURZMAN

TEMPLES BOUND WITH SATIN RIBBON • BENDEL

Soft black straw for the beret crown and black-and-white double-faced satin ribbon form Agnès's "Hardiesse," above, which is one of the most successful models of the season. Lucile Paray's black crêpe dress has a collar faced with white

Agnès uses a loosely woven openwork cotton fabric in cream over a black taffeta foundation for the toque, "Pagode," right, which rolls up in front. The point at the back is reminiscent of a peasant's cap. Chantal's suit is of loosely woven string tweed

Hoyningen-Huené, Paris

TOQUE OF LOOSELY WOVEN COTTON • BENDEL

TWO WAYS TO TRAVEL

THERE are two distinct schools of thought concerning luggage to be taken to Europe—one school believes in travelling in bags, and the other is ready to stake its all on trunks. The bag faction claims that trunks hamper the spirit of adventure, that you are always losing them crossing frontiers, and that if you want to motor or fly, bags are much more practical.

The trunk faction, on the other hand, indignantly retorts that hotel porters and concierges take complete charge of your trunks nowadays. You can always check a trunk in Paris or London and travel in other parts of Europe with one bag each, without being a slave to the piratical *facteur* and *facchino* in foreign railway stations. And, for the woman with a thought to her evening wardrobe, the practical wardrobe suitcase is excellent for evening gowns. Both factions are right. The choice is up to you.

To please both cliques, Vogue has assembled an ideal luggage wardrobe of each type. The photograph below and the description at the right present a group of eight bags that would see a smart woman through a European trip perfectly—even to a bag for her dog if she feels inclined to take him. The photograph on the opposite page presents the case of the trunk wardrobe, which, of course, must include a few small bags. Each group of luggage may be made into a chic ensemble if the canvas covers are uniform—a practice that is not only modern and smart, but invaluable for identification.

For the faction that stakes its all in bags, an ideal luggage group includes (left to right): a leather bag for a steamer rug and pillow, Hermès; a light-weight cowhide suitcase, canvas-covered, for airplane travel, Arthur Gilmore; two Vuitton suitcases, Arthur Gilmore; a fitted case of pigskin (in woman's hand), Hermès; a Vuitton wardrobe suitcase and a Vuitton hat-box with a shoe tray, Arthur Gilmore; and a dog-case, from Hermès

Anton Bruehl

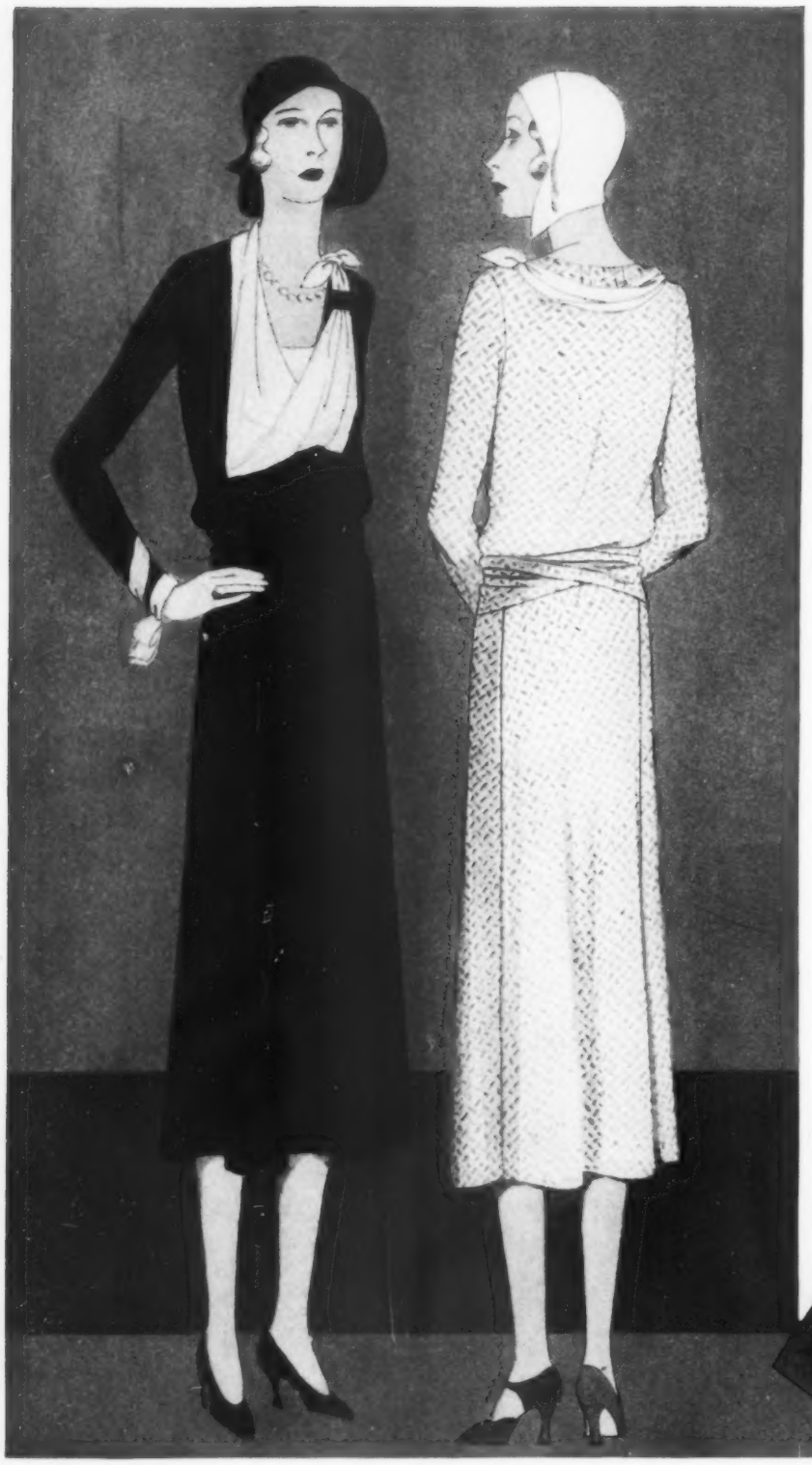
ONE FACTION PACKS ALL IN BAGS

Anton Bruehl

THE OTHER FACTION DECLARES FOR TRUNKS

IN BAGS OR IN TRUNKS

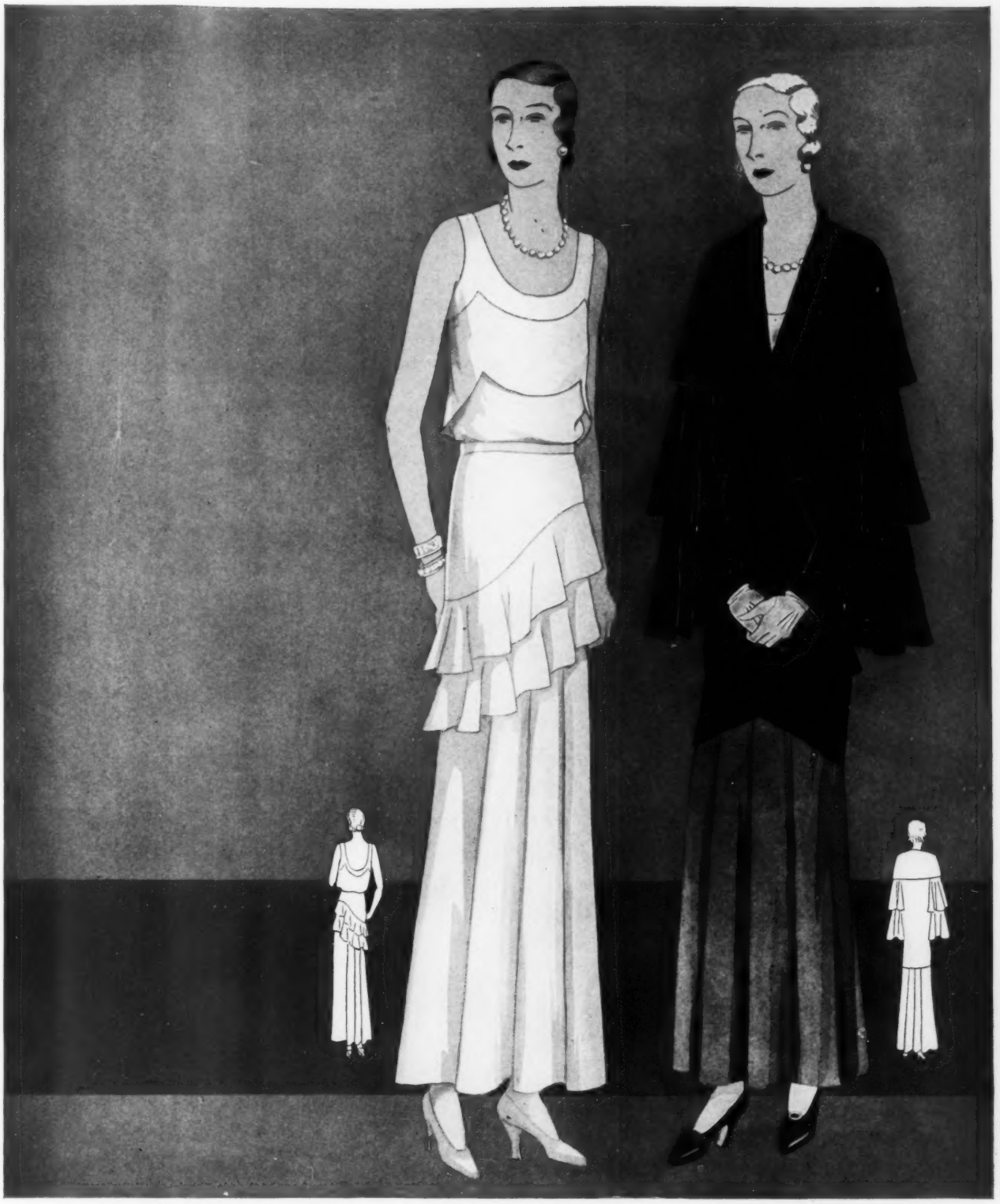
For the faction that believes in going to Europe with trunks, the luggage wardrobe, above, includes (left to right) a rawhide flat tray trunk, Saks-Fifth Avenue; a shoe suitcase (resting on trunk), of cowhide, holding eight pairs of shoes, which may be hung up as a shoe rack, Saks-Fifth Avenue; an Oshkosh medium-sized wardrobe trunk, canvas-covered, Crouch and Fitzgerald; a suitcase of tan cowhide—for even the defendant of trunks must have one suitcase, Philip Hall; and a fitted bag of green leather (extreme right) with sterling silver fittings and canvas cover, Arthur Gilmore



DESIGNS FOR PRACTICAL DRESSMAKING

ENSEMBLE No. S3439—The jacket, shown below, is an important feature of this ensemble and is of plain flat crêpe. It is collarless and has lapels and a button closing. The scarf collar of its frock (left) may be worn outside. Designed for sizes 32 to 40

ENSEMBLE No. S3439—This ensemble includes a one-piece frock and a sleeveless jacket, illustrated at the right. Two views of the frock are shown, one in plain flat crêpe and one in printed. The skirt has a circular inserted front and a girdle, in one with the side sections, which wraps about the waist. The draped collar is drawn through slashes and tied at the left shoulder. Designed for sizes 32 to 40



CIRCULAR PEPLUMS AND TIERS FOR THE EVENING

EVENING FROCK No. 5309—A very short front bolero set on the blouse in a shaped line, circular peplums, and an even, all-around length of the circular skirt characterize this flat crêpe frock as being definitely of the 1930 mode. Designed for sizes 32 to 40

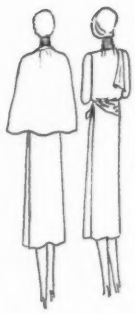
EVENING WRAP No. 5310 The charm of this sheer velvet wrap depends on its sleeves with circular, hanging sections. The cape collar may be draped high at the neck. Two lengths are given, either of which is appropriate for any frock. Designed for sizes 32 to 42

ENSEMBLES HAVE CAPES OR COATS

DESIGNS FOR PRACTICAL DRESSMAKING

ENSEMBLE No. 5314—Plain and printed crêpe are used for the effective ensemble at the right. The one-piece frock has a circular skirt, with an inserted side section, the front and back extending in a shaped line, and a contrasting girdle and shoulder scarf. The cape features a collar and tie, cut in one with the garment. Designed for sizes 32 to 40

5314



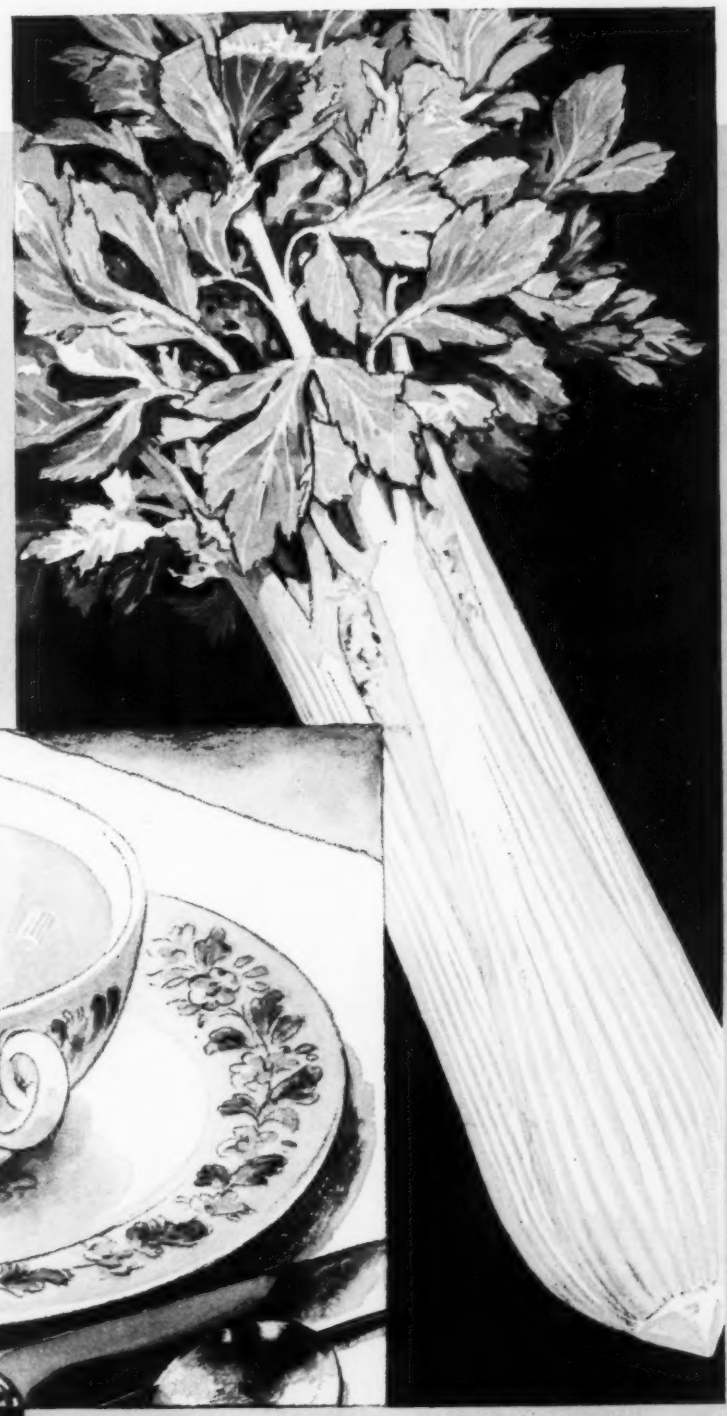
5313

S3441

ENSEMBLE No. S3441 The practical ensemble shown at the left is composed of a cape-coat, jacket, and skirt of tweed and a silk piqué blouse. A detachable scarf is provided also. Designed for sizes 32 to 42

FROCK No. 5313—The softly draped scarf in a contrasting colour is an interesting note of the runabout frock of black sheer crêpe illustrated at the right. Long and short sleeves are provided. Designed for sizes 34 to 46

IT CAPTURES ALL THE FLAVOR, ALL THE TONIC GOODNESS OF SNOW-WHITE CELERY



That peculiarly ingratiating and refreshing savor of snow-white celery! It is one of Nature's most delectable gifts. And in a well-made soup, it has a rare appeal and wholesomeness. Let our famous French chefs express this to you in one of their inimitable masterpieces—Campbell's Celery Soup. It is, too, a wonderful soup for the children's diet, especially when creamed. 12 cents a can.

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS

LOOK FOR THE RED-AND-WHITE LABEL

Your choice . . . Every soup you ever want, at its delicious best!

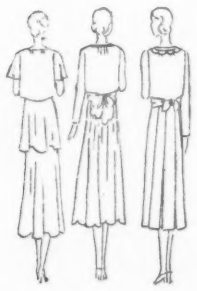
Asparagus	Clam Chowder	Pea
Bean	Consommé	Pepper Pot
Beef	Julienne	Printanier
Bouillon	Mock Turtle	Tomato
Celery	Mulligatawny	Vegetable
Chicken	Mutton	Vegetable-Beef
Chicken-Gumbo (Okra)	Ox Tail	Vermicelli-Tomato

SILK AND COTTON FOR LIGHT SUMMER FROCKS

FROCK No. 5316—Figured chiffon makes the bridge or tea frock shown at the extreme left. The short circular sleeves, cleverly cut bolero, and circular peplum are all effective. Designed for sizes 14 to 20

FROCK No. 5312—In the centre, the frock of printed lawn has a tie-on girdle that is in one with a plastron front and ties in back, giving a smart line. Bindings add contrast. Designed for sizes 14 to 20

FROCK No. 5308—Cape sleeves and an interesting girdle with a yoke effect are noteworthy features of the printed silk crêpe frock at the right. Set-in sleeves are provided, also. Designed for sizes 32 to 40



DESIGNS FOR PRACTICAL DRESSMAKING

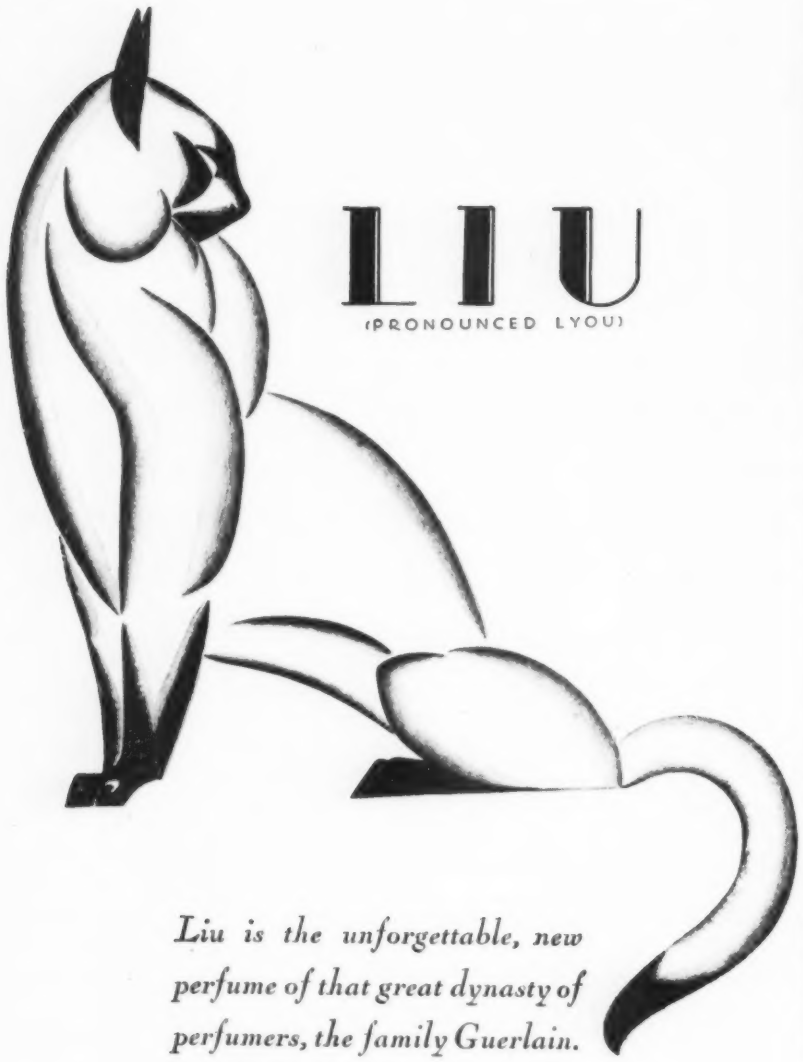
Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 15 North Jefferson Street, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of the patterns are given on page 104

One of Edward Burne-Jones's most famous paintings is known as "The Golden Stairs." These are golden because of the lovely women who are mounting them. The artist knew that he could find no more fascinating subject for his brush. ✦ Today we are invariably attracted by a woman on a staircase, especially when she is someone we have read about, someone we have wanted to know, or someone who has always been very near in our thought. ✦ Look at Elizabeth Arden as she bends toward you on that charming rail. What would she say if her picture could speak? ✦ Something like this: "My new Salon, like my many others throughout the world, is for one purpose — to help you find the beauty you are seeking. ✦ Each floor of my establishment is dedicated to beauty and health. ✦ Each floor has something for you personally. ✦ It may all seem strange for a moment and beyond your reach, but trust me enough to visit me, to meet me, to let me show you every nook and corner, to take you into my secrets, to make you understand — for then I am sure that you will believe in me, in what I want to do for you and in what I can do."

ELIZABETH
ARDEN

691 FIFTH AVE. · NEW YORK
PARIS · LONDON · BERLIN · ROME · MADRID

© Elizabeth Arden 1930



LIU

(PRONOUNCED LYOU)

Liu is the unforgettable, new perfume of that great dynasty of perfumers, the family Guerlain.

With what words can we describe it truly? With none, alas, for its charm is to the senses, not to the ears or to the brain! But, smart women of Paris are this year choosing it as their own — for women au courant with Paris know that no more lovely perfume has been made!

GUERLAIN

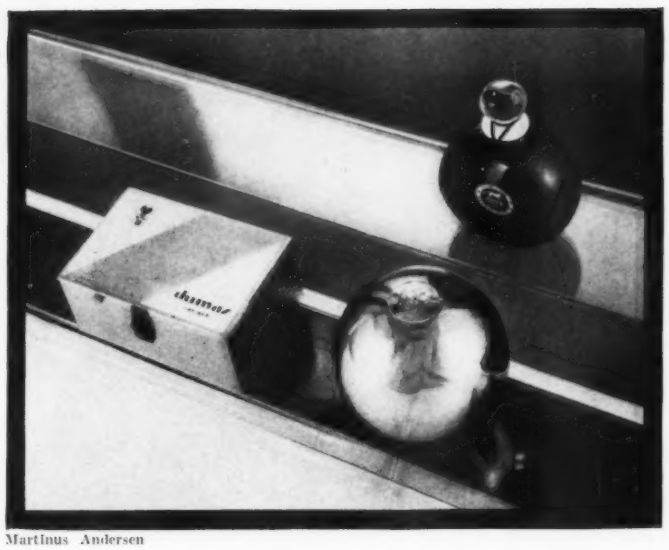
PARIS · 68 CHAMPS ÉLYSÉES — MONTREAL · 60 CRAIG ST. W. — NEW YORK · 578 MADISON AVE.

GUERLAIN PERFUMES ARE BLENDED AND SEALED IN PARIS AND SOLD ONLY IN THE ORIGINAL BOTTLES

GUERLAIN'S POWDER IS AVAILABLE IN FIVE LOVELY SHADES

GUERLAIN'S LIPSTICKS HAVE A REPUTATION INTERNATIONAL

Thirty Dollars



Martinus Andersen

ON HER DRESSING-TABLE

ACCESSORIES for the bath are important items of beauty equipment, and the discriminating woman always makes a point of having her bath preparations create a single harmony of fragrance. The house of Veolay is presenting its pleasant group of bath requisites in a new guise, in smart containers with galuchat finish in orchid, rose, green, and yellow. There are excellent French soaps, finely milled, in a variety of fragrances, such as lily-of-the-valley, sweet pea, violet, "ambre royal," and gardenia, with large boxes of dusting powder to match. The Veolay toilet-water and perfumes are available in some of these fragrances, so that the ensemble idea can be carried throughout, and the new containers have also been designed for face powders in a variety of shades and for small flacons of the perfume, which are intended for the hand-bag. This same house provides a *savon pour l'eau de mer,* which possesses a pleasant fragrance as well as the quality of solubility in salt water and suggests itself as an excellent bon voyage item for ocean travellers. The Veolay preparations are available in large department shops throughout the entire country.

The "Day-Eve" powder is from Dumas, of the Savoy-Plaza. The metal sphere holds "Krem Lada;" Altman. The black bottle contains "Parfum Astrologique," blended to one's astral symbols; Saks-Fifth Avenue

fern, violet, gardenia, and chypre fragrances.

Many women object to the "cold-cream" appearance that a cream used at night leaves upon their faces. A new preparation, "Krem Lada," has been introduced as an entirely greaseless cream, intended both for emollient and finishing purposes, which leaves the skin smooth and soft. Only a very little of the cream is applied, followed by a few drops of water put on with the finger-tips. In order that this cream remain continually moist and fresh, it is necessary to keep it in a container that can be moistened. Such a container has been provided in the form of a very effective metal sphere, which is illustrated at the lower right in the photograph above, the top of which is moistened from time to time, according to directions that accompany the preparation. This opens to reveal a smart black jar that holds the cream. The outer container is so modern and chic in appearance that it provides an excellent excuse for keeping one's cream conveniently on the top of the dressing-table, instead of tucked away in a drawer or cabinet. When more cream is required, only the inner jar need be purchased as a refill. "Krem Lada" may be purchased at Altman, in New York.

A "SPARE" LIPSTICK

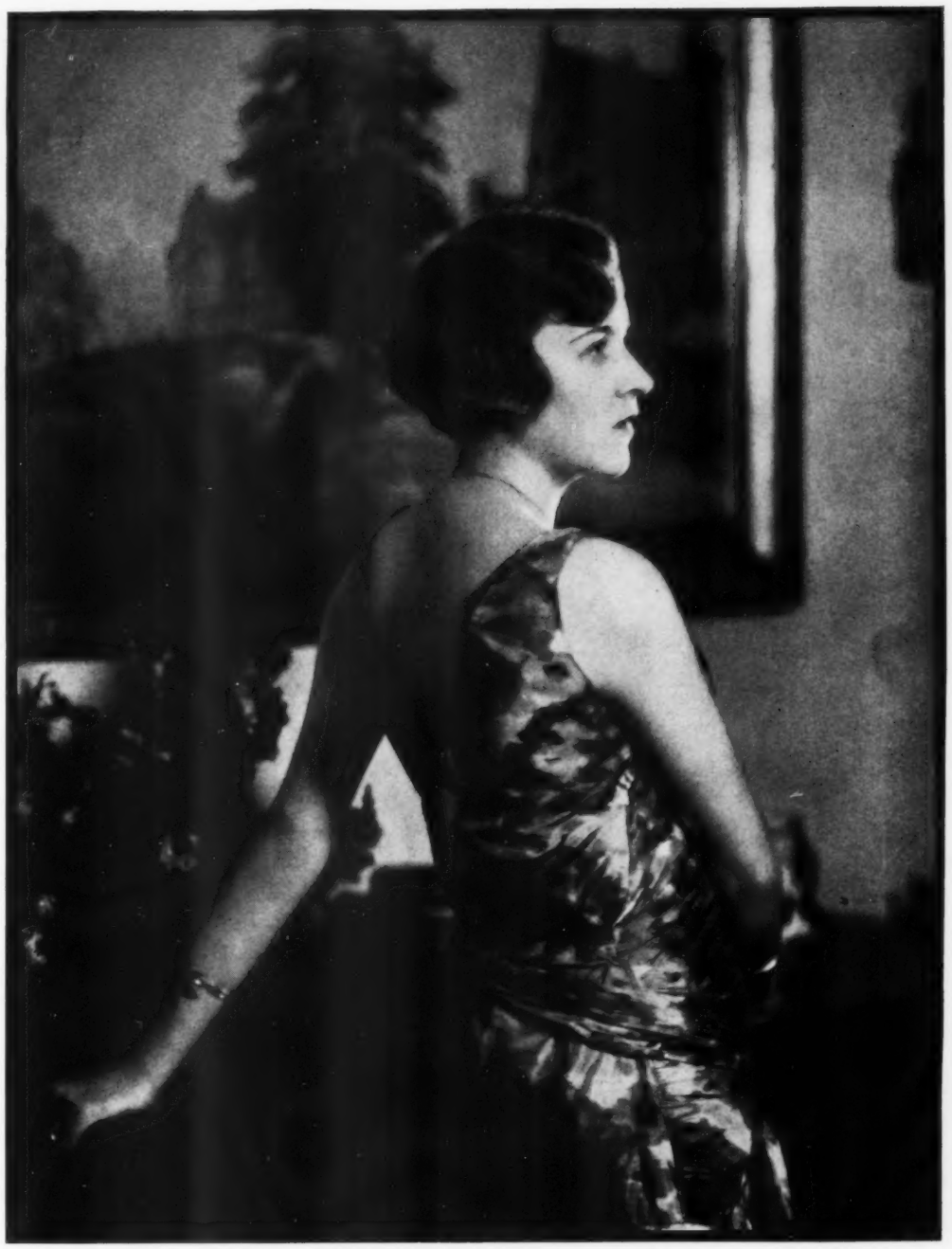
The Yardley triple compact, which has just been introduced, provides a unique feature in that it includes lipsticks for both day and evening. The case itself has a silver finish, with a small green motif in the centre, and is conveniently flat and square in size. This contains rouge and powder and provides a tube at the top in which the lipstick for day or evening is inserted. These are easily exchanged, and each case is provided with both lipsticks. They may be obtained in any of the shops where Yardley products are sold.

The soaps made by Altman, in New York, in four well-chosen shades—green, rose, violet, and cream—have won a distinct popularity, and the newest assortment solves the difficulty of finding soap in a good colour and fragrance in sizes that are suitable for every use. This assortment comes in large pastel coloured boxes and includes thirty-four cakes in four different shades, in hand, bath, and guest sizes, as well as a convenient in-between size that fits into certain of the recessed soap dishes that are not always easy to provide for. These soaps are pleasantly perfumed with

A NEW CREAM ROUGE

While many women prefer rouge in cream form, those who have dry or very delicate skins find that this variety can not always be applied as evenly and smoothly as they like. Harriet Hubbard Ayer, who has been solving feminine beauty problems for many years, has created a new cream rouge, designated in her series as "cream rouge number one," which is so light in texture that it can be applied on the dryest skin, leaving a smooth, natural finish. One does not even have to press down upon the surface of the cake, for the amount that is desired can be secured by merely skimming a finger over the surface. This new rouge is available in five different shades, in a trim little metal case with a mirror in the top, and it can be purchased in the many places where the Harriet Hubbard Ayer products are sold.

The "Parfum Astrologique" shown in the photograph above is one of twelve new perfumes, each blended from the flower groups that are indicated by one's individual sign in the zodiac.



● Mrs. Alister McCormick is an English gentlewoman to the manner born . . . a descendant of the royal house of Plantagenet. Now by marriage a member of the distinguished McCormick family, she is the charming hostess of homes in Chicago and Santa Barbara.

Beautiful and blonde, young Mrs. McCormick has hair like pale new gold, eyes of forget-me-not blue and lovely skin like pink hawthorn blossom.

In a letter to an English friend she says: "My dear, American women are wonderful . . . they taught me how to keep my skin nice even in this extraordinary climate.

"Pond's is their secret . . . four simple preparations, quick and easy to use. The wonderful Cold Cream cleanses divinely . . . the Cleansing Tissues are better than anything to remove cream . . . the Skin Freshener tones and tightens the skin . . . the Vanishing Cream is the perfect powder base for face, neck, arms . . . and keeps hands smooth and white."

Keep your skin exquisite by Pond's simple, sure Method . . . First, for thorough cleansing, lavishly apply Pond's Cold Cream several times a day and always after exposure, letting the fine oils sink deep into the pores . . . Second, wipe away with Pond's Cleansing Tissues, soft, absorbent, economical . . . Third, dab face and neck with Pond's Skin Freshener to banish oiliness, close and reduce pores . . . Last, smooth on Pond's Vanishing Cream for powder base, protection and exquisite finish.

MRS. ALISTER McCORMICK OF CHICAGO

Like all true Englishwomen, Mrs. McCormick makes a hobby of flowers. She specializes in aloes, and is making a wonderful collection of hundreds of varieties of tropical plants in her Santa Barbara garden. Her new winter home is high on a mountain, overlooking ocean and isles.

(*below*) Mrs. McCormick's California home is a treasure house of charming pieces of French provincial furniture collected abroad. Her dressing table in carved walnut is an unusually interesting example of this favorite style.

(*right*) "Pond's four preparations, easy to use... Two Creams, Cleansing Tissues, Skin Freshener."

SEND 10¢ for Pond's four famous preparations for the exquisite care of the complexion—a dainty trial box with generous samples of Cold Cream, Cleansing Tissues, Skin Freshener and Vanishing Cream.

POND'S EXTRACT COMPANY, Dept. F
110 Hudson Street . . . . . New York City

Name_____

Street_____

City_____ State_____

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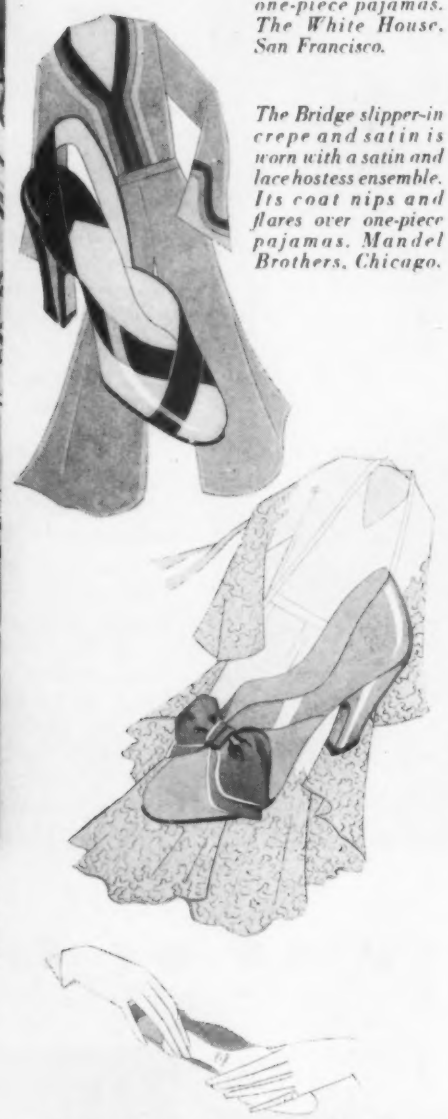
"Blossom Tints Preferred"

IS THE BRIDE'S LEISURE FOOTWEAR TIP

For the first breakfast Monte Carlo mules with brilliant kid cross-straps twinkle disarmingly. Wear them smartly with the one-piece pajamas. The White House, San Francisco.

The Bridge slipper-in crepe and satin is worn with a satin and lace hostess ensemble. Its coat nips and flares over one-piece pajamas. Mandel Brothers, Chicago.



The "Bow Toe" mule... all of crepe de chine... is new! It matches this negligee that wears a cape and dips to elegance. J. L. Hudson, Detroit.

If you don't see the name on the sole, it's not a Daniel Green slipper.

ALL SMART SHOPS are bursting with eagerness to show you Daniel Green's new leisure slippers for brides. They'll tempt you with glowing crepes, satins, kids . . . in colors snatched from a bridesmaid's bouquet . . . in styles too numerous to mention in a breath. Prices, $2.50 to $10 a pair.

DANIEL GREEN

Leisure Footwear

THE DANIEL GREEN COMPANY, DOLGEVILLE, NEW YORK

Worsinger

Montgomery

The new shop of Emma Bruns, at the Hotel Blackstone, in New York City, has a charming play of hidden lights upon its candies and delicacies, jars and packages and gifts

Playland Gift Shop, that interesting little corner on Madison Avenue, has so delightfully juvenile an atmosphere and such irresistible dolls and toys that one wishes a return to childhood

NEWS FROM NEW YORK SHOPS

(Continued from page 67)

which may or may not be an advantage to the maker!

• Smart hats are always a real discovery. Lily Daché, a shop on Madison Avenue, offers the newest models from Alphonsine, Reboux, Florence Walton, and Descat. One may buy the original models or order copies, which will be made of excellent materials, mostly imported, fitted on the head, and which cost an amazingly small sum. Especially new and chic is a Panama hat from Marie-Alphonsine, with medium brim slightly longer on one side. A charming Descat model in imported grosgrain ribbon has the new squarish, shallow crown, with a narrow brim wider at the sides.

• Shoes from R. R. Bunting are no less of a discovery! The Bunting showroom, in the Chanin Building, is where one may view the complete line of Bunting's shoes. Any model may be ordered, and delivery from Europe is promised within four weeks. The woman who prefers these smart shoes to all others, and who has been in the habit of waiting until she went to Paris to buy them, will welcome this news with enthusiasm.

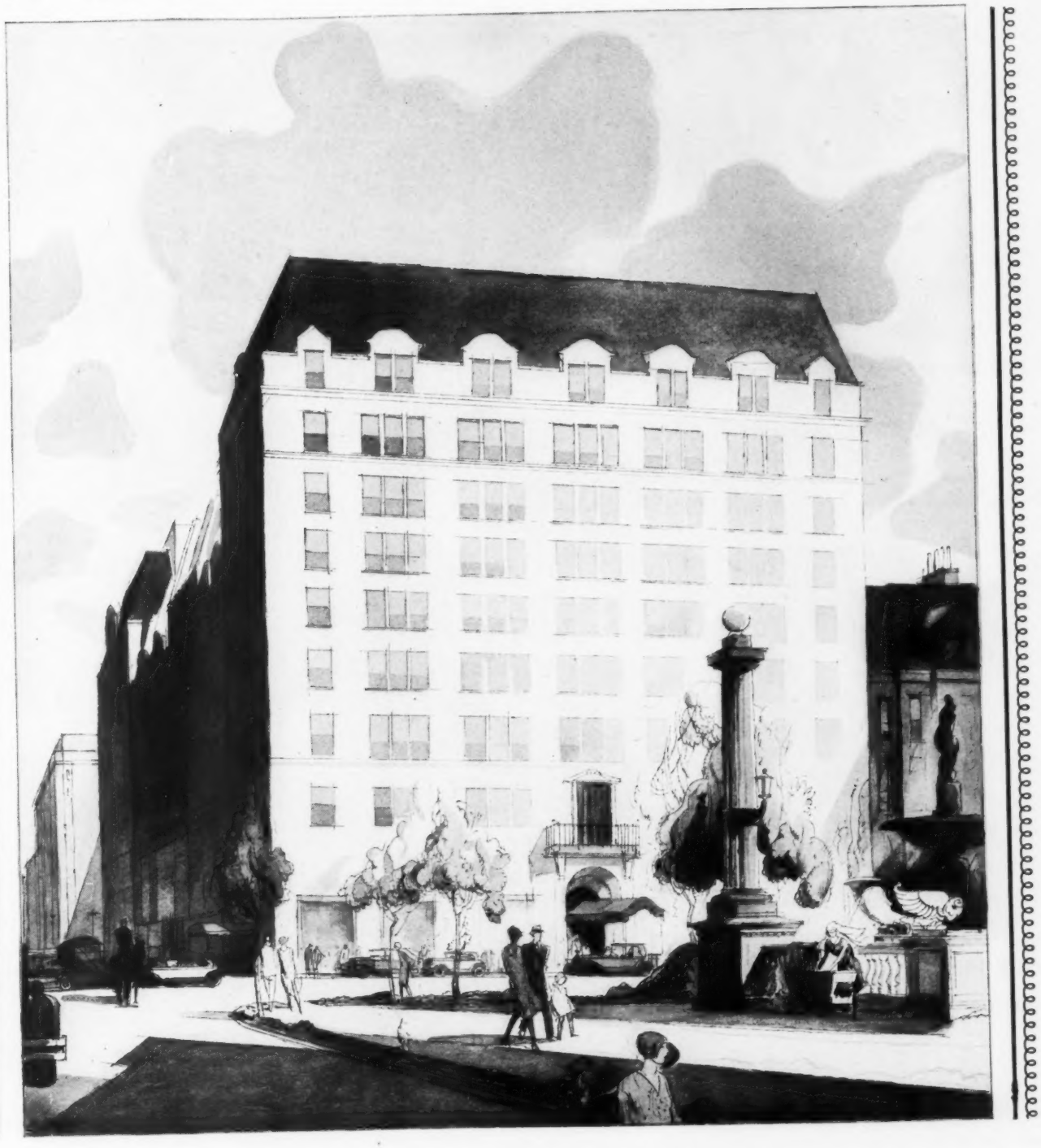
• Lamps with character are often hard to find. A visit to the Studio of Decorative Supplies, also on Madison Avenue, but high up in the new Ley Building, will prove particularly profitable. The majority of women, though they may know exactly what they want when making other purchases, are puzzled when it comes to the right lamp for a certain room and the right shade for a certain lamp. The very intelligent head of this shop can tell you just this; for she combines a wide knowledge of lamps and period with unusual taste. At her studio, one may select an antique lamp from a collection that is worth a visit in itself, one may choose a modern lamp, and one may find or order the perfect shade to complement either. Here, too, are numerous small antiques that would make delightful gifts—silver and Sheffield, glass, unusual paintings on glass, and such small pieces of furniture as Queen Anne candle-stands (which make charming floor lamps) and English butler's trays mounted on stands to be used for tables or to hold magazines.

• Picture-Puzzles-of-the-Month are being launched in Mrs. Murdock's enterprising little bookstore, "East End Books," due to the renewed interest in old-fashioned jig-saw puzzles. The shop already has a very successful subscription department for all sorts and kinds of magazines. Mrs. Murdock is very much interested in landscape-gardening, being quite an accomplished amateur gardener herself, and specializes in a complete line of garden books. In addition to accessories for bridge, such as pads and score cards, she has the fascinating new game called "Play a Hand," by Milton Work, the well-known bridge authority. There are several of these games ready, and Mr. Work plans to bring out a new one every month.

• Sports Clothes and blouses are a specialty of one of the new shops on upper Madison Avenue, Hill and Dale. They have delightful summer sports dresses of crêpe or washable silks, some of them (Continued on page 106)

An Impression

OF BERGDORF GOODMAN . . . ON THE PLAZA



The summer collection...Bergdorf Goodman creations, and models selected in Paris...interprets today's romance mood in fashion. The mode is translated into clothes of individuality, through Bergdorf Goodman genius for line and execution. Thus, the woman of chic finds *her* own personal expression of high fashion.

BERGDORF GOODMAN

NEW YORK

Cool that fiery Sunburn

INSTANTLY *with* HINDS CREAM

APPLY Hinds Honey & Almond Cream freely, but gently . . . feel the instant relief from painful burning. Apply a little more. Your sunburn is cooler at once. Try it again in a little while . . . and again the last thing at night. Hinds Cream will give blessed relief to the most violent sunscorch . . . it will make your skin cool and supple and comfortable again. Rub on Hinds Cream before you go out into the sun if you would like a glorious tan without the painful burn. Or . . . if you prefer to keep your skin creamy-white all summer long, Hinds Cream with powder over it will help prevent burning. Drug counters everywhere carry this soothing lotion.

HINDS FOR SUNBURN

Refine the texture of your skin with Hinds Toning Cleanser

This extraordinary new liquid cleanser cleans your pores thoroughly, makes them exquisitely fine, tones your skin and refreshes it. Used together with the new Hinds Cleansing Cream and Hinds Texture Cream, it will keep your skin radiant and young. Hinds Toning Cleanser is 60c at all drug counters.

A. S. Hinds Co., *a division of* Lehn & Fink Products Co., Bloomfield, N. J.

HINDS *Honey & Almond* CREAM

©1930, Lehn & Fink, Inc. REG. U. S. PAT. OFF.

RANCHING IN CALIFORNIA

(Continued from page 62)

and you find you are in an entirely different country, different in soil, in plants, in climate. Up a couple of miles, as the horse walks, you are in snow—that is, in snowy weather. During that same snowy time, or any other time, there has never been a frost at Monterey, Pebble Beach, or Carmel, and, again, the hottest day in four years, each of the four quite normally producing spring, summer, autumn, and winter, was in February of this year.

WEATHER REPORTS

What do we do? All the pastimes and weathers of the Eastern coast are here the year around. In summer, there is a much bigger, thicker, higher, and damper fog than has been seen at Newport since the summer that Consuelo Vanderbilt became the Duchess of Marlborough. There is colder water to bathe in than the North Shore has suffered since the Cabots and the Lowells slipped on Plymouth Rock. There is as good sea-fishing as any found in the Sound, off Montauk Point, Block Island, or the New England coast. This includes shark spearing. These sharks run from twenty to thirty feet and provide as much excitement as swordfish.

Salmon and steelhead run the Carmel River. Trout are abundant. There is excellent duck shooting. Coveys of quail abound. Deer are common.

Bridge is played, but so sparsely that, if you are an addict, you will have a perishingly bad time.

There are good tennis-courts, and four golf courses within a radius of eight miles, among them the difficult Pebble Beach course, the Waterloo of Bobby Jones in the amateur championship of last summer, and the spectacularly beautiful Cypress Point course.

Here is also a casino, not like the old Central Park Casino, but more like the casinos of Southern France.

There is polo for those who like it or who love those who play it. The Del Monte field, of Bermuda grass and creeping bent, can be played a few hours after the hardest rain. Among his mountains, George Moore has a perfect field. Up the Carmel Valley, Henry Russell has his field, in the most picturesque setting known to polo, the Coast Range of mountains its south sideboard, the willows of the Carmel River shading it on the north. The players are the Argentines, bellowing Spanish, undefeated; Tommy Hitchcock; Malcolm Stevenson; Aiden Roark; Boeseke, and Pedley, and others of that skilful, bold and fast stamp, including Colonel Lindbergh, who, upon opening the throttle on his polo-pony, gained elevation too rapidly and made his record non-parachute jump.

Among other pastimes—a somewhat serious one, as it takes up a very great deal, almost all, of your waking hours—is just sitting and looking. The panorama is changingly beautiful, pagan, and grand. From a boat off Pebble Beach, the shore-line is not unlike Camden harbour, opposite Islesboro, Maine, with big hills—almost mountains—topped with pines, running through green pastures, oaks, and cypresses to the edge of the sea, breaking sharply in high cliffs to the waves. There is a grimness and grandeur to this coast, and, year by year, it breaks and grinds its boats and men. Inland, up toward the Coast Range, which stretches from here two hundred and fifty miles to Santa Barbara and beyond, there is pastureland, with multitudes of wild red and yellow poppies, lupin, lilac, Indian paint-brush, and other wild flowers. On these pastures and up to the top of the range, you see beef cattle and horses, and you are in a cattle country.

On George Moore's thirty-five thousand acres, you will see, if you are lucky and up very early, men bringing in three or four hundred head of cattle for branding, a sight that is the same as it was fifty and a hundred years ago: the same bellowing from the outraged mothers, responded to by the excited calves; the same breaking from the herd of a cow or a steer, or two or more; the same headlong gallop of the cowboy to turn the animal—up and down, over grass and rocks.

The traditior and practice of these men is to ride wherever the animal goes that they are after. The cow or steer is not noted for brains, but for speed and contrariness. There is one place we saw, at the last gathering of cattle on the well-drained Doud Ranch, overlooking the sea, where a large steer made a mistake, at two thousand feet, and, immediately after eliminating the two thousand feet, landed quite passed away in the Salsipuardas ("Get out if you can") Creek. He had bounced only twice, but where he found a spot on which to bounce once was mysterious.

This cattle business furnishes sport to a few ranch owners, like George Moore, Stuart Haldorn, Harry Hunt, and ourselves. Some pictures taken at the two last-named ranches are reproduced here. To see the gathering of cattle, the branding, the men and their families, in their beautiful surroundings, on either the large ranches, like the San Carlos or the Rancho del Sur, or the smaller ranches, is very refreshing in more senses than one.

If you wish to see everything, you will have to be up before dawn. Gathering and driving stock, by ten or eleven o'clock you will have covered ten to twenty miles, much of it at a hard gallop over atrocious footing. How much depends on how good your nerve is! However much you may try, and however good your nerve may be, the man on your left and the man on your right are riding harder and doing stuff that sends the shivers down your back, but, remember, they have done it all their life. They are tough; it's their life. You've got one, too. When you come to a place a thousand feet straight up and down, into which a mob of animals and men has just disappeared, stop and take a picture.

AL FRESCO

Get back to the corrals about eleven. This is lunch time. The "hands" have a cup of coffee and a cigarette at four. If it is towards the end of the round-up, you may come in for a bit of steer, roasting in the open. This, with *frijoles* (Spanish beans), bread, coffee, and native wine, makes a feast for a hungry man or woman. You will be surprised at the amount you can and do eat. After lunch, sit on the corral fence, very comfortable and sleepy, and take pictures of the "lassing" (colloquial for lassoing and roping). First, amidst shouting and cracking of quirts, the cows will be separated from the calves and driven from the corral, to stand and bellow mournfully at their family prides, which are responding in minor key. The roping consists of one man throwing over head and horns. This accomplished, with a turn or two, known as "taking a dally," made around the saddle horn, another vaquero will rope the back legs of the animal, a difficult and skilful throw. Both horses will face in and (Continued on page 88)

PHOTOGRAPHED BY ALFRED CHENEY JOHNSTON

POSED BY MISS DOROTHY FLOOD

Now, you may select your hat··· or Summer wardrobe of hats ··· from an unprecedented array of attractive styles for every occasion ··· in all textures, colorings and headsizes – designed by Hodshon-Berg and modestly priced at $7.50, $10.00 and $12.50

HODSHON-BERG, *Inc.*

Fifth Avenue at 57th Street, New York

Presented by Carter & Johnston, 22 East 49th Street, New York; Boyd's, St. Louis; J. L. Hudson Co., Detroit, Joseph Horne Co., Pittsburgh; John Wanamaker, Philadelphia, and at the Smartest Shops in the Principal Cities

Mysterious New Symbol

IDENTIFIES SMART TRAVELERS

ADOPTED WITH ENTHUSIASM AS EXPERIENCED WANDERERS SOLVE SHOE PACKING PROBLEM

● Quite informally, and yet with astonishing speed, TECS have been adopted as the international emblem of travelers-who-should-be-known.

● The truth is that even experienced travelers had failed to find any solution to the trying problem of keeping shoes from soiling clean clothes. Paper wrappings were inconvenient and unsatisfactory. Then someone discovered TECS. Exhaustive tests proved that these dainty shoe jackets were *most* satisfactory. It is such a convenience to slip

SHOES BY STETSON

each shoe into its own attractive close-fitting jacket, pull the drawstring tight and pack it wherever space permits.

● No dust or dirt can escape, nor can an impudent heel poke through to romp on delicate lingerie. Furthermore, TECS protect delicate shoes from scratching one another and are most useful for keeping dust from dainty slippers parked in closets at home. TECS are easily laundered, too.

● What wonder that TECS are unanimously selected! So easy to obtain, too. TECS in modern boxes are sold by leading department stores, shoe stores, luggage and specialty shops. There are six color combinations. Size A fits Madame's shoes—size B is for Monsieur. Write the Knit Goods Specialty Co., Dept. V-3, Chicopee Falls, Mass., if your dealer is not yet supplied.

● TECS Make excellent bridge prizes and bon voyage gifts.

TECS

CHIC NEW JACKETS FOR SHOES

RANCHING IN CALIFORNIA

(Continued from page 86)

back, stretching the animal on the ground. A man on foot runs in, sits on the head, loosens the rope around the neck, and places it on the forelegs. Again the horses back. Two men run out, one with the branding-iron, the other with a vaccine pump. It is a matter of seconds to apply the iron and inject the vaccine. The mounted men move forward, releasing the strain on the ropes. The animal kicks itself loose, and, when all have been treated, the corral gate is opened, and the family is reunited, the little ones none the worse and not to be bothered again until sold for beef.

I may have dwelt a little long on the stock business, but it is the most fascinating remnant of a day gone by, yet living. In these round-ups on Harry Hunt's ranch, one of the best and most beautiful ranches in California, and on our own Pescado y Palo Corona Ranch, you will see men of Spanish, Indian, and Mexican descent, and you will hear Spanish expressions, words of command and encouragement, used by all, from the ranch foreman of English, Irish, or Scotch descent, to the *paisano,* who may know no other language.

The idea of the foregoing ramble has been to place on the printed page impressions and feelings, sights and facts about this locality. We are not interested in selling real estate! In fact, we are in that highly aristocratic and dowdy, "land-poor" class. Any one can hand us, for a big price, a few sour acres of scrub or a broken-kneed horse with a kind eye. This is a leisurely country; nothing can be accomplished in a week. If you are lost, inquire your way of any presentable male inhabitant, and the chances are he will drop anything he is doing (if anything), direct you fully and competently, and with very little, or even no encouragement, accompany you on your way and see you home, quite safely. There is the pioneer respect for women sticking to this soil.

While most places in the United States have their beautiful days of intoxicating weather. these days are few. Here, there is much more cloud and climate, more chance to work and play in the open, more happiness. Relax; take two months; it will recompense you—improve your health, make you less acid and irritable, and give you a more tolerant and pleasing outlook on life, which should last you until you get to Chicago.

THE JUNIOR LEAGUE

(Continued from page 57)

the Chicago League has made the scenery. Between the acts, an adroit musican led the audience in singing popular songs, all the way from "Swanee River" to the "Sidewalks of New York." Later followed a cabaret supper, its numbers carefully picked to appeal to the National Board, whose officers hailed from Connecticut, Oklahoma, and Tennessee.

After another preliminary day consumed in Board and Committee Meetings, with a theatre party and luncheon thrown in, the Conference proper opened. From seven in the morning till noon, the crowds surged up from the stations, where they were met by transportation chairmen, to the headquarters of the New York League. Here the luggage, piled under the initials of the delegates, was distributed into waiting motors. Here breakfast was served to the exhausted guests, here an envelope was handed to each registering delegate containing every invitation and announcement for the week. Here also each hostess met the girl whom she was billeting. The ensuing tragedies and comedies mingle in one prolonged drama. The delegate whose name suggests something of delicate stature to a billeting committee, something appropriate to the narrow day-bed that is offered, invariably turns out to weigh two hundred pounds. The two girls from the same school who are billeted at the same house are liable to prove the participants in a ten-year feud. The delegate with a beau in town, who plans to dance till five each morning, finds herself in the house of a mother of six who keeps early hours and a strict watch.

That night, the opening dinner disclosed the hundred and fourteen Leagues, dressed in their best and rising at the roll-call with a thrilling variety of intonation: the soft vowels of the South, the full burr of the West, the quaint clip of New England.

Next day, group meetings divided up the Conference into tropical discussion. Denver talked with Santa Barbara about their preventoria, Fairmont and Kingston discussed baby clinics, Tulsa and Nashville compared their crippled children's homes, Reading and Saint Louis hobnobbed on settlements. Voices rang on, as different as the cities are different, but the subjects blended into a new pattern, with one great purpose in the background.

Stunt night is the Conference institution most coloured by the character of the city, and it was appropriate that Ruth Draper, its star performer, drew inspiration from her melting-pot of monologues.

While Canada and Mexico are integral units in the Association of Junior Leagues of America, it has still to assume an international character. Rumours from Rome, and Paris, and Budapest, however, demand that thought be given to the future. It was appropriate that the open forum meeting at which the subject was discussed took place on a transatlantic liner, tied securely to her pier. The talk grew hot and excited. A great whistle blew from the river. "We are off for Europe at last," cried one enthusiast, and a wave of laughter rocked the room into peace again.

A last day, devoted to the formal business meeting of the Conference, and the guests were wafted about to the theatre by their individual hostesses, for a final spree. The next morning brought the visitors to the station again, and the Conference to an end.

What is the sum total, the grand finale of the party?

For the individual girl, new acquaintances, new horizons.

For the individual Junior League, new trails, new experience.

For the Association of Junior Leagues of America, one more milestone, one more conference. For New York, as hostess: a bird's-eye view of a continent of young women, preoccupied with civic betterment focussed into the vivid intimacies of four days; a lightning flash picture of picturesque divergencies and fundamental unity, a party of two hundred and seventy-five guests who arrived on a Tuesday as colleagues and left on a Saturday as friends.

IS SUNBURN HARMFUL?

ASIDE from the obvious agony, aside from the ugly red patches and blisters it causes, does sunburn really *harm* your skin? It does! Even when the pain and the peeling are over, your skin still suffers. It is coarsened and parched. It is the easy prey of wrinkles. A severe sunburn can leave your lovely skin looking leathery and old, in spite of prolonged after-treatment. For comfort's sake, for beauty's sake and safety, *prevent* painful sunburn! You needn't stay indoors, or hide beneath a parasol, or forego sleeveless frocks. Simply use Dorothy Gray Sunburn Cream before exposure to the sun. This remarkable preparation actually prevents sunburn by absorbing that part of the ultra-violet ray which is responsible for the burning. It is the *only* preparation that *does* prevent harmful sun-scorch by this truly scientific method.

Sunburn Cream is not sticky, or greasy. When you have applied this delicately scented, creamy lotion, you can enjoy the health-giving sun in comfort. Your skin will gradually take on a smooth, golden tan under a normal application of Dorothy Gray Sunburn Cream. Should you wish to avoid even the suggestion of tan, use Sunburn Cream very generously.

Dorothy Gray Sunburn Cream is sold at all leading shops. It costs $2.00.

DOROTHY GRAY

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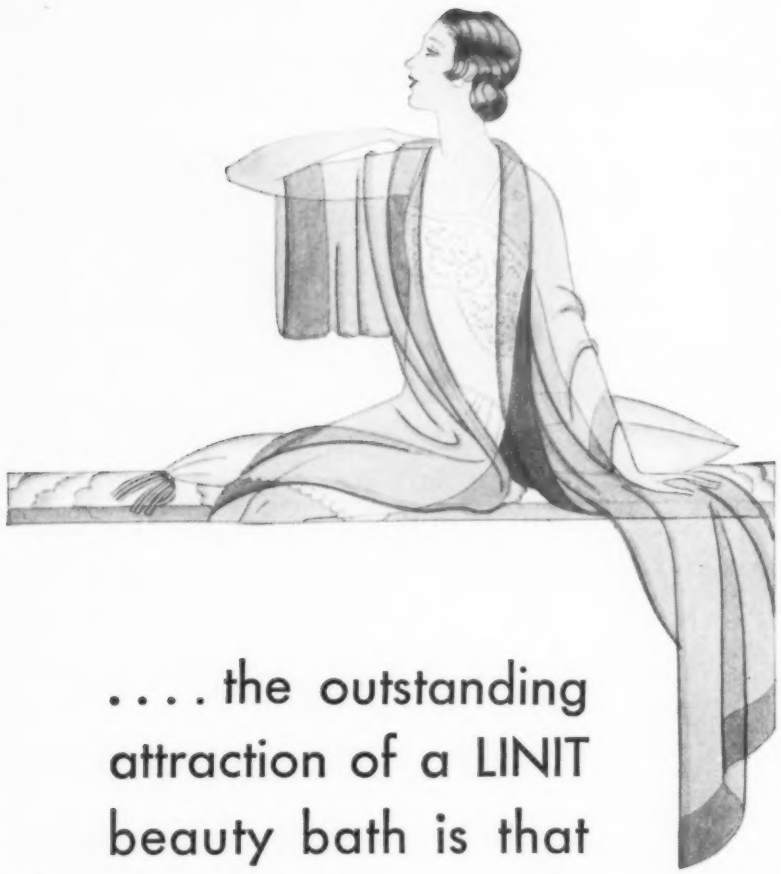


. . . . the outstanding attraction of a LINIT beauty bath is that the results are immediate!

You need not wait weeks for some sign of improvement in your skin. The Linit Beauty Bath is an outstanding beauty secret—not only is it amazingly economical, but the soothing, luxurious results are IMMEDIATE.

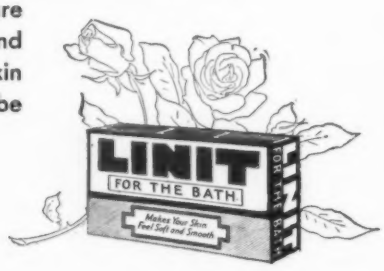
Merely dissolve half a package of Linit in your bath—bathe in the usual way, using your favorite soap—and then feel your skin—soft and satiny smooth!

This soft, velvety "finish" comes from a thin coating of Linit left on the skin which is invisible to the naked eye. This coating of Linit adheres well, never comes off on the clothing, eliminates "shine" and harmlessly absorbs perspiration.

Starch from corn is the main ingredient of Linit—and being a pure vegetable product, is absolutely harmless to even the most sensitive skin. In fact, doctors recommend starch from corn to soothe the tender skin of young babies.

THIS is the test that proves it!

After dissolving a handful or so of Linit in a basin of warm water, wash your hands. The instant your hands come in contact with the water you are aware of a smoothness like rich cream—and after you dry your hands your skin has a delightful softness. You'll be convinced!



LINIT is sold by your GROCER

the bathway to a soft, smooth skin

MASCULINE CHIC FOR WOMEN

(Continued from page 54)

ties with wide, loose ends and handkerchiefs to match, for more informal sports wear, like the one on page 55. They are made in gay, contrasting colours, and both tie and handkerchief have a plain corner where a monogram may be embroidered.

The question of underwear for the well-tailored woman is important, particularly for use with breeches for hunting or fishing. Izod's specializes in woven wool shirts for hunting, as well as in woven silk underdrawers. The woven shirts are made to fit perfectly around the armholes by being removed from the machine on which they are made, the shoulders added by hand, and the garment then returned to be finished. The underdrawers have closely fitting legs, extending down to the ankle, thus, with woollen socks, obviating the necessity for stockings. One of these is shown on page 55. They can be made to measure in all sizes.

A delicate flirtation with feminine fashion that this severely masculine shop has indulged in may be discovered in the charming bathing-dresses for women. They are woven in a supple tricot of fine alpaca yarn and consist of brightly coloured shorts and a long jumper, to be had in several contrasting colours, as, for instance, royal-blue shorts with lemon-yellow jumper. And, unlike most bathing-dresses, they will not shrink or pull out of shape and do not hold the water.

Sun-bathing dresses, consisting of shorts, singlet, and dressing-gown, may be ordered here in any size. The shorts, in fine coloured flannel, are neatly tailored; the singlet is white, and the dressing-gown, in the same shade as the shorts, has white facings and pockets.

At Izod's may be found the sheerest linen handkerchiefs that can be obtained in Europe. These are hand-spun and hand-woven and of such superlative fineness that, were they spread by a country washerwoman on the grass to dry, they might run the risk of being mistaken for cobwebs and eaten by an indiscriminating cow. Before the War, these handkerchiefs were a hundred pounds a dozen, but, latterly, the thread has coarsened a trifle, and the cost has fallen.

HAND-WOVEN SILKS

Budd, of the Piccadilly Arcade, is a small firm with a high standard of excellence. Most of the silk they stock is hand-woven on the famous looms of Spitalfields, which have held their reputation since the days of Queen Elizabeth. Budd's specializes in satin-striped crêpes, cravat silks, and foulards. The patterns are specially designed for them; only a certain quantity of each is woven, and the order is never repeated. Lengths of exquisite heavy silks, designed for men's shirts, are often bought here by women to be converted into dresses and silk suits; these are admirably adapted to the tropics, as the material actually improves with washing. Mr. Budd, himself, is a strong partisan of the tailored mode for women, and he is one of the few shirtmakers who will make women's shirts to their own designs. He also makes soft silk waistcoats for women, cut on the same lines as a man's evening waistcoat, one of which is shown on page 54. Dressing-gowns are offered here in new and interesting materials, one in a soft velvet delicately patterned in a legendary tartan and another in a fine wool, with a satin lining woven in one piece with the cloth.

Modern cubistic designs in pyjama silks, as well as new shapes in pyjamas, are to be seen in fascinating variety at Turnbull and Asser of Jermyn Street. One suit in particular, of a heavy, glossy, washable satin, with a jumper top, shown on page 55, can be worn by women either at home or on the beach.

It is essential for the woman who spends much time travelling to possess a smart, practical dressing-gown that will withstand constant repacking and still appear fresh and uncreased. Turnbull and Asser have designed one, shown on page 54, in plain and checked silk, with a soft roll collar extending to the hem, which will not crease and takes up little room in a trunk. The slippers to match have soft leather soles. Women's silk underwear and shirts for riding can be made at this shop to measure.

ENGLISH EXCELLENCE

The excellence of English jerseys and sweaters is universally known, and those supplied by men's shops are well-known for their durability. Lord's, in the Burlington Arcade, has, in women's sizes, the same pull-overs that they sell for men. One is shown on page 54. These are hand-woven, in the finest cashmere or Angora wools, of a silky softness that is lovely to feel. They are woven in various complicated designs and may be obtained in any colour or dyed to match one's tweeds. Here, they will also make shirts and blouses for women, to their own patterns.

Indian silk handkerchiefs, woven by thin brown men in steamy Bengal, like the one shown on page 54, are another specialty of the same shop. These are in amazingly bright colours and attractive designs. The fast colours with which these handkerchiefs are dyed withstand any amount of washing, and the fineness of the silk makes them particularly attractive to wear as scarfs at a point-to-point.

At Sulka's, in Bond Street, business is run on less conservative lines. Here, silks are piled high on the counters. One after another, the heavy, lustrous silks are unfolded, and, as the discarded silks on the counter become too unruly, a stern-faced child of some fourteen summers, wearing a double-breasted waistcoat, collects the brilliant silks in a basket and removes them. A few minutes later, they reappear, neatly folded, and are restacked onto the shelves. The huge handkerchiefs, a yard square, which are sold here, are often bought to be worn as scarfs by women. Here are pyjamas in heavy Chinese silk, of a delicate apple-green (the colour sponsored by Sulka for the smartest underwear); these have trousers fitted round the hips on an adjusted yoke; the jumper, with a low roll collar, is fastened with one link button. There is a dressing-gown to match of the same material; both garments have monogrammed pockets and piping.

Dressing-gowns of thick brocade are to be had, with charming scenes of tennis, golf, hunting, or Indian jungle life depicted upon them; soft crêpe de Chine scarfs, that can be worn when motoring or after tennis, have woven patterns of the Marble Arch and are embroidered with monograms and adorned with heavy silk fringes.

For bathing, Sulka has a suit, shown on page 55, that is the pinnacle of practical and chic tailoring. The black shorts are creased trouser-wise; the tuck-in top in white has a cubistic design in black and grey, while a small hip pocket is attached to the belt of black and white webbing. To wear over the suit when motoring from the hotel to the swimming pool, Sulka supplies a double-breasted black dressing-gown piped with white, shown on page 55.

Find the Movie Star in Your family

Playing in the sand, acting parts in stories they make up themselves. Take movies of the youngsters now... in pictures they stay always young.

Your own children . . .

starring in your own movies! There's the finest fun in all the world!

BROTHER thundering along the beach in a game of his own devising! Sister seriously building castles of sand, to be peopled with imaginary families.

What form of entertainment can match it? What pleasure compare? Your own children . . . stars of your own movies . . . to have and to treasure, to see again and again and again, long after that day on the beach is forgotten.

You need no one to tell you how to make interesting movies of your family. No need to worry about properties, atmosphere, scenery. Just take Ciné-Kodak along, press a lever and the picture is made, your vacation preserved for all time.

Ciné-Kodak is the simplest of home movie cameras. You look through a finder and press a lever. Exposed reels go to the nearest Eastman processing station . . . and in a few days you have them back, ready to show in your Kodascope projector. No charge for developing; that's included in the price of the film.

And when the films come back developed . . . what a thrill! There are your children on your own silver screen, smiling, jumping, running, just as in real life.

Before you leave for your vacation this summer, let your Ciné-Kodak dealer demonstrate the Ciné-Kodak. He has typical reels actually made with it. He'll gladly explain both camera and projector . . . show you Kodacolor, too, home movies in full color made as easily as black-and-white.

Yes, see him . . . by all means. He has complete outfits . . . camera, projector, screen, everything . . . for as little as $143. Eastman Kodak Company, Rochester, N. Y.

Ciné-Kodak

SIMPLEST OF HOME MOVIE CAMERAS

quick
pleasanter
milder

This *new way* to remove hair–

THIS new Cream is delicate, milder, yet it definitely retards new growth!

The famous laboratory which has helped so many women gain the poise that comes from satisfactorily solving their perspiration problems has now developed this new, white, practically odorless Cream Depilatory.

Just press the Cream from the convenient tube on to the skin. It is white and has far less odor than ordinary depilatories. In a few minutes, wipe it off with damp tissue.

Your underarms, arms or legs will be ivory-smooth, delightfully whiter. New hair is soft and silky, not bristly and stubbly as when a razor is used. Try this new *pleasant* way to remove hair.

At toilet-goods counters everywhere—50¢ and $1.00—Odorono Cream Depilatory—made by the makers of the famous underarm formula, Odorono.

ODO-RO-NO
Cream
Depilatory

No objectionable ODOR

10c INTRODUCTORY OFFER—Mail coupon and 10c for generous sample of Odorono Cream Depilatory, Odorono Mild and Odorono Regular Strength. (In Canada, address P. O. Box 2054, Montreal.)
THE ODORONO COMPANY, Inc., Dept. D-VC-6
191 Hudson St., New York, N. Y.

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D A R K H A R B O R

(Continued from page 51)

which we often rode, consists of a few scattered farms.

It was a young man, pleasure-bound, who was the first to discover the island as a place to spend the summers. In 1881, Jeffrey Brackett, an undergraduate at Harvard, was cruising in Maine waters. Completely lost in the fog, he anchored for the night. The next morning, a clearing northwest wind had sprung up, and he found himself in what is still called Brackett's Channel. He went ashore in his dingy, and the story goes, bought a sea-captain's house that day, and talked so much about his find during the winter months that, by the following year, he had returned with some pioneer friends. Then, the Inn was built and kept filled by the Tiffanys from Saint Louis, Mr. Atterbury from New York, the Forbeses, Lewises, the two Shattuck families, and Dr. Daniels and Mrs. Daniels from Boston. The Islesboro habit becoming more and more contagious, the capacity of the Inn was soon reached, so John Lavalle was commissioned to build houses.

THE PAST AND THE PRESENT

I suspect the present always suffers in comparison with the past, for I heard many repining reminiscences from the older generation of those simple days. All the Island met at the Pool on Sundays after church, the attendance of which has never fallen off. When ladies go to Bendel's or Tappé's in the spring to choose their costumes for Dark Harbor, they take particular pains to have a becoming "church dress;" so, in those days, there would be an elaborate display of embroidered linens, lingerie hats, and flowing veils, while the men all wore dark blue coats, white flannel trousers, and tennis shoes, which was also the correct evening attire. It has always been considered a privilege to pass the plate in that simple stone church, the walls of which are lined with memorial tablets, and, in place of stained-glass windows, one looks out on cedar-trees and blue sky. Distinguished preachers are asked to conduct the services, so there is always an excellent sermon, and, once a summer, Dr. Maitland Alexander, the Presbyterian minister from Pittsburgh, who is also the Commodore of the Tarratine Yacht Club and the wit of the island, holds the congregation spellbound.

During the last fifteen years, the centre of activities has shifted to the western shore. From Kinnicutt Point to the cottages of Dr. Austen Riggs, is what is known as the "Gold Coast," or "Philadelphia Bay." These houses, facing the Camden hills and near-by islands, have the kind of view that tourists travel from the Riviera to Jamaica to see. They belong to the Elkinses, Livingston Biddle, Drexel Paul, Radcliffe Cheston, the Mitchells, the Cadwaladers, and the Frothinghams, who have sometimes rented their house to the George Wideners and the George Tylers.

In order to get enough land for an eighteen-hole golf course, it was necessary to build it further up the Island than could be conveniently reached on foot. As it is most accessible by water, this has had a great deal to do with making people boat-minded. From the Grisette, which travels at the rate of thirty-two miles an hour, to the outboard motor-boats, there is every type of craft afloat. You will frequently see rowboats manned by babies in "Never-Sinks."

It is also only a short trip, by water, to the Charles Dana Gibsons's on Seven Hundred Acre Island. The quarter of a mile that separates them from Islesboro never prevents Mrs. Gibson from singing in the Church choir on Sundays, no matter how hard the wind is blowing, but, once at their place, one gets a feeling of seclusion and being withdrawn from the world.

The races arouse the strongest interest and enthusiasm. There is a class of twelve-foot boats without a spinnaker for children under fourteen, and it is a fine sight to see the skipper and his crew, sometime a child perfectly new to the water, learning by experience, in a choppy sea, the rudiments of sailing. The members of the seventeen-foot class, on the other hand, are very experienced, and some of the most skilled yachtmen of the country have raced there. The Island turns out in force to see the races, and there is much feeling of friendly competition between the parents. The hospitable houseboats, *Viator* and *Pilgrim* are always crowded with guests, who, after watching the start, play bridge in the saloon until it is time for the finish.

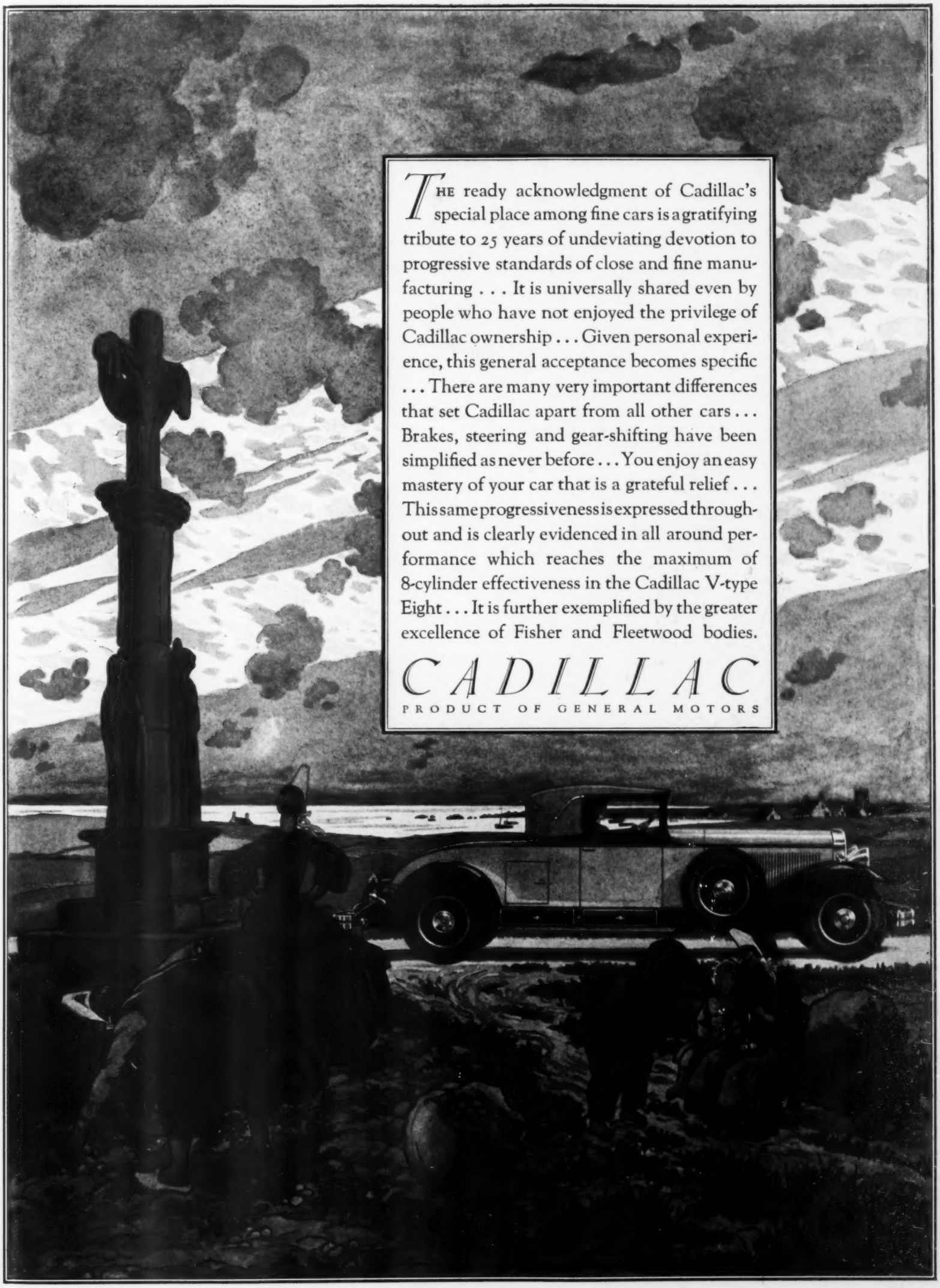
It is not possible to spend more than a day in Islesboro without hearing about the "Cruise." This annual event consists of an all-day race of the "Seventeens" to some point such as North Haven or Buck's Harbor, in Eggemoggin Reach. The crews spend the night on their boats and race back the next day. It is hard to say which is the pleasanter, the adventurous discomforts of the children huddled in their open boats, amid sternos, canned goods, and bottles of "tonic," or the sociability of the parents, ensconced on the luxurious yachts.

ISLESBORO DAYS

Islesboro is an innocent place. The worst thing I ever heard that happened there was a boy throwing a green apple at a carriage driver, who did not take it in good part. Every one is busy playing games, and it was considered an oddity when a lady once spent her time sitting on the rocks with a book. A more customary pastime for those not athletically inclined is that of antique hunting, in Rockland, Belfast, and Camden. The result of an afternoon excursion may be the find of some wax flowers under glass or a cigar-store Indian. This also gives you an opportunity to meet some of the natives of Maine, whose humour, dignity, and serenity are hard to equal. The two main families on the Island, who have been there since the French, are the Hatches and the Pendletons. At Isle au Haut, there is another delightful family, the leading spirit of which, "Aunt Lizzie," has an unforgettable personality. We would sail over there from Islesboro, get up before dawn the next morning, and go out with the fishermen after cod. How the line would saw into one's fingers through the wet gloves, but what a satisfaction if you can catch more fish than the companion whose seat you are sharing! That evening, you may be sitting next to him again at a formal dinner with butler and footman, for life in Islesboro is like a large house-party, and you are with the same people most of the time.

Labor Day is made a gay week-end on the Island, but there is always a touch of sadness about it, and, after that, the Inn closes and families leave one by one.

Once, in Egypt, I saw two apparent strangers approaching each other on camels in the desert. On closer view, one recognized the other and called out: "Have you heard who has taken the Starr Cottage in Islesboro this summer?"



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CADILLAC

PRODUCT OF GENERAL MOTORS

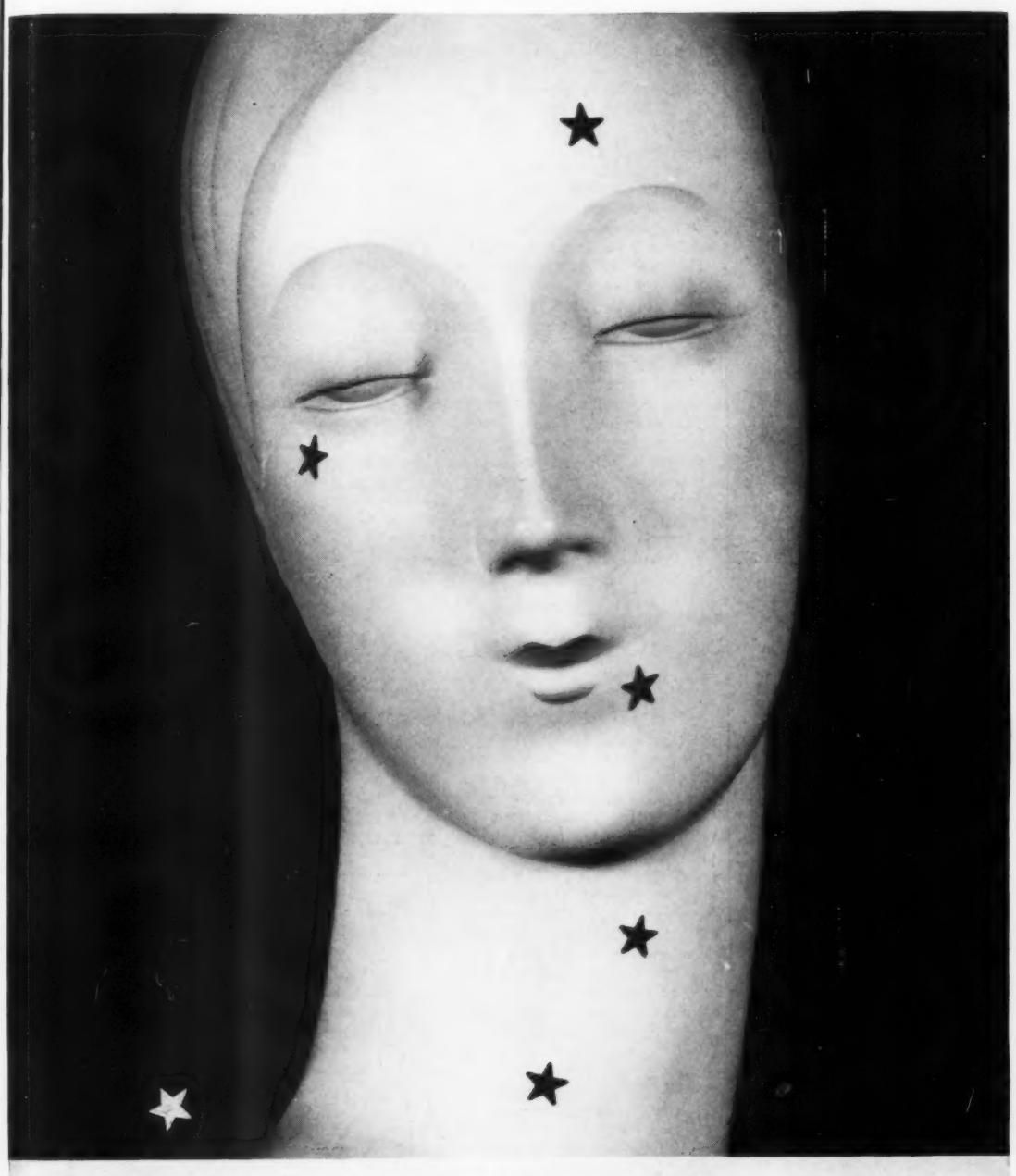
THE LEADING MINERAL WATER

The sunny deck of a trans-Atlantic aristocrat . . . the smart world at fastidious ease in steamer chairs . . . gay conquerors at shuffle board . . . deck tennis champions fresh from the fray . . . a polite murmur of approval as the trim steward appears with the familiar brown and green bottles . . . White Rock and White Rock Pale Dry Ginger Ale . . . dual favorites of seasoned travelers and novitiates alike . . . delicious . . . stimulating . . . ever welcome complements to the ever changing, ever glamorous life on the deep seas.

PALE DRY GINGER ALE

White Rock

Clearer, healthier skin!



LEARN FROM MY MANNEQUIN AND HER "STARS" WHY

"*Only a healthy skin can stay young*"

★ THE FOREHEAD—*To guard against lines and wrinkles here, apply Milkweed Cream, stroking with fingertips, outward from the center of your brow.*

★ THE MOUTH — *Drooping lines are easily defeated by filming the fingertips with my cream and sliding them upward over the mouth and then outward toward the ears, starting at the middle of the chin.*

★ THE EYES — *If you would avoid aging crows' feet, smooth Ingram's about the eyes, stroke with a feather touch outward, beneath eyes and over eyelids.*

★ THE THROAT—*To keep your throat from flabbiness, cover with a film of Milkweed and smooth gently downward, ending with rotary movement at base of neck.*

★ THE NECK—*To prevent a sagging chin and a lined neck, stroke with fingertips covered with Milkweed from middle of chin toward the ears and patting firmly all along the jaw contours.*

★ THE SHOULDERS—*To have shoulders that are blemish-free and firmly smooth, cleanse with Milkweed Cream and massage with palm of hand in rotary motion.*

MY CREAM AND MY METHOD CAN BRING IT SWIFTLY

BY *Frances Ingram*

NO longer do beautiful women doubt that one face cream can be very, very different from all the rest. They have discovered my Milkweed Cream! They know the benefits it brings that other creams cannot!

For Milkweed Cream is much more than a marvelous cleansing cream. It is devoted to keeping the skin healthy. While it is coaxing impurities from the pores, its special toning properties guard the complexion against blemishes, dullness and lines. Your skin becomes clearer, smoother, distractingly lovely.

My Milkweed Method is the simplest thing imaginable — just as brief as ordinary cleansing. First examine your skin critically at the six places starred on my famous mannequin; then begin this way:

First apply Milkweed Cream generously. Leave it on the skin a moment to allow its special cleansing and toning ingredients to penetrate the pores. Then carefully pat off every bit! Next, apply a fresh and light film of Milkweed Cream, and following the six starred instructions at the left, pat the cream gently into the skin. Swiftly will your skin improve in health, in freshness and in youth!

All drug or department stores have Milkweed Cream—50¢, $1 and $1.75. If you have any special questions on skin care, send for my booklet, "Why Only a Healthy Skin Can Stay Young".

Frances Ingram, Dept. B-60
108 Washington St., N. Y. C.

Please send me your free booklet, "Why Only a Healthy Skin Can Stay Young", which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

*Name*_____

*Address*_____

*City*_____ *State*_____

INGRAM'S Milkweed Cream

Mrs Franklin inc.

A two-piece dress, the most wearable of summer costumes . . . pastel crepes for the country club—dark shades for town . . . The resort shops of Mrs. Franklin are now open for the summer season.

NEW YORK · 16 EAST 53rd ST. ● PHILADELPHIA · 260 SOUTH 17th ST.
CHICAGO · 132 EAST DELAWARE PLACE ● PALM BEACH
BOCA RATON ● BAR HARBOR ● YORK HARBOR ● WATCH HILL

WHAT MAKES OR BREAKS A PARTY?

(Continued from page 37)

Then there is the deliberately casual hostess, who prides herself in letting her guests do as they want. This is a great mistake. No guests want to do what they want—everything must be done for them at a successful party.

Also, guests should be selected for their human attributes. If celebrities, they should be human ones, and never, under any consideration, should one dull person be allowed to darken your door. I have often thought what a wonderful and humane way it would be to rid the world of all its tiresome guests by giving a sumptuous dinner to all the well-known bores, placing them most carefully—for all bores must be well placed at dinner; their position demands it—, and, having served them the best of gastronomic efforts, implacably turn on a deadly laughing gas, and they would all die painlessly, laughing gaily for the first time in their lives.

A good party should occur in one room, only, and that room should always be too small for the number of guests invited. A party given in a house where there are several small rooms, though adjoining one another, has no possibility of success. That is why a party given in a large house is generally a failure. Also, the room in which the party is given should be brightly and brilliantly illuminated. It is a mistake to have dim and soothing lights.

One should enter a party to sounds of some kind, for the psychology of sound is an important thing to study in the giving of a successful party. I once gave a party in a room too cold and cavernous, where I knew the band would reverberate in hollow cacophony and smite the ear-drums too unpleasantly upon entering, so I hastily procured some beehives, and, successfully concealing them in the room, the ears of the guests were assailed by a pleasant buzzing during lulls in the music.

Never show the slightest anxiety about the ultimate success of your own party. Show, by your attitude, that you are convinced it will be the best party ever given, and your guests will believe it, too, and help to make it so.

Always endeavour to incur the opposition of one or two of the so-called "social-powers-that-be" in whatever place you happen to be giving your party. This will inevitably ensure its complete success. People will violently take sides at once. Feeling will run high; excitement will ensue. Courage will be shown—courage to go to the party or to stay away—particularly if it is based on a new idea. Which brings me back to that poignant query: "What makes or breaks a party?"

A new idea, plus a sense of humour, makes a party—AND THE BORES BREAK IT.

TRAVEL IN EUROPE

(Continued from page 52)

You are right, Cynthia, after all, to plan so carefully about your clothes. For, only by thinking of them now can you forget them later on. How can you revel in the whirl of salt spray that sweeps the deck if you have a coat that shudders and shrinks at the thought of dampness?

After all, with a few exceptions, you will want much the same sort of thing that you would have for an average summer at home. Warm travelling clothes, for motoring and for train trips in the North; cool travelling clothes for train trips down into the Mediterranean countries—on your way, perhaps, to Antibes; something cool and dark to wear in Paris, where you will find yourself for a few days, now and then; clothes for the country; and clothes for the beach.

Now that you are ready for all possible journeys, where shall we go? My face is getting haggard and drawn, and my temper is very, very bad. A cure is obviously what I need. Carlsbad is a quiet place—there is no dressing for dinner—, and if we were going there, we should need chiefly woollens and plenty of sturdy Norwegian-type, brown-and-white shoes, for walking is part of the cure.

Vichy, however, is a different matter, for it is so hot that you must bring a quantity of very light summer dresses. White or coloured linens, plain, printed, or façonné shantungs, crêpes, and cottons, lightly treated, are cool and excellent. This year, a great many women will certainly wear the lovely new printed handkerchief linens for daytime wear. In the evening—and, at Vichy, one dresses for dinner—, flowered chiffons, light and young and casual, are what you need.

Life, at Vichy, is, of course, devoted to the cure: drinking the waters, the morning massage, walking, lounging, and golf. If you, like I, are longing for a real rest, we might stay at the Villa Sévigné or at the charming little Château de Charmeil, out a little, in the hilly country in which I love to motor.

In Deauville, the atmosphere is different, the climate cooler than at Vichy. The sun-rays are quick to burn, but the air is crisp and sharp. You must dress for out-of-doors, but you must be smart and not too overcasual. Deauville calls for white flannel, shantung, jersey, or piqué—some rather heavy material that will hang in smooth, formal pleats. Your morning dress should be simple, but very smart in cut, belted, perhaps, like a model that I chose with Deauville in mind. A short dark blue flannel jacket completes the sleeveless one-piece dress, and I shall wear a plain Panama hat or, perhaps, one of white shantung or piqué. White antelope shoes, with navy-blue or brown leather trimming and with wide straps laced over the instep, are right.

Most people meet at the Races, and clothes, though simple, are exceedingly smart and distinguished. If the weather is good, you may see printed silks and chiffons. But many smart people appear in sophisticated versions of white. Hats may be of light-weight exotic straws or combined fabrics. And Deauville is one of the few places where felts, this summer, will undoubtedly be right. Long, soft gloves and slender pumps—a delicate combination of leathers for the printed chiffon or the conventional white and coloured leather combinations—are the correct finish.

Evenings in Deauville correspond to those of the Paris season. Long white satin dresses, swirling black chiffons, jewels, ermine wraps or jackets—you may bring them all.

Many beautiful shining yachts are in the harbour, and, if fortune smiles on you, you may find yourself leaving Deauville some deep blue night and gliding down the now fierce, now calm waters of the Atlantic, to Arcachon, north of Biarritz. For this voyage, you will need either white jersey dresses or white flannel trousers, a blue flannel jacket, and blouses of white toile de soie. Anyway, choose the simple, conventional (Continued on page 107)

au matin

The sublime fragrance of the early hours
...when flowers unfold to the sun...
achieves a rare and exquisite kinship
in this new parfum and this poudre.

• • •

PRICED AT $5, $10, $18 AND, WITH ATOMIZER,
$20 THE FLACON. THE FACE POWDER $1.50

HOUBIGANT

PARIS

YOUR DAINTIEST FROCK
IS ALWAYS READY—
when you travel with a TOUROBE!

Beyond being the smartest looking wardrobe case you've seen in years—the Hartmann Tourobe has an amazing knack of accepting a complete whole wardrobe without crowding. Frocks, suits, costumes, slip gratefully out of it as fresh, as crisp looking as they went in. Travel wrinkles have vanished forever.

The Tourobe done in tan canvas grain Ducord with good looking Regimental Stripes is practical, easily managed and marvelously convenient. Holds 3 to 5 suits or costume changes on hangers and all the accessories needed—for a week-end or a tour. For men or women. Price $50 . . . others from $20 to $70 . . . at most good shops and department stores. See them.

HARTMANN

TRUNKS and
TOUROBES

HARTMANN TRUNK CO.
RACINE, WIS.

BUENOS AIRES

(Continued from page 42)

that it has developed in European interpretation.

The men we met in Buenos Aires were a delightful combination of the Latin type and our Yankee vitality and enthusiasm for achievement. Although the Argentine man of affairs dines late and often stays up much later, his business life is sufficiently strenuous. His office opens at eight-thirty in the morning! He takes from eleven-thirty until two o'clock for luncheon. Tea at four o'clock is a fairly hearty meal of sandwiches and pastry, and he is at work until eight or nine o'clock.

THE ARGENTINE WOMAN

The life of the Argentine woman of distinction moves a bit more leisurely. Even now, she has by no means the freedom of her northern sisters. Although girls are not secluded, they are carefully chaperoned, as are the débutantes of Paris and Madrid.

At noon, one might see the woman of Buenos Aires in the shops along the narrow Calle Florida—so narrow that it is closed to vehicular traffic between the hours of five and seven because of the crowds of people who flock there at that hour. On Sundays, there is a carriage and automobile procession up and down Florida, to and from the Cathedral and to and from Palermo, the beautiful park.

Directly on the Calle Florida is the celebrated Jockey Club, famed as one of the most exclusive and probably the wealthiest club in the world. In a city of beautiful modern buildings, this institution is housed in a rather rococo edifice, the inside of which is as gloomily nineteenth century as its exterior. However, it displays a grandeur worthy of such a well-endowed institution. On the ground floor is a library of rare books and first editions. The club is even more noted for its art treasures.

We climbed a grand staircase, very like that of the Paris Opera House and ornamented with a statue coveted by the Louvre. On the floor above were handsomely furnished rooms for reading and cards, and on the top floor was a dining-room, slightly more modern in decoration. Not being allowed to show gain, the surplus earnings of this racing-club go into fine paintings, fine books, and rare wines.

"Since you are in the Argentine," announced our friend, "you should try our native drink, *yerba mate*. Tea and coffee have almost displaced it socially, but, out on the pampas, the people drink nothing else." So we had our introduction to this stimulating drink; we did not drink it as the Gauchos do, from *mate* cups made of gourds, but from a glass and through a silver tube.

On Sunday, following the custom of the fashionable world, we went to lunch at the Jockey Club pavilion and stayed for the races. Here, we saw the favourite diversion of Argentine society! The pavilion was crowded with luncheon parties, and, at tea-time, canopied tables were set out on the gravel space before the pavilion. But the interest in betting was not reserved for society. The adjoining concrete stand, here called the "Paddock," was thronged with "seven-peso" spectators.

These races occupy the fashionable world on Thursdays and Sundays. On Tuesday and Friday nights, it goes to the opera. These nights are *abono* nights, meaning entirely by subscription, and are as fashionable as our Monday night at the Metropolitan.

The Colon Theatre is the second largest opera-house in the world, after La Scala in Milan. The inside is decorated in rose and gilt. Family prestige in Argentina seems highly dependent on owning one of the gilt boxes that line the Grand Tier of this Du Barry interior. Throughout the house, the rows of seats are placed comfortably far apart so that the music-lover may sit with crossed legs and not be disturbed by late comers who walk by. Only President Irigoyen and his male staff are allowed to sit in the State Box. The women in the President's family—in President Irigoyen's case, his sister, as he is a bachelor—sit in a box near the stage.

The boxes for families in mourning, who are not supposed to be seen in public or have the heart for diversion, caught my attention. These boxes were grilled so that the occupants could see out and hear perfectly, but could not be seen. In the centre of each grill, however, was a little door. During one intermission, I saw a door open, and a slim, black-gloved hand wave gaily to some one in the audience.

A glimpse of Argentine society would be incomplete without a reference to the Recoleta. Limited in space, now that the city has grown around it, the tiny lots of this fashionable cemetery are as eagerly bid for as boxes at the Colon or membership in the Jockey Club. For the Recoleta is the cemetery of Buenos Aires. To be buried anywhere else makes one a social outcast!

FEMININE BEAUTY

Of the beauty of the young girl of the Argentine, we have all heard. Some are of the *morena* type, with fine, soft, richly warm colouring, hair black as a grackle's wing, and big lustrous eyes that are surely the loveliest in the world. Others are blond and are quite as lovely. Some of the best Argentine families are descended from the English, Germans, North Italians, and Spaniards, and *las rubias Argentinas* inherit their blond colouring. The old days of early fading beauty, too, due principally to lack of outdoor exercise, are passing, because our charming señorita has taken up athletic sports.

The Argentine girl is usually educated at a convent, either in Buenos Aires or in Europe. She thinks no more of running to Paris for her clothes than New Yorkers of going to Palm Beach or Newport, and many wealthy Argentine families keep houses in Paris and Biarritz as a matter of course. In October, the beginning of the summer season, society deserts its Buenos Aires homes for summer villas at Mar del Plata, the Argentine Newport. April, which corresponds, for them, to our October, finds all society on its yearly visit to the pampas. At their estancias, the huge cattle-ranches that are the source of much of their wealth, they enjoy a month of house-parties and shooting.

ALICE CURTIS DESMOND

EDITOR'S NOTE: Buenos Aires is no longer at the other end of the earth; the twenty-one days of sea that once faced the traveller have shrunk to seven days of air from Miami, Florida. By the Pan-American Airways line, one can fly to the Canal Zone and down the west coast of South America to Santiago de Chile, and then across the Andes to Buenos Aires. The New York, Rio, and Buenos Aires Company is perfecting a route down the east coast. In the near future, these airways will probably be as popular and highly developed as the West Indian division of the Pan-American Airways is at the present time. This line has, also, a weekly air service between Buenos Aires and Montevideo, the capital of Uruguay, which is a very smart resort, and a long overnight boat trip has now become an hour and a half by air.

LEAVE YOUR SILVER BEYOND THE REACH OF TARNISH

★ NOW when you go on a vacation you can have the comfort of knowing that your precious silver will remain as gleaming and bright as it was the day you left. ¶ Science has given us an inexpensive method of insuring silverware against unsightly tarnish. No longer is polishing up the family silver a part of "fall housecleaning". For its natural luster can be retained permanently without that distasteful labor. ¶ Staybrite No-Tarnish Tissue Paper is a guarantee against tarnish. Silverware wrapped in a sheet of Staybrite can be put away for an indefinite period. Reopening it brings that thrill of newness that was yours when it was first delivered by your jeweler. ¶ This chemically treated, patented tissue is used by famous silverware houses in shipping their products throughout the land. Only recently has it been made available for home consumption. It is absolute protection for all metal surfaces, even for metal fabrics used in shoes, in hats, and in gowns. ¶ Staybrite is for sale at all department stores in convenient fifty cent rolls, twenty-four sheets to the roll. If your dealer is out of stock, we will be glad to take your order for our special forty-eight sheet package, price $1.00 prepaid.

STAYBRITE
NO-TARNISH TISSUE

DEXSTAR

C. H. DEXTER & SONS, INC.
WINDSOR LOCKS -:- CONNECTICUT
Makers of highest grade thin papers since 1835.

A BECOMING TAN IS THE VOGUE

at first it was smart to simulate it with powder . . . to-day's fashion decrees the Lélu Sunstick and real tan.

IT'S SMART TO SUN YOURSELF . .

and you now may luxuriate directly under the sun's rays...unafraid of sunburn torture. Gently smooth Lélu Sunstick over the exposed skin . . . the sun liquefies it . . . the skin instantly absorbs it, hastening a natural, even golden tan while coolly safe-guarding the skin.

LÉLU OF PARIS . . . . . .

made the discovery of this preparation that leaves the skin delightfully soft and fragrant! Smartly packaged in black and silver . . . cased in aluminum it is convenient for use on the beach.

Three and six dollars at better department and drug stores

LÉLU DE PARIS, INC.
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PARIS
Four Hundred and Twenty-Four Madison Avenue
NEW YORK

Sunstick Lélu

enough for a season...

protects the skin from burns... ...blends the sun's rays into an even aristocratic tan....

CHARM IN ILLNESS

(Continued from page 59)

in its comfortable and modern equipment, but rather in the fact that, the moment one enters it, one is immediately struck by the total absence of the traditional hospital atmosphere.

The entrance might be the foyer of a Park Avenue or Fifth Avenue apartment-house or the lobby of a smart hotel. Green-jacketed porters and elevator men are there to relieve one of baskets of fruits and flowers; the corridors are softly carpeted; there is a reception-room done in soft cream colour, with gay blue chintzes, an open fireplace, and comfortable chairs. And, further down this corridor, there is a little arcade, which contains such hotel features as a telegraph office, newspaper and magazine stands, a druggist shop, a barber shop and ladies' hairdresser, a tailor, a florist, and a public stenographer. It does not take much imagination for any one who has ever been ill in a hospital, or who has friends or relatives who have been, to realize what an enormous convenience these things in the very hospital itself present to the patient and the visitors.

ROOMS WITH A VIEW

The hospital rooms, also, are expressive of an attitude that Vogue has just called mental resistance against illness. Many of them overlook the East River and the tranquil little Carl Schurz Park. They are flooded with sunlight by day and are quiet at night. All of them are cheerfully and tastefully decorated. The furniture, while practical from a hospital point of view, might almost be the furniture in one's own room at home. The walls are painted in soft colours; gay flowered chintzes hang at the windows. In such a room, one would have only one's nurse dressed in immaculate white and one's own particular pain as a reminder that one is an invalid.

The food (which is served on dainty white and gold china), when not ordered by the doctor from the special diet kitchen that is part of this institution, may be ordered by the patient from the restaurant or general kitchens below. There are an enclosed solarium and an open, sunny roof to lessen the boredom and hasten the recovery of patients in the recuperative stages of their illnesses. And one other very comforting and unique feature of this new private hospital is its hotel floor, which is given over to guest-rooms for the use of relatives and friends who wish to be near those they love in the critical or painful days of their sickness.

In the beginning of this article, we have implied that it was a woman's duty to herself and her friends to be as lovely as possible and that the sick-room also has its particular chic. The quite limited wardrobe that is permitted on these occasions can be as charming and becoming as one wishes. It will consist, of course, of dainty nightgowns, bed jackets, baby pillows, bedcovers, linen, and, in the later convalescent stages, dressing-gowns, boudoir slippers, and even pyjamas. Vogue has found that, from the patient's point of view, there are certain points to remember about all of these things. First, there is the question of colour. Greens, mauves, and most shades of blue, becoming as they may be to a well woman, are particularly trying to a sick one. It is safer to have one's nighties and bed jackets in rose, pink, flesh, or peach shades, as they are infinitely more flattering to a pale complexion. It is wise, too, to take a soft chiffon velvet or delicate cashmere bed jacket with one even in the warmest weather, to ward off the inevitable chills that result from lowered vitality. The smartest pillows are those made of hand-drawn crêpe de Chine or fine linen trimmed with lace. Many women take their own linen and crêpe de Chine sheets and pillow-cases with monograms. The smartest bedcovers are also of crêpe de Chine with lace inserts and large monograms.

Bedroom slippers may be as dainty and feminine as one wishes, but, for that first eventful, triumphant, and somewhat precarious walk from the bed to the big chair, they are better when they have no heels or very, very low ones. Once in the big chair or a chaise longue, one will want a throw which is prettiest when made of quilted satin, crêpe de Chine, or velvet with a pillow to match. A very unusual and charming one made of flowered chintz, from Bergdorf Goodman, is shown in the photograph on page 58. Taffeta has a way of sliding off one's knees.

The wise woman will also wish to have with her in the hospital a small case of her favourite beauty preparations, which may be left standing on her bedside table, a pretty little clock, a writing-case, well supplied with small note-paper, to write those little thank-you-for-the-lovely-flowers notes when she is stronger, and, on the bureau or dressing-table, a framed picture of two of her children or relatives.

There is, of course, nothing more suitable to send to those who are ill than flowers, but a hospital will often suffer a shortage of vases. So either send them in a basket or request your florist to add a tin container.

Many a patient, grateful, but overcome by a plethora of posies, has wished that occasionally her friends would think of something else. Magazines, which few people think of, are enormously appreciated. Picture puzzles, anagrams, a small backgammon-board, light fiction or a book on the patient's pet subject, one of those little reading lamps that clamp to the edge of a book, a bed jacket or a pillow, a large bottle of toilet-water (which will be used in place of the usual alcohol rub), and a brightly coloured enamel thermos bottle with a crystal water-glass are other thoughts that will brighten a sick-room. And, always, there are fruits, delicious, cooling, and luscious. You may send a bunch of rich grapes, softly coddled in cotton, or tangerines, or peaches, or a box of big strawberries.

And, if you can afford this extravagance, you will probably be blessed if you send a small radio! But be sure you send ear phones with it, or the patients in adjoining rooms may not feel in this flattering way towards you.

TIME FOR YOURSELF

These hospital weeks can be a rest-cure, a vacation, and a beauty treatment all in one. You can refuse to see too many visitors. You can catch up on your correspondence. You can read books that you have been meaning to read literally for years. You can massage your face, throat, and scalp daily with all the care that you had been promising them. Free from the telephone, you will find that you can relax mentally and physically. Your diet under the doctor's orders will improve your complexion, your figure, and your disposition, and the ample sleep that you will get will make you feel ten years younger. In short, you will leave the sick-bed a healthier, more rested, mentally alert, and prettier woman than when you tumbled into it! No, being sick is not so bad after all.

Medical authorities agree: "Doctors always use liquid solvents to cleanse the skin thoroughly."

What is this "modern dirt"

skin specialists warn against?

"Madam, your face shows the effect of what we term 'modern dirt.'

"Modern dirt is a grimy, greasy deposit very different from the light dusty dirt of earlier days. Motor exhausts, soft coal soot, oil from machines, have made it so.

"Modern dirt finds its way into the pores of the skin. Is kept there by its oily content, impervious to ordinary cleansing.

Why it spoils skin

"Thus it causes a coarsened, roughened condition. Impairs circulation and contributes to dull uneven color. In many instances it brings large pores.

"No . . . your case is not unique. You are only one of hundreds who come to me with this problem. Women must suffer from machine age dirt if proper cleansing methods are not used.

"However, the corrective treatment is a simple one: Your skin needs thorough pore-deep cleansing. "Modern dirt must be removed with a liquid solvent which goes to the very base of the pores, then dissolves out this deposit of grime and grease which ordinary cleansing is unable to reach."

How a liquid solvent helps

Ambrosia, the pore-deep liquid cleanser, ends the modern dirt problem. It penetrates instantly, dissolves pore-deep dirt, rouses circulation. At once you feel the sensation of renewed life in the skin.

The fine texture and natural coloring of your skin are restored with the regular use of Ambrosia. Ambrosia contains pure sweet oils of orange, lavender and rosemary.

While the makers of Ambrosia do not make a softening cream, they recommend its use at night for dry skins. Ambrosia's astringent quality combats skin oiliness. Write today for generous free sample. Hinze Ambrosia, Inc., Dept. 7-A, 114 Fifth Avenue, N. Y. Dept. 7-A, 69 York St., Toronto, Can.

Cool as rain on hot days • Provides perfect one minute facial • Relieves and protects from sunburn

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"Modern Dirt": actual photograph of oil extracted from small pile of dirt in filter of the New York Public Library.

Ordinary Cleansing: note embedded dirt, coarsening skin . . . enlarging pores.

Pore-Deep Cleansing: no dirt left to make large pores. Skin gets fine again.

4 OZ. $1.00 8 OZ. $1.75 16 OZ. $3.00

AMBROSIA

the pore-deep cleanser

All for Beauty

Luxuria

THE

WORLD'S MOST FAMOUS

Beauty Cream

HARRIET HUBBARD AYER
INCORPORATED
BEAUTY PREPARATIONS

LONDON NEW YORK PARIS

AMERICA DISCOVERS ITSELF

(Continued from page 41)

the nights are cool. You take guides and go off on pack trips to villages where the Navajos do their dances or down into the beautiful Cañon de Chelly or the Cañon del Muerto, sleeping at night right out on the desert, under the lantern-like stars.

We are going to California more in the summer and getting a tremendous thrill out of our own great transcontinental trains. We are making the acquaintance of that delightful American institution, Fred Harvey. We are hopping on boats at New York and going west through the Canal, refreshed by the blowing trade-winds, stopping at Balboa and again at San Diego, whence a motor or plane will fly you for the day over to Caliente, the gambling-hell where talkie kings and queens gamble away the fabulous wages of their golden curls and million-dollar smiles.

If you have adventure hard in the blood, there is a regular air service, now, from San Diego over the Mexican mountains, formerly crossed by mules, to Mexico City, and, contrary to popular opinion, Mexico City is not hot in summer, for it sits in a draught on a high plateau. It is a fascinating spot for a week or so of foreign life, of snooping for junk and ancient Mexican embroideries, for sightseeing the magnificent Aztec remains.

LIFE IN THE RAW

If, on the other hand, you must have life still cruder, take a boat at Seattle or Vancouver and cruise northwards among the islands of Alaska. Take pack trips off into the interior, where the aurora borealis zigzags and overspreads the heavens and pillars and spirals more uncannily and brilliantly than anywhere else in the world. After the first of September, you can hunt moose, elk, caribou, and bear. Frederick J. Burghard has a sportsman's information service at 545 Fifth Avenue, New York, and can give you all the data about hunting or fishing trips all over the world.

Back in the effete East, where virgin sea is scarce and virgin land is scarcer, we are beginning to look for adventure in the clouds. You can charter a plane and a pilot, by telephone, whenever a Friday seems too hot, and take your friends off for a week-end in the air. Every hour or so takes you a hundred miles farther away from the melting macadam of New York. You can also charter boats of every size and description and cruise up the New England coast, stopping in for a dinner here, a dance there, or a lobster de luxe at Newport.

This summer, all modern Newport will be sailing. The Cup races begin on the nineteenth of September, and the trials go on all summer. There will be more entertaining than ever, and ladies will vie with one another in magnificently illuminating their gardens and grounds.

Saratoga comes to life suddenly for the month of August, when the races are on. The old houses in the town are being bought and restored. There is gambling for amusement, and all the big stable owners of the country come to buy and sell their horses.

At Nantucket and Edgartown and at quiet coves on the Cape like Mattapoisett and Falmouth, Sandwich and Hyannis, a simpler life goes on, in the windy wooden cottages swept at night by the lighthouse beacons. You can study painting at Provincetown or at Gloucester, on the North Shore. There is swimming and sailing. Old captains teach small boys to sail. There are clambakes on the beach, run by local clambakers, with luscious clams and lobsters steamed in wet seaweed, prefaced by cocktails and followed by singing till all hours on the sands.

Up in Maine, the tang of salt air is mixed with the rich smell of pine. Over in New Hampshire and Vermont, there is still another American taste. When the hordes of tourists have diminished a little on the roads and the rugged Old Man of the Mountains looks down once more on solitude, there are nice, rambly, old-fashioned New England inns to be stayed in, where pie à la mode is still to be had, and you linger on into the late autumn, while the trees are turning beside the white meeting-houses, and the maple sugar is good, and the long, lean farmers in their long, lean Yankee drawl begin to "reckon on gittin' down to the fair at Springfield."

IN EVANGELINE'S COUNTRY

The New World feeling is even stronger in Canada. In those little villages of Nova Scotia, like Digby and Chester, there are inns and cottages to be rented; the fishing is marvellous, and the life is simple and agreeably unfashionable. New Brunswick is a land of virgin woods, and, if you like solitude, canoeing is much more idyllic than in Maine or the Adirondacks. Saint Andrews, in Canada, is a good place for golf. Murray Bay, on the Saint Lawrence, is one of the oldest of all the Canadian resorts. Some few, like the Cabots, have taken the old seigneuries of the district and restored them and their prosperous white barns Others rent the habitant shacks with their funny, scooped-out pagoda roofs, perched high up on ledges looking out over the Saint Lawrence. Besides the big new Manoir Richelieu Hotel, there is the famous old ramshackle French Canadian inn, Chamard's. There is excellent golf.

Murray Bay is a starting-place for fishermen. There are fishing clubs all through that region, but, if you do not happen to belong, there are local ways of arranging a few days of sport.

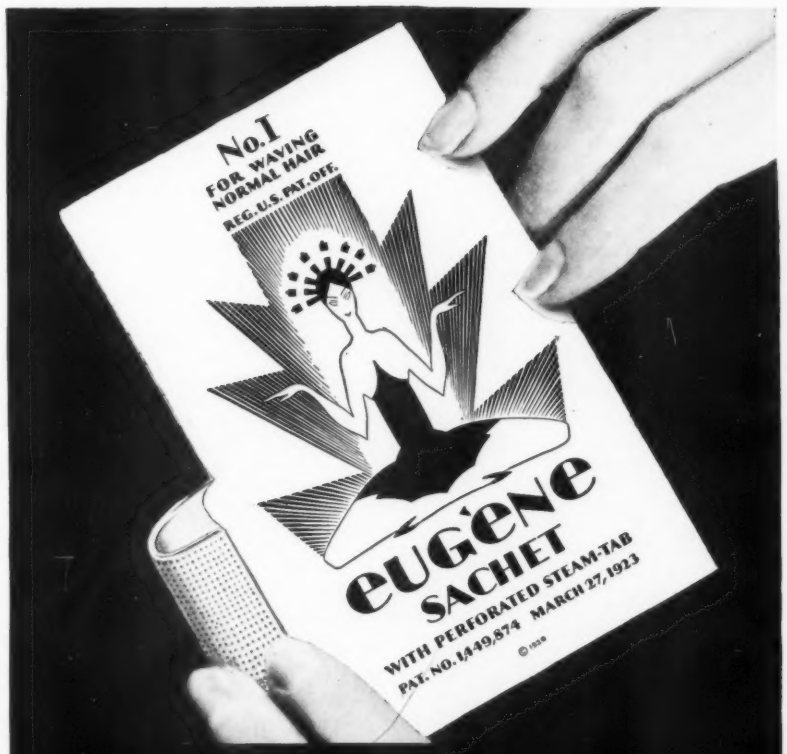
On the desolate northwest coast of Labrador, the fishing is also very good. It is one of the few outposts left untouched by man. Sportsmen have to take up everything they are going to need, including all their food, for there are no outfitting stations.

The South has its own playgrounds that likewise attract the Northerners. White Sulphur and Hot Springs are lovely in summer. It's hot and sweet-smelling of pine, magnolia, cedar, and jasmin in those Virginia mountains. So it's wiser to be languorous than strenuous.

The Southerners go by motor as their ancestors went there by coach, followed by huge families of black servants and hills of trunks.

All Southerners, however, do not feel that it is imperative to travel in hot weather. With covered verandas up-stairs and down, doors and windows built to create currents of air, flowers inside and out, green jalousie blinds as in Cuba, they abandon, wisely, all social life in the sunlit hours.

There are breakfasts with relays of hot waffles on awninged up-stairs verandas, iced watermelon and chilled scuppernong wine served by old Negroes in white coats in the late afternoons after siesta. Then the glitter of Southern nights, the singing of darkies somewhere in the dark, the splashing into pools . . . not such a bad summer existence, is it? And very American at that!



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CRUISING AMONG GREEK ISLANDS

(Continued from page 44)

bubbles in the centre of the harbour! There is a glorious view from the top, for the brilliant surface of the sea spreads out to the horizon on every side, studded here and there with the sharp, dark shapes of the islands.

It was a long way to the next harbour; a full day and night's steaming through the open sea. If one is wise one does not sail at night among the islands. The navigation is both difficult and dangerous, for there are many sinister black reefs and tortuous channels with never a light or buoy to point the way; but perhaps Greek sailors feel lights are wasted in a sea which is so often lit by moonlight that rivals the day. However that may be, our captain, that cautious man, preferred to bring us in the evening to a quiet land-locked harbour and start on again in the early morning hours; so there was many a dawn when the rattle of the anchor chain roused us to watch the last gray wisps of night being routed by a new day, while the dark outline of the shore slipped past. Sometimes we passed then through a fishing fleet, a cluster of brilliant, bobbing lights marking the boats where patient fishermen had sat to lure the fish, all the night long.

Our next port of call was Crete. To those of us who were brought up on Greek legends it was hard to believe that at Knossos we were seeing the actual palace of the cruel King Minos,—nay more, that we could sit upon his very throne. But we were not as fortunate as Theseus, and, failing Ariadne and her guiding thread, we found the labyrinth quite as puzzling as did the hapless young Greeks who, every seven years before his coming, had met their doom there;—only it was the heat and dust, and not the Minotaur, which finally vanquished us. However, it is completely restoring to float in a blue sea looking up at the outline of Mount Ida against the sky, so we were able to enjoy with undiminished enthusiasm the treasures of the museum. The Minoan things are extraordinary, but greater for me was the thrill in coming suddenly on a fragment of Greek sculpture from the great period, with its magic and translucent warmth of colour,—as though the sunlight were forever imprisoned within.

WE COME TO RHODES

Then Rhodes! The Colossus has long since departed, but there remains a beauty so enchanting, an interest so inexhaustible, that you, like us, will hate the thought of ever sailing away. It is hard to know where to begin on the glories of Rhodes and harder still to know where to stop, for no other island combines so much. Where else in the world can be found at one and the same time a famous centre of classic times, its buried treasures still only partly explored; a mediæval city with stone ramparts and fortifications so perfectly resisting the centuries that one expects at every turn to come on the Knights of St. John finishing preparations against an imminent siege; and in the midst of such wonders of history, a picturesque and thriving Oriental city, its gay and busy bazaars winding in and out among the stern gray walls of an earlier day? Where else, when assailed by the weariness which even the most exciting sightseeing inevitably produces, can one, in a short time, be transported either to the top of a mountain three thousand feet high, with sea winds blowing through its pine forest, or to a long golden beach and the cool blue waters of the Ægean?

Rhodes is the chief of those Greek islands known as the Dodecanese which have been, since 1922, under the dominion of Italy, and it is difficult to speak in measured terms of the work which a great colonial governor is carrying on there,—the scientific archæological excavation, the wise restoration of mediæval buildings which had, for years, been smothered by Turkish anachronisms, and the beauty and harmony of the modern construction which has made of Rhodes the only Oriental town I know where the people look both clean and happy!

Be sure to cross the island so that you, like St. Paul on his way to Rome, may see the great rock citadel of Lindos where the Greeks carved a giant ship on the face of the cliff; don't fail to go again and again to the museum which is established in the fine old Hospital of the Order of St. John, and where, if you are lucky, you may hear the muezzin sound from a nearby minaret while you read the tablets of the gallant knights who died there to defend Christendom,—and finally do not rest until the very obliging authorities have given you permission to walk on the ramparts by moonlight. What an unforgettable night that was we spent on the walls, pacing slowly along like the sentries of old, with the white sleeping city below us on one side, and the shimmering sea stretching far out on the other.

TREASURES OF THE PAST

It was at Rhodes that we were reminded vividly how much the element of time enters into the joy of life. Had we been there three weeks earlier, we should not have seen the glorious marble Venus which a fisherman had just pulled up out of the sea, but had we been a month later at Cos, we might have been present at the breathless moment when excavators came upon a rich treasury of Grecian things which had evidently been untouched from the moment when their owner had crowded them into a small underground room, for what reason we shall never know.

We came then to Patmos, which is famous because St. John the Divine saw there his Apocalyptic vision, and because in a monastery on the mountain top (very long hot trip,—start early in the morning) there are some of the most beautiful manuscripts in the world; and to Cos, which is Mecca for the medical profession since it contains the earliest shrine of Asklepios and was the birthplace of Hippocrates. Next on to Samos, from which one looks across a narrow strait to Halicarnassus on the Anatolian coast of Asia Minor. Samos is renowned for its wine, and though we did not feel that present vintages lived up to such a high reputation, there was one bottle, reputed to be fifty years old, which was pure nectar.

This makes me think of the strict ceremonies of Greek hospitality, and the many glasses of "uso" and "mastica," followed by spoonfuls of jam, which we had to consume during the course of long, hot expeditions, whenever a halt was made along the way. There were those of us who said they enjoyed this custom, but there were others who felt that furniture polish would have tasted infinitely better and probably not been so devastating when one emerged again into the sun! However that may be, there is no doubt about the simple charm and unfailing hospitality of the Greek is- (Continued on page 104)

The Eugenie. Platinum 17-jewel model, encircled with 44 bright, gleaming diamonds, $600.

The Briarcliffe, 17-jewel wrist model. In 14k white or yellow gold, $75. Raised gold numerals, $10 extra. Other Hamiltons from $48 up.

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Enclosed you will find my check for $ ——
Signed ——
Address ——

CRUISING AMONG GREEK ISLANDS

(Continued from page 102)

lander. It is, perhaps, the modern Greek of the mainland who has established the unenviable reputation with which we are all familiar, but certainly his brothers and sisters of the islands should be absolved from all responsibility. I particularly remember the children who followed us in crowds; their beauty, and the shyness with which they pushed their bunches of flowers into our hands and then ran away.

Fortunately there are peaceful hours for reading while the yacht sails on from one island to another, and the right books are a vital part of such an expedition as ours. No matter how much you may have read before you start, you will want to snatch every available moment on the voyage for reading and particularly you will find that the writings of the Greeks themselves take on here a new and compelling significance. The famous characters of their literature spring to life before your eyes, the great figures of their history come and walk with you, —Sappho, and their other poets, sing to you in fragmentary but matchless beauty when the moon is high.

ON THE SUBJECT OF GREECE

Here then, in addition to the inevitable guide-books and Baedekers, are a few books which will add enormously to the meaning and beauty of the trip. "The Pageant of Greece," by R. W. Livingstone, contains more splendid translations from the great Greek works than one could believe possible in four hundred and thirty pages. The same writer has published also the "Legacy of Greece" and "The Greek Genius and Its Meaning to Us," which are valuable too, but perhaps less necessary than the first. "The Greek View of Life" by Lowes Dickinson, and Ernest Gardner's "Handbook of Greek Sculpture" should go into your collection; likewise H. F. Tozer's "The Islands of the Ægean," published by the Oxford University Press. Of course, there must be one of the good translations of the Iliad and the Odyssey, and probably some of Gilbert Murray's beautiful translations of Greek plays; I think particularly of the "Electra" and "The Trojan Women" by Euripides. Finally, you should order from their London publisher, Edward Arnold, two books by Sir Rennell Rodd. One contains his matchless translations from the Greek poets, the other called "The Violet Crown" is a collection of his own beautiful poems about Greece from which I have quoted with his permission. There are no other books I know which so simply and perfectly reflect the spirit of Greece.

THE SACRED ISLE

Our faces were turned westward now to the mainland of Greece, but there was one more stop to make during the thirty-six hours it took us to reach the Gulf of Nauplia, and that was at Delos. Delos, the sacred isle, the fabled birthplace of Apollo. A tiny desolate island where no man now lives, but which for centuries had such powerful significance for the ancient Greeks that they dared not execute Socrates until after the return of the annual sacred pilgrimage to Delos, for fear of angering the Sun God.

Arrive there, if you can, late in the afternoon, and do not stop first at the excavations (which are being admirably carried on by the French) but push straight on until you reach the top of the rocky trail where

"High up from the rock cleft hollow
Roofed over of Titan hands;
The cradle of dead Apollo
Still looks to his silent lands."

Then, standing in the doorway of this first of all Greek temples, watch the sun set across the shining sea.

As this is an account of an island voyage, I shall not dwell on hours spent on the mainland, thrilling and unforgettable though they were. But I hope that you too will some day creep through the passages between the mighty walls at Tiryns and see where, with nothing more than their soft fleeces, countless generations of sheep have polished the rough gigantic stones until they shine like black glass. May you too visit Mycenae on a stormy day and hear the sad shades of Orestes and Electra still wailing down the wind; and may you spend a sunlit morning high up on one of the warm and lichen-covered marble seats in that most perfect theatre at Epidauros and listen to a beautiful voice reciting on the stage far below.

There is no use in writing about Athens and the Parthenon, for nothing that even the greatest have said prepares one for the supreme majesty and peace which abide there, high above the dusty, crowded city. No books about the museum will tell you of the lump which will rise in your throat as you stand before the grave-stelae of the young man and his dog, or the woman trying on her jewels for the last time. "There is a spirit haunts the place, all other lands must lack."

Perhaps you will sail out of Phaleron Bay as we did, and after passing through the Corinth Canal make for Itea, the port of Delhi. Beyond the Sacred Plain the dark mountains tower stark and forbidding. An oracle, I thought, has the battle half won with such a fearsome setting as this. Perhaps you will go to Patras, which we did not, but surely sooner or later you, like Odysseus, will reach Ithaca.

"AN ENCHANTED ISLAND"

It is an enchanted island, this, and its spell begins to work from the moment that the ship turns into the little land-locked harbour where the still water is so deep it looks almost black. Taking your Odyssey in one hand and a good stick in the other (I do not recommend the two Fords of the island), you should spend a day or two climbing over the steep hills from one beautiful shore to the other. You will feel sure that you have found the bay where Odysseus landed, the cave where he slept and the swineherd's acorn grove, and you will know that the people who say this is not Homer's Ithaca must be wrong. In fact an interesting archæological expedition under the direction of a great authority on Ithaca goes there this summer, to prove beyond any further question, by locating the site of the palace where Penelope waited those weary years, that Homer's Ithaca and our Ithaca are one and the same.

There our island voyaging came to an end as we turned north past the rocky point on Levkas where Sappho took her great leap into eternity. But before the yacht disappears into the summer mists of the Adriatic here are some prosaic points, gleaned from our experience, which future wanderers may find helpful.

Remember that soon after you start, fresh water (Continued on page 107)

On all sides *sparkling waters* . . . and among friends the best of *still waters* . .

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LOOK FOR THIS WRAPPER

Some Hairdressers, offering cheap waves, are resorting to the use of cheap, harmful substitute wrappers on their clients' heads in order to save twenty to thirty cents a head on a permanent wave. Be careful of these cheap, inferior wrappers—they may digest and dissolve the outer coat off your hair and leave it in a harsh dry and strawy condition. Don't accept such statements as "just as good" or "better." Insist on a Genuine Vita Tonic Wave—the permanent wave that is enthusiastically praised by Hollywood's lovely screen stars.

BARBARA KENT

Universal Pictures Star says: Insist on a Genuine Vita-Tonic Wave"

"EVERYONE wants to know how I keep the soft, natural, lovely wave in my hair," says Barbara Kent. "Really, you can have the same wide, lustrous, gorgeous wave if you insist, as I do, on a Genuine Frederics Vita Tonic Wave."

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Let us send you a Frederics Vita Tonic wrapper—take it with you when going for your permanent. We will also send you our interesting booklet on the care of your wave and a complete list of Hairdressers in your vicinity who give Genuine Frederics Vita Tonic Waves. Write Dept.353. E. Frederics, Inc., 235-247 East 45th Street, New York.

FREDERICS VITA-TONIC WAVES

Vogue appeals to its readers

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If we have made for you a magazine whose originality you appreciate—if we have been of practical service to you in any way—if you are interested in encouraging business integrity—may we ask your co-operation?

CONDÉ NAST, *Publisher*

AGNÈS'S NEW HATS

(Continued from page 72)

bow, replace her ever sought-after woollen toques for summer. Linen makes simple country hats with flexible brims to tip down against the sun or push back at will, in pale pink or pale blue. Milan, rejuvenated and having lost weight, is ideal for the sailor hats in navy-blue or black.

Close berets of crushable black straw with their accent of white around the brow (black with white is her favourite for town); tiny satin caps with a coxcomb of pointed edges lined with white; a widened cloche of black panamalac with a white gardenia pushed negligently through the brim to show half against the crown, half against the forehead beneath it; or a wide black exotic straw with a bandeau of double-faced black-and-white satin ribbon that slips through the crown and knots loosely in back—these are the Parisienne's favourites, these and the jaunty sailor hats to wear with silk suits.

One or two graciously placed flowers on wider brims in lighter colours presage midsummer festivities: realistic Jack-red roses, pale tulips, or dark-red carnations, like the one that Agnès herself tucks behind her ear with a small crushed black toque. One would almost give a garden-party just to wear one of these hats or the wide-brimmed black straw with the shallowest of all crowns, slightly squared, which seems lightly held on the head by the loop of black satin ribbon at the left that gently binds the hair. Madame Agnès herself particularly favours this model. These hats foster a desire to take in Ascot and the other important and chic social functions that are their perfect background.

There is a unity about all the hats at Agnès. Though they may be of many shapes and sizes, they show the steady progression of the same idea and bear the same individual hall-mark of chic.

NEWS FROM NEW YORK SHOPS

(Continued from page 84)

copies of French models, one-piece dresses with cardigan jackets, two-piece tuck-in models, and sports suits of jersey or wool crêpe. The popularity of the suit, this spring, has of necessity aroused an equal interest in blouses, and, at this shop, the smart woman will find a blouse or more to wear with any type of suit, from the active sports type to the blouse for formal afternoon wear. In addition to blouses and sports dresses, a collection of sweaters, chamois blouses, berets, bags, and chaise longue sets are to be found here.

• Princess Alexis Obolensky has just taken charge of the Nancy Lincoln Guild, which specializes in quilted bedspreads, bags, coats, and chaise throws, hand-quilted by women in the Kentucky mountains. Not the ordinary type of designs, but old sixteenth-century designs chosen by Princess Obolensky herself and carried out in velvet and satin—quite the most handsome quilted things we have ever seen. For the country, there are simpler designs in broadcloth bedspreads that launder easily, with bright coloured appliqué quilting. Plaid gingham jackets with matching bags, in odd off-raspberry shades and lime-greens, are useful and smart for the white tennis frock—the jackets are well tailored, which is unusual in this type of quilted coat. Special orders on all quilted things take three weeks, and Princess Obolensky with her excellent taste is an interested consultant on colour schemes.

• Vendôme, which you doubtless know as one of the very best delicatessen shops in New York, now has those delicious *petits suisses* and *cœurs de crème* that you may have eaten in Europe with wild strawberries or raspberries. Wild strawberry jam may be found at Vendôme and also all manner of delicacies in aspic, especially good pâté de foies gras, Coquilles Ste. Jacques, and Marquis chocolates, from France.

• The Linen Chest, on Madison Avenue, is a shop with various talents. It has complete linen trousseaux, it makes a specialty of bathroom accessories, and it will trim cupboards and make charming, unusual layettes. In addition, one may have anything monogrammed at this versatile shop, which makes a specialty, also, of linens with boat and fish designs for yachts. Particularly interesting at the moment is the collection of new things for country houses—imported luncheon sets of sheer Italian linen called "Biasso," with Italian hemstitching in écru; hand-woven linen sets from Cyprus, with effective inserts of coarse lace; less formal luncheon sets that are very festive and inexpensive, made of French cotton prints with napkins to match; plaid gingham luncheon sets in gay colours from the Tyrol. Plain cross-bar, hand-hemstitched linen luncheon sets in pale green and peach colour are both inexpensive and pleasing to the eye.

• The smart rummage of the city is being dispatched to an amazing place on Third Avenue, where almost every type of cast-off clothing and household equipment is sold at prices that would startle Fifth Avenue—not to mention Park Avenue! The sales people volunteer their services, and the proceeds go to the aid of crippled children and the social service auxiliaries of the New York Nursery and Child's Hospital, Lincoln Hospital, Metropolitan Hospital, and the New York Infirmary for Women and Children. All of which should make it doubly worth while to telephone Regent 5451 and to ask the Bargain Box to send some one to call for contributions.

• These New Addresses for old shops are well-known to the discriminating woman: Best has opened a second out-of-town shop—this time in Mamaroneck. In an attractive, airy building, one may find everything to be found in the New York store—and it is hard to imagine anything that could do more to save time and nervous strain for the mother of small children who lives in or near Westchester County. Mosse, too, has moved into new and modern quarters, where the lovely linens for which this shop is famous are displayed to excellent advantage. This is conveniently located on Fifth Avenue near Fifty-Seventh Street. Emma Maloof, who has such lovely lingerie and négligés, has just moved to a new and spacious shop on Fifty-Second Street and Madison Avenue. B. Altman has opened a branch shop with two floors in White Plains, which is already very successful. They have clothes and accessories for every age, though children and young girls are given especial attention in this suburban shop. Besides clothes, there are useful summer things for the house, such as lamps, pillows, and table-linens.

TRAVEL IN EUROPE

(Continued from page 94)

type, and you will never feel like an idiot. With possible yachting trips in mind, I have ordered a costume from Worth that includes blue flannel trousers and white flannel jacket (this is shown on page 53), and another with white flannel trousers and a blue flannel jacket, and a great variety of blouses and sweaters. For dinner, we shall wear pyjamas of the tea-gown type, and, sometimes, we shall probably not change at all.

At Arcachon, you will arrive in a paradise of sails and villas. Regattas will be going on every day, and here you must wear pleated dresses of white linen or piqué or toile de soie (though you will long for the fishermen's red trousers), with a dark blue beret, no stockings, and rubber-soled sandals or espadrilles. And for Arcachon, whether on sea or shore, remember the brightly coloured scarf, the ciré waterproof, and the woollen jacket.

Along the Italian coast, toile de soie or shantung pyjamas are worn at home for luncheon, but, for a late afternoon bridge party or for the cooling drinks at "Jacosa's," a little white tennis dress will do, and a flowered chiffon is right for dining and dancing in Viareggio. Remember that, on this warm coast, women go barelegged from morning to night, and their sunburnt legs are far smarter than the finest stockings.

And now, Darling, you know all of my thoughts for the summer. Remember that summer is devoted to sports, freedom, and active life. No harm will come to you from straight, well-cut piqué or flannel dresses; and a Panama, a beret, and a tweed coat will look young and comfortable anywhere.

A bientôt!

JACQUELINE.

CRUISING AMONG GREEK ISLANDS

(Continued from page 104)

will become too precious to be used for any other purpose than drinking, and though the sea solves the bathing problem, you will probably not stop long enough anywhere to get much help from a laundry, even if you could find one on a Greek island, which I rather doubt. So make allowance for this when you pack your trunk, and be sure too that you include some comfortable walking shoes with thick rubber soles, as many of the paths are steep and slippery. It is remarkable how very black one's clothes become on ship-board, and it is a black which unfortunately stays forever, so don't take anything you particularly want to wear again afterwards. If you go in summer time, you will, I think, seldom find a need for anything but the thinnest and simplest things, with a light woollen coat to pull on when the sun goes down. Remember that there is an almost tropical sun, so take a hat with a stiff brim wide enough to protect the back of your neck; floppy brims are easier to pack but they are a nuisance when the wind blows. If you can discover that antediluvian thing, a sunshade, you will find it a real blessing, and don't forget a pair or two of well-fitted dark glasses. This equipment need not look so unromantic as it sounds, and it will make a great difference in your comfort and pleasure.

The most important point I leave until the last: the yachting party itself. Too much care cannot be taken about arranging it, for there are, alas, few parties which emerge from the test as did ours, with the ties of friendship binding us all even more firmly than before;—but then a host and hostess so inspiring and delightful as ours are rare indeed. With them a trip could not help but be a joy from start to finish.

They knew that it would add enormously to the interest of the cruise if the members of the party differed widely in interest and occupation; so our group of eight (a perfect number for such a trip) included two diplomats, an archaeologist, a poet, an artist, a bibliophile, a surgeon, a noted patron of the arts and a playwright. I have not miscounted, and still this does not include us all. It is simply that some of us have several claims to fame, and some of us none at all! But there were three important traits we all had in common: a spirit of adventure, a strong enthusiasm, and a keen sense of appreciation;—and now we share also the happy and inspiring memory of a perfect experience.

EDITOR'S NOTE: If you do not charter a yacht for cruising among the Greek islands, it is a good idea to make Athens your headquarters, or Rhodes, where there is an excellent hotel; then do the near-by islands in local boats. There is a regular boat service to Cyprus and Crete. The small islands can be reached by sailing-boats, which can be hired by the adventurous, subject, of course, to the vagaries of the weather and the troublesome waters.

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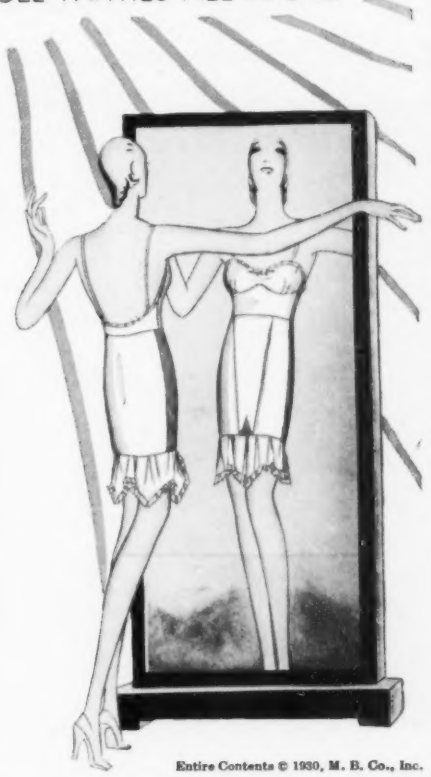

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